



**Maharaja Surajmal Institute**  
Affiliated to GGSIP University & NAAC 'A' grade accredited.  
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi  
Recognised U/s 2(f) of UGC Act

### Faculty Profile

1. **Name of Faculty:** Dr. Alka Mittal
2. **Date of Joining:** 2.8.2004
3. **Present Position:** Associate Professor
4. **Department:** Department of Business Administration
5. **Email ID:** alkamittal@msijanakpuri.com
6. **Profile:**

#### **Your profile (glorify your work)**

I am BE, MBA and Ph.D and having a teaching experience of more than 21 years. I have published three text books and seven edited books. In various national and international journals of repute around 40 papers have been published and I have presented around 20 papers in national and international conferences.

#### **7. Educational Qualification:**

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	Matric	Punjab School Education Board	1989
2.	10*2	Punjab School Education Board	1991
3	BE(Electrical Power Systems)	Punjabi University, Patiala	1995
4	MBA(Finance & Economics)	Punjab Agricultural University, Ludhiana	1998
5	UGC-NET	UGC	1999
6	Ph.D	University of Rajasthan, jaipur	2009
7	PG Diploma in Values Education and Spirituality	Annamalai University in 2014	2014

#### **8. Employment Record (Latest First)**

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1	1.4.2000	31.7.2004	Jagan Institute of Management Studies	Lecturer	4 years 4months
2	2.8.2004	3.8.2011	Maharaja Surajmal Institute	Assistant Professor	7 years
3	3.8.2011	31.12.2020	Maharaja Surajmal Institute	Reader	9 years 5months
4	1.1.2021	Continuing	Maharaja Surajmal Institute	Associate Professor	9 months

## 9. Research Papers in National and International Journals

S N o.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/SCIE /SSCI/ ESCI	Scopus/ Journals of UGC listed	Year of Publication	Impact Factor	No. of Citations
1	Evaluation of role of Goods and services tax in Indian Economy	Journal of Emerging Technologies and Innovative Research, Volume 7, Issue 11 www.jetir.org (ISSN-2349-5162) pp 163-167,.	International		UGC Approved Journal no: 63975.	November 2020	5.87	
2	The Indian Economy after Demonetisation pp 163-175; Volume XII ISSUE VI; ISSN NO. 0886-9367	The International journal of analytical and Experimental Modal Analysis;	International		UGC CARE approved group- II journal serial no. 36272,	June 2020	6.3	
3	Money Matters among Life Partners; Volume 6, Issue 4 www.jetir.org (ISSN-2349-5162) pp 163-167	Journal of Emerging Technologies and Innovative Research	International		UGC Approved Journal no: 63975.	April 2019,	5.87	
4	National Health Protection Scheme: A Review;; Volume 6, Issue 2 (IX);; ISSN 2394-7780;pp 111-114.	International Journal of Advance and Innovative Research	International		UGC APPROVED JOURNAL No. 63571pp	April - June, 2019	3.25	
5	Revival of Glass work art of Purdilnagar, Hathras U.P. Volume 1 Issue 2; ISSN- 2581-7551, pp37-40.	Parichay-Maharaja Surajmal Institute Journal of Applied Research;	National		Referred	July- December 2018;		
6	India's Economic Policy: Its Bottlenecks and Implications; Volume 1 Issue 2; July- December 2018; ISSN- 2581-7551.pp 27-30.	Parichay-Maharaja Surajmal Institute Journal of Applied Research;	National		Referred	July- December 2018;		
7	Changing Scenario of Indian Telecom Sector with the Entry of Jio; Volume 5, Issue 3 ;ISSN: 2394-7780. pp 40-44.	International Journal of Advance & Innovative Research	International		UGC Approved Journal no: 63571	July - September 2018		
8	An Analysis of Corporate Governance Imbroglia at Infosys; Volume 5 Issue 3(5); ISSN 2249-0302	International Journal of Management Studies;	International		UGC APPROVED JOURNAL No.44925	July 2018	2.26	
9	An Analysis Into The Efficiency Of Jan Dhan Yojana – A Revolutionary	International Journal of Advance and Innovative Research;	International		UGC APPROVED JOURNAL No. 63571,	January – March 2018	3.25	

	Financial Inclusion Program; Volume 5, Issue 1 ( III ) : ISSN 2394-7780; pp 68-70.							
10	Development Of Youth On Value Education And Spiritual Applications In contemporary Times; Volume VIII, Special Issue 1(2),ISSN - 2249-0310,	Indian Journal Of Commerce & Management Studies;	<b>Internati onal</b>		UGC APPROVED JOURNAL No.20739	July 2017;	<b>2.6</b>	
11	An Analytical Study Of The Various Factors Hindering The Economic Growth Of India; Volume: 3rd & Issue: 12, pp. 128-156, ISSN 2348-9413(O), 2348-9405(P)	The International Manager; International Journal of Recent Trends in Management, Commerce, Accountancy, Economics, Public Administration, Politics, Law and Allied	<b>Internati onal</b>		Referred	Oct- Dec., 2016	1.7	
12	A Review of the Impact of Industrialisation on The Indian Economy; Volume: 3 rd & Issue: 12 pp. 93-117; ISSN 2348-9413(O), 2348-9405(P)	The International Manager; International Journal of Recent Trends in Management, Commerce, Accountancy, Economics, Public Administration, Politics, Law and Allied	<b>Internati onal</b>		Referred	Oct- Dec., 2016	1.7	
13	An Analytical Study Of Present Position Of Bitcoins - Vol.5 (Iss.1), ISSN- 2350-0530(O), ISSN- 2394-3629(P)	International Journal of research Granthaalayah	<b>Internati onal</b>		Referred	January, 2017	<b>3.8</b>	
14	Inflation Targeting In India: Current Scenario; Vol. 03, Issue 10, Pp.1889-1895, ISSN :2350-0743	International Journal Of Recent Advances In Multidisciplinary Research	<b>Internati onal</b>		Referred	October, 2016	<b>3.95</b>	
15	Global Crisis and the Demand for Gold in Indian Economy: An Analytical Perspective ,Volume 4, Issue 10, Pages 4636-4656,2016 ISSN (e): 2321-3418	Internationaln Journal of scientific research and management (IJSRM)			Referred	2016		
16	Current Scenario Of Microfinance Industry In India; Vol. 03, Issue, 08, pp. 2681-	International Journal of Information Research and Review	<b>Internati onal</b>		Referred	August, 2016	4.251	

	2685, ISSN:2349-9141							
17	An Analysis of the Impact of Nationalisation on the functioning of the Commercial Banks IRACST – Vol. 5, No.4, ISSN: 2319–2828	International Journal of Commerce, Business and Management (IJCBM),	<b>Internati onal</b>		Referred	July-August 2016;		
18	An Analysis Of Risk Management In The Light Of Basel - III Norms In Indian Banking Sector; Volume: 3 rd & Issue: 10th PP: 22-43 ISSN: 2348-9405 (Print)	The International Manager; International Journal of Recent Trends in Management, Commerce, Accountancy, Economics, Public Administration, Politics, law and Allied	<b>Internati onal</b>		Referred	(April – June'2016)	2.6	
19	Spirituality- Its Role and Development; Vol. 8, Issue, 08, pp.36402-36411, ISSN: 0975-833X	International Journal of Current Research	<b>Internati onal</b>		Referred	August, 2016	6.226	
20	An Analysis of the growth of Derivatives Market in India; Vol. 06, Issue, 05, pp. 7897-7904,; ISSN: 2230-9926.	International Journal of Development Research	<b>Internati onal</b>		Referred	May, 2016	4.25	
21	Management Education in India- Pre and Post Globalisation Per ISSN: 2348 4705; Issue 4	International Journal of Business Intelligence and Innovations	<b>Internati onal</b>		Referred	March 2016		
22	Impact Of Detariffing of Insurance Sector on the Insurance Business; Vol. 03, Issue, 03, pp. 1969-1976, ISSN:2349-9141.	International Journal of Information Research and Review	<b>Internati onal</b>		Referred	March, 2016	4.251	
23	A Comprehensive Study On Effects Of Education Of Women On Socio-Economic Development; Volume: 2nd & Issue: 7th PP: 88-98; ISSN: 2348 - 9405	International Journal of Recent Trends in Management, Commerce, Accountancy, Economics, Public Administration, Law and Allied Researches; ;	<b>Internati onal</b>		Referred	(July – September'201 5)	1.7	
24	Micro-Insurance In India: Trends And Strategies For Further Extension ; Vol.4 (12) Pp. 1-12; ISSN 2319-2836	Asia Pacific Journal Of Marketing & Management Review APJMMR,	<b>Internati onal</b>		Referred	December (2015)	.645	
25	A Future Prospective Study of Green	International Journal of Advanced	<b>Internati onal</b>		Referred	December 2015		

	Banking;; Vol. 01; Issue 9; pp no. 117-121; ISSN 2456-2033	Research in Engineering and Management (IJAREM)						
26	A Study of Green Accounting Practices in India; Vol. 4, No. 6, ISSN: 2319-2828	International Journal of Commerce, Business and Management;	International		Referred	December 2015		
27	Need For Value-Based Education in the Twenty First Century Vol.4(1), pp. 1-10 . ISSN 2319-2836.	Asia Pacific Journal of Marketing & Management Review APJMRR	International		Referred	January 2015		
28	India's Foreign Investment: Current Issues and Recommendations Volume 3 No.1.	DCAS Journal of Management and IT Applications;	National		Referred	January- June, 2013		
29	Inflation- A deterrant to Indian Growth Story; Volume 4; Issue 1 &2	M.M. University Journal of Management Studies;	National		Referred	December 2010		
30	An Study on Derivatives Trading in India; Vol.5 , No.1	Journal of Business and Management	National		Referred	July 2005		
31	Strategies for Marketing of Insurance Services Volume; 8 No.30.	Productivity Promotion	National		Referred	Oct.-Dec., 2004		
32	An Overview of Derivatives Trading in India Vol. 8, No. 29	Productivity Promotion	National		Referred	Aug.-Sep.,2004		

#### 10. Research Papers presented in Conferences/ Seminars

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1	An analysis in to the Impact of Goods and Services Tax on Indian Economy	70 <sup>th</sup> All India Conference of Indian Commerce Association at IIS University, Jaipur	National	IIS University Jaipur	2017
2	An analysis in to the Impact of Demonetisation on India Economy.	Second International Finance Conference	International	Jamia Millia Islamia	2017
3	The Current Scenario of Online Banking Services in India and its Challenges	Paradigm Shift from Developing to Developed India through Digitalizatization	National	Maharaja Surajmal Institute	2017
4	Management Education Pre and Post Globalisation Perspective.	International Conference on Management Perspectives on Globalisation, Technology and Innovation	International	Department of Management Studies, University of Madras,	2016
5	An Overview of Economy of India: New Nightmare Policies and Their Outcomes; 17, 2015.	National Conference on 'Finance on Financial Market and Economic Development	National	University school of management studies,GGGIP	2015
6	An Empirical Analysis of Life Insurance Industry in India	International Conference on Innovative ways of Managing Business in the post globalised era	International	Bhartiya Vidyapeeth Deemed University;	2013
7	IFRS: Issues and	66th All India Commerce	National	Department of	2013

	Challenges in Indian Context	Conference of the Indian Commerce Association		Commerce, Bangalore University, Bangalore	
8	An Analytical Study of Growth & Development of Management Strategy:	Design for Future (IC-RMS 2013)	National	Institute of Management Studies Ghaziabad	2013
9	An Empirical Study of C perceived Level and Attitude towards FDI in Multibrand Retailing	All India Commerce Conference held at Mumbai	National	Mumbai University	2012
10	Growth of Derivatives Trading in India'	National Conference on Future of Financial Markets on	National	Jamia Millia Islamia	2011
11	The New Direct Tax Code: promises to simplify Tax System'.	All India Commerce Conference	National	Vishakhapatnam	2010
12	Role of Service Sector in the Growth of Indian Economy	All India Commerce Conference	National	Hyderabad	2007
13	An Overview of Derivatives Trading in India 2005. .	National Seminar on Tax Planning	National	Department of Accountancy and Business Statistics, University of Rajasthan, Jaipur	2005
14	A Comprehensive study of the Impact of Green HRM over the Organisations	Innovative Entrepreneurship to Carbon Footprints	International	Maharaja Surajmal Institute	2014
15	An Analytical study of Green Marketing on Environmental Safety	Innovative Entrepreneurship to Carbon Footprints	International	Maharaja Surajmal Institute	2014
16	The Potential Of Franchising In India : A Case Study Of SUBWAY Restaurants	Managing Innovations and Talent in the Highly Competitive Global Business Environment	International	Maharaja Surajmal Institute	2013
17	Management Education at the Crossroads in India and the Regulatory changes	Global Financial Environment and its impact on corporate houses in India'	National	Maharaja Surajmal Institute	2012

#### 11. Books and Journals Published/Edited

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication
1	Principles of Insurance and Risk Management	Sultan Chand & Sons	National	ISBN NO : 81-8054-642-X	2006
2	Managerial Economics	Wisdom Publications	National	ISBN NO: 978-81-89547-61-5	2009
3	Business Economics	Wisdom Publications	National	ISBN NO: 81-89547-06-2	2005
4	Center to Socio-Economic Development is Humanity, Neither Money nor Machines;	Rajshree Prakashan	National	ISBN NO: 978-81-7749-226	2014
5	Formulas for Personal and Financial Management	Rajshree Prakashan	National	ISBN NO: 978-81-7749-227-9	2014
6	Managing our Environment Human Perspective;.	Rajshree Prakashan	National	ISBN NO: 978-81-7749-226-2	2014
7	Learning Management for Economic Growth and Social Development	Rajshree Prakashan	National	ISBN NO:978-81-7749-205-7	2014

#### 12. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication
1	Management Education in India: A case fit for Reengineering; Excel Publishing House	Assuring Quality in Higher Education: Innovation and Challenges ISBN: 978-93-86238-61-0	National	2018
2	An overview of Relationship between Emotional Intelligence and Organisational Productivity	50 Chapters in Research and Academic Contributions Harish Singh and Dr. Renu Tomar; ISBN: 978-81-227-9; Rajshree Prakashan	National	2015
3	The Impact of Green Marketing on Customer Satisfaction and Environmental Safety	50 Chapters in Research and Academic Contributions Harish Singh and Dr. Renu Tomar; ISBN: 978-81-227-9; Rajshree Prakashan	National	2015
4	An analytical study towards Economic Growth of India with reference to Agricultural sector 1.	50 Chapters in Research and Academic Contributions Harish Singh and Dr. Renu Tomar; ISBN: 978-81-227-9; Rajshree Prakashan	National	2015
5	An overview of consequences of western model of development of Indian Economy	50 Chapters in Research and Academic Contributions Harish Singh and Dr. Renu Tomar; ISBN: 978-81-227-9; Rajshree Prakashan	National	2015
6	An analytical study towards Economic Growth of India- new nightmare policies and their outcomes	50 Chapters in Research and Academic Contributions Harish Singh and Dr. Renu Tomar; ISBN: 978-81-227-9; Rajshree Prakashan	National	2015
7	An Analysis of Credit Risk Management	50 Chapters in Research and Academic Contributions Harish Singh and Dr. Renu Tomar; ISBN: 978-81-227-9; Rajshree Prakashan	National	2015

### 13. Patent / Copyright :

S No.	Title of Patent/Copyright	Applicants	Patent /copyright number and Year

### 14. Sponsored Project/Consultancy :

S No.	Title of Project/Consultancy	Applicants	Sanctioned Amount	Sponsoring Agency	Duration of the project specifying the date of sanctioning

### 15. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : None

S. No.	Full Name of the student	Title of Thesis	Name of the host University	Year of Awarded	Supervisor/ Co-supervisor

### 16. Membership of Professional Bodies

S No.	Name of the Professional Body	Member/Fellow	Remarks
1	Indian Commerce Association	Member	