

	<b>Maharaja Surajmal Institute</b>		
	<b>B. Com</b>		
	<b>Batch-2018-21</b>		
	<b>Summer internship Report</b>		
<b>Name of the Student</b>	<b>Enrollment No.</b>	<b>Title of the STR</b>	<b>Name of the company in which internship pursued</b>
Anushka Gupta	00414988818	SWOC Analysis of the NGO PRADAN	PRADAN
Danish Kataria	00714988818	Analysis of yes bank	Airports authority of India
Lakshya Sehgal	40814988818	Marketing & Sales of Financial Product of UAS Internationals	UAS Internationals
Arman Gupta	40313988818	Financial analysis and vittshala	J marathon
Shakshi Sachdev	03014988818	Marketing	Beemptycup
Gaurav Khurana	01114988818	Factors influencing consumer's purchase decision of a smartphone	Decathlon
Parth Goel	02414988818	A study on digital marketing strategies of Incremators Web Solutions Pvt. Ltd.	Incremators Web Solutions Pvt. Ltd.
Akshit Gupta	00214988818	Ola- The Market Leader in India	Bajaj Capital Limited
Darek Gomes	00814988818	Impact of Digital Marketing on modern day companies.	Eyekea pvt. Ltd.
Shruti Tiwari	03414988818	Analysis of financial statement of Motherson Sumi System Ltd.	Motherson Sumi System Ltd.
Darpan	00914988818	Social media marketing in India	Aura
Pavneesh kunar shar	02514988818	Competitive analysis of pharmaceutical industries	Saksham pharmaceuticals
Anad Singh nanda	35214988818	Virtual events and exhibitions	Inventum Exhibits private limited
Raghav mittal	02914988818	Comparative analysis of pnb metlice with other insurance companies	Image creative pvt ltd
Varsha Chaturvedi	03614988818	Analyzing marketing strategies of NGO (Youth Empowerment Foundation)	Youth Empowerment Foundation
Gaurav Khurana	01114988818	Factors influencing consumer's purchase decision of a smartphone	Decathlon
Hriti Manchanda	01714988818	Human Resource Internship at EY - A detailed analysis report of the Big 4 corporate experience	Ernst and young
Danish Kataria	00714988818	Yes bank strategy	Airport authority of India
Parth Goel	024148988818	A study on digital marketing strategies of Incremators Web Solutions Pvt. Ltd.	Incremators Web Solutions Pvt. Ltd.
Sheikh Amirul	41614988818	A study on digital marketing on "Telegram"	MakeMeBuilder
Lakshya Sehgal	40814988818	MARKETING AND SALES OF FINANCIAL PRODUCT OF UAS INTERNATIONAL	UAS Internationals

Gaurav Mehta	41214988818	A Study on different aspects of digital marketing	Dynamisers Solutions
Anushka Gupta	00414988818	SWOC Analysis of NGO PRADAN	PRADAN

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<b>Major Project Report</b>		
Name of the Student	Enrollment No.	Title of Major Project Report
Anushka Gupta	00414988818	The New Age of Marketing: A Sustainable Way
Danish Kataria	00714988818	Titan watches and its market strategy
Lakshya Sehgal	40814988818	Comparison study between Amazon & Flipkart
Arman Gupta	40313988818	Impact of social media on advertising
Shakshi Sachdev	03014988818	Promotion strategies by a startup
Gaurav Khurana	01114988818	Growth of Digital Media in India
Parth Goel	02414988818	Customers' satisfaction from mobile service provider networks
Akshit Gupta	00214988818	A Study of Brand Values in Digital Marketing & its Impact on Consumer Buying Behaviour
Darek Gomes	00814988818	Comparative brand analysis and market research of Bisleri and its competitors.
Shruti Tiwari	03414988818	Consumer Awareness about different types of insurance
Darpan	00914988818	Study on buying behavior of consumer for different brands of chocolate
Pavneesh kunar sharma	02514988818	Marketing strategies of health drinks
Anad Singh nanda	35214988818	How COVID 19 impacted all the industrial sector and Indian economy
Raghav mittal	02914988818	Equity stock analysis of bharti airtel
Varsha Chaturvedi	03614988818	Consumer preference of Amul products with comparison to other competitive brands.
Gaurav Khurana	01114988818	Growth of Digital Media in India
Hriti Manchanda	01714988818	A study on Customer perception towards fast food products
Danish Kataria	00714988818	Titan watches and its market strategy
Parth Goel	024148988818	Customers' Satisfaction from Mobile Service Provider Networks
Sheikh Amirul	41614988818	Emerging trends in Digital Marketing Post-Covid-19

Lakshya Sehgal	40814988818	COMPARISON STUDY BETWEEN AMAZON & FLIPKART
Gaurav Mehta	41214988818	Merger of Vodafone and Idea
Anushka Gupta	00414988818	The New Age of Marketing: A Sustainable Way