			Maharaja Surajmal Institute	
			Department of Business Administration	
			C-4, Janakpuri	
			BBA B& I -5th Sem. (1st Shift), STR	
<u>S.No</u>	<u>Enrl.No</u>	Name of the Student	Title of Summer Training Report	Name of company in which Internship pursued`
	1 00114901818	AAYUSH RASTOGI	Merger and Acquistion in ICICI Bank	ICICI bank
	2 002149011818	ABHIK MONDAL	Study in consumer perception of digital marketing	Webbicles
	3 00314901818	ADITYA BIKRAM S	Data analytics of consumer behaviour to increase sales at KPMG	KPMG
	4 00714901818	HARSH CHATURVEDI	Marketing Strategies of Audi Delhi	Audi Delhi (South)
	5 00914901818	KRISHNA	Customer's Satisfaction towards the real estate products	Nivesh Global Pvt. Ltd.
	6 01014901818	MUSKAAN AGGARWAL	Digital Marketing at Writer's Villa Publication	Writer's Villa Publication
	7 01314901818	PAKHI SAXENA	Branding and Designing conducted conducted at sydney Romantics	Arpan Ekka
	8 01414901818	PARIKSHA	Digital Marketing at Writer's Villa Publication	Writer's Villa Publication
	9 01514901818	PARTH KOHLI	Financial Analysis of Rajat Chhabra and Associates	Rajat Chhabra and Associates
1	0 01614901818	PRANAY CHAUHAN	Digital Marketing of City Park Resorts	City Park Green Resort
1	1 01714901818	PRANJAL GUPTA	Data Analysis of Sprocket Central Pvt. Ltd.	KPMG
1	2 01814901818	PRIYANKA	Digital Marketing at Hamari Pehchan NGO	Hamari Pehchan NGO
1	3 01914901818	RISHABH BHUTANI	Summer Training Report on study of Financial activities in Suzlon Energy Limited	Suzlon Energy Limited
1	4 02014901818	RISHABH SHRIVASTAVA	Marketing Strategies of Paytm	Seema Shokeen
1	5 02114901818	RITWIK DUTTA	SUMMER INTERNSHIP PROJECT REPORT ON LONG TERM BUSINESS MODEL FOR CAPITALIZED TRANSMISSION ASSET	Sterling and Wilson
1	6 02214901818	RIYA CHOUDHARY	Detailed study on mutual fun investment in sharekhan	Sharekhan
1	7 02314901818	ROHAN SHAH	Customer View & Analysis of Tikfresh	Tikjobs International Pvt. Ltd.
1	8 02414901818	SAGAR	Human Resources Recruitment	Dr Seema Shokeen
1	9 02514901818	SARTHAK BHUSHAN	A Study of the Consumer Perception on the Patanjali	Under Internal Guidance
2	0 02614901818	SAUMYA GULATI	Data Analysis of SPROCKET CENTRAL PVT. LTD	KPMG
2	1 02714901818	SAUMYA MADAAN	Comparative Study of Mutual Funds in India	Under the guidance of Dr. Seema Shokeen
2	2 02814901818	SHIVAM AGARWAL	Future of EdTech and Learning Platforms in India with consideration of Covid-19 Impact	Under the guidance of Dr. Seema Shokeen
2	3 02914901818	SHIVAM THAKUR	HDFC's Retail Businesses and Processes	HDFC Ltd.

05014901818     SHEBSHTHA GUPTA     Policy Of State Bank of India     Under Internal Guidance       25     03114901818     SHUBHAM     Consumer preference toward E-commerce website(Flipkart)     Dr. Supriga choudhary       26     0314901818     SIDDHARTH GOYAL     COMMERCE     DigitAverick.       021     0314901818     SOURABHI SINGH     ANDOPTED BY AMAZON     Amazon       028     0314901818     VEDANT ATAWNIA     ADVISORY SERVICE     PT LTD       03514901818     YEDANT ATAWNIA     ADVISORY SERVICES     PT LTD       03514901818     YEDANT ATAWNIA     ADVISORY SERVICES     PT LTD       03514901818     YEDANT ATAWNIA     ADVISORY SERVICES     POT LDD       303514901818     ABHISHEK     Hm in HDFC Bank     HDFC bank     HDFC bank       31     AKSHITA RANA     equipment by Indian comparise     Verbruggen Palletizing Solutions       3235314901818     ANU BANKHAR     Business marketing strategies of Indiabulis     Indiabulis       33514901818     APUSH BABAR     A Study on Supply Chain in the Maxmed Life Sciences PVL Ld.     Maxmed Life Sciences PVL Ld.       335344901818     MUKUT.MALIK     A	24			Study on Satisfaction of Consumers towards Life Insurance	
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3740214901818SIMRAN MADHWANIStudy on impact of motivation on employee performance inn TirptTirupati Bakers Pvt. Ltd.3840314901818NISHTHA NAGRANICustomer Survey & Diversification of Distribution ChannelUnder Internal Guidance3940414901818SHUBHANI CHAWLAStudy on recruitment and selection in Aithent Technology Pvt. Ltd.Aithent Technology Pvt. Ltd.4040614901818KESHAV VIGAdvertising for deepali kitchen sinksDeepali Impex Pvt. Ltd.4140714901818VRIDHI JAINplastic money offered by hdfc bankHDFC BANK4240814901818YUKTA KOHLISmart Cards by HDFC BankHDFC BANK4340914901818SHREYA BANSALConcept and Understanding of e-Business and its StrategiesAG Poly Packs Pvt. Ltd.4441014901818AVIRALL ANANDData analysis of sales of sprocket central pty in kpmgKpmg4541114901818NIMISH GROVERLegit Counsel Ltd.Legit Counsel Ltd.4641214901818DEVANSH SHRIVASTWATelecom Industry In India with regars to Bharti AirtelAirtel4741314901818NEELAM SHARMADigital Marketing of Hamari Pahchan NGOHamari Pehchan NGO4841414901818YASHI GAURAcquring New Customers for PocketinJetstartus Technological Pvt. Ltd.4941514901818PRAKRITI JOSHICustomer Satisfaction of Outlook magazineOutlook India50A comparative study on Customer Satisfaction for E-bankingIntel	36				
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4441014901818AVIRALL ANANDData analysis of sales of sprocket central pty in kpmgKpmg4541114901818NIMISH GROVERLegit Counsel Ltd.Legit Counsel Ltd.4641214901818DEVANSH SHRIVASTWATelecom Industry In India with regars to Bharti AirtelAirtel4741314901818NEELAM SHARMADigital Marketing of Hamari Pahchan NGOHamari Pehchan NGO4841414901818YASHI GAURAcquring New Customers for PocketinJetstartus Technological Pvt. Ltd.4941514901818PRAKRITI JOSHICustomer Satisfaction of Outlook magazineOutlook India50A comparative study on Customer Satisfaction for E-bankingFebanking	42	40814901818	YUKTA KOHLI	Smart Cards by HDFC Bank	HDFC BANK
4541114901818NIMISH GROVERLegit Counsel Ltd.Legit Counsel Ltd.4641214901818DEVANSH SHRIVASTWATelecom Industry In India with regars to Bharti AirtelAirtel4741314901818NEELAM SHARMADigital Marketing of Hamari Pahchan NGOHamari Pehchan NGO4841414901818YASHI GAURAcquring New Customers for PocketinJetstartus Technological Pvt. Ltd.4941514901818PRAKRITI JOSHICustomer Satisfaction of Outlook magazineOutlook India50A comparative study on Customer Satisfaction for E-bankingFebanking	43	40914901818	SHREYA BANSAL	Concept and Understanding of e-Business and its Strategies	AG Poly Packs Pvt. Ltd.
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49   41514901818   PRAKRITI JOSHI   Customer Satisfaction of Outlook magazine   Outlook India     50   A comparative study on Customer Satisfaction for E-banking   Outlook India	48	41414901818	YASHI GAUR		Jetstartus Technological Pvt. Ltd.
50 A comparative study on Customer Satisfaction for E-banking	49	41514901818	PRAKRITI JOSHI	· · ·	Outlook India
	50			ç	
		41614901818	VIDHI BATRA	services with reference to ICICI bank and HDFC Bank	Mohinder Puri and co.

51	41714901818	DEEP MEHROTRA	Logistics Insight of Import and Export Procedure of air Cargo	Harsh Air Cargo
52	41814901818	ASHITA SHARMA	Marketing Philosophy and consumer satisfaction of aquavation	AQUAVATION
53	50114901818	MAHAK MANOCHA	HealthInsurance in India	HDFC ERGO
54	40314901816	DHRUV PRABHAKER	Sales and Marketing Strategies of Earth Infrastructure	under Internal Guidance

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			_		
S.No.		Enrollment Numbe	Name of the student	Topic Name of MPR	Title of Minor Project Report
	1	114901818	Aayush Rastogi	Analysis of Marketing Strategies adopted by E - Commerce Giants	Mutual Funds
	2	214901818	Abhik Mondal	A study of increasing Job stress among employees in ICICI Bank	Customer satisfaction Analysis of Coffee industry
	3	314901818	Aditya Bikram	Comparison of MIS burger king vs Mcdonalds	Retail Banking at Allahabad Bank
	4	714901818	Harsh Chaturvedi	Retail banking in Axis bank	Comparison beteen SBI and HDFC Bank services
	5	914901818	Krishna	Customer satisfaction with respect to banking services offered by HDFC bank	Effect of Demonetisation on Banking Sectors
	6	1014901818	Muskaan Aggarwal	Sales management and marketing strategy of Haldiram	Comparative study on Phonepe and Paytm
	7	1314901818	Pakhi Saxena	Study the influence of packaging designing in consumer behaviour	Customer Relationship Management in SBI bank
	8	1414901818		A study of marketing strategies of Lego	A comparative Study of Life Insurance Schemes
	9	1514901818	Parth Kohli	Customer satisfaction of online banking services of SBI	Investment banking
	10	1614901818	Pranay Chauhan	swot analysis of kellogs	Detailed study on bitcoin and it's status in India
	11	1714901818	Pranjal Gupta	Employment Solutions of Linkedin	Bancasurance
	12	1814901818	Priyanka	Consumer Statisfaction of Urban Clap	Mergers & Acquisition in the Indian Banking Sector
	13	1914901818	Rishabh Bhutani	Customer relationship management at HDFC	Role of Retail Banking in Indian Economy
	14	2014901818	Rishabh Shrivastava	Consumer awareness and marketing strategy of Zydus Ltd	Financial Analysis of Reliance Industries Limited
	15	2114901818	Ritwik Dutta	Marketing manangement of Tata Group	Health Insurance of LIC

				Study on Satisfaction of Consumers
				towards Life Insurance Policy Of State
16	2214901818	Riya Chaudhary	Public awareness in stock market	Bank of India
47	0044004040			A comparative study of private sector
17	2314901818	Rohan Shah	Consumer view and analysis of tikfresh CUSTOMER SATISFACTION AND LOYALTY IN	banks and public sector banks
18	2414901818	Sagar	LOGISTICS SERVICES @ DHL EXPRESS (I) PVT LTD	A study of the Marketing strategies of Zara
				ROLE OF SOCIAL MEDIA IN
19	2514901818	Sarthak Bhushan	Comparative study between PepsiCo & Coca Cola	BANKING
			Investors awareness on portfolio management- Birla Sun	A PROJECT REPORT ON FINANCIAL
20	2614901818	Saumya Gulati	Life(Asset management)	MARKET
				study of the health insurance schemes
			A comparative study of Management Information System of	offered by different General insurance
21	2714901818	Saumya Madaan	Domino's vs Pizza Hut	Companies in India.
22	2814901818	Shivam Agarwal	Future of Edtech learning platforms in India	Study on exim bank
				Role of Insurance sector in economic
23	2914901818	Shivam Thakur	Role of universal banking in India	development of India
24	3014901818	Shreshtha Gupta	Study of Customer relation management in ICICI Bank	Manappuram Gold Loan
25	3114901818	Shubham	A project report on customer satisfaction of Toyota	Aquavation
26	3314901818	Siddharth Goyal	Growth and performance of MSME Post MSMED ACT,2006	ICIC BANK
			Comparative study of customer satisfaction towards HDFC	CASHLESS MODES OF
27	3414901818	Sourabh Singh	and SBI bank	TRANSACTION
			Study on promotion mix strategies of insurance products at	
28	3514901818	Vedant Atawnia	Bajaj Allianz	Universal Banking in India
29	3714901818	Yuktaa Sobti	Overview of Indian Automotive INDUSTRY	working of DMRC
				Trend Forecasting of Samsung
30	35114901818	Abhishek	Financial behaviour of Indian households	Mobiles in India
31	35214901818	Akshita Rana	A study of working commodities market in India	BAJAJ Alliance
				A study of Non banking financial
32		Anuj Dhankar	Study on training and development in HDFC bank	companies
33	35414901818	Ayush Babbar	A study of rural banking in India	
			COMPARATIVE STUDY OF SELECT PUBLIC & PRIVATE	
34	35514901818	Deepanshi Ruhil	SECTOR SHIPPING COMPANIES IN INDIA	
35	35614901818	Mukul Malik	CRM PRACTICES ADOPTED BY AXIS BANK	
			A study on consumer preference on ULIP as life insurance	
36	40114901818	Manjot Singh	over other investment avenues	]

37	40214001919	Simran Madhwani	Customer satisfaction with respect to services offered by ICICI Bank
38		Nishtha Nagrani	study on icici lombard general insurance company
39	40414901818	Shubhani Chawla	Performance appraisal system at ICICI Bank
40	40514901818	Janvi Kapoor	Consumer and Retailer Perception about Microtek Product
41	40614901818	Keshav Vig	Health insurance of LIC
42	40714901818	Vridhi Jain	Effective recruitment and selection process at Hyundai Motors India Ltd.
43	40814901818	Yukta Kohli	Comparative Study of Swiggy and Zomato
44	40914901818	Shreya Bansal	Customer Satisfaction towards E-Banking Services
45	41014901818	Avirall Anand	A compartive study of starbucks and CCD's management information systems
46	41114901818	Nimish Grover	TO STUDY THE IMPACT OF FAKE NEWS & DARK SIDE OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR W.R.T. RETAIL INDUSTRY IN GURGAON
47	41214901818	Devansh Shrivastawa	Customer buying behaviour towards readyto eat products with focus on ITC and MTR
48	41314901818	Neelam Sharma	Comparative study of customers buying behaviour of bike with reference to TVS
49	41414901818	Yashi Gaur	Factors Affecting Quality of Work Life in BPO Industry
50	41514901818	Prakriti Joshi	Insurance industry in India and it's analysis
51	41614901818	Vidhi Batra	A study on consumer satisfaction from e-banking services with reference to HDFC AND ICICI BANK
52	41714901818	Deep Mehrotra	A study of Customer preference in choosing Vishal mega mart other than all Shopping Mall
53	41814901818	Ashita Sharma	Comparative study between adidas and nike
54	50114901818	Mahak Manocha	Comparison study between Amazon and Flipkart

Maharaja Surajmal Institute, BBA B&I, lind Shift

Summer Internship Report, Batch-2018-21

Enrollment	Name of the		
No.	Student	Title of the STR	Name of the company in which Internship Persued
		Customer services offered by	
121201818	Aditi	Wills Lifestyle	Nil
		Covid-19 Impact & strategies	
221201818	Aishwarye Walia	for education sector in India	Sangrah Innovations

		Study on customer satisfaction	
321201718	Aarushi Sahni	at Tata Motors	Cnm infratech Pvt Itd
00321201818	Akash	Hero motors	Womenite
	Alankrit	Impact of Covid 19 on	
00421201818	Sachdeva	Financial markets	Opulence Business Solutions
		Sales and promotion of Times	
521201818	Aman Gupta	of India group magazine	NA
		India's Economic Response To	
00621201818	Anirudh Sood	Covid-19	Did Not Pursue due to restrictions of Covid
004004040	Dhamai	Customer satisfaction of	Niene karana standarda
921201818	Bhumi	adidas	None, because of pandemic
01001001010	Dikshant Tanwar	Impact of Financial institutions on Indian economy	Unschool
01021201818		,	
1121201818	Divyank Chadha	Banking system of hdfc	Amrit skills development pvt ltd
122120101010	harshit bhalla	study of relationship of	Iniurood
1321201818	narshit bhalla	customers of Ipjugaad HAS SOCIAL MEDIA MADE	Ipjugaad
		PEOPLE MORE OR LESS	
1421201818	Harshita Bhandari		COM CONNECTION
1121201010	Ishanee N		
1521201818	Shokkeen	Maekrting of flipkart vs amazon	None
		Customer satisfaction towards	
1621201818	Jagrit Khurana	Amul & Mother Dairy	Quantel (Vizibly Technologies Pvt Ltd.)
		Do Microfinance companies	
		really help even the poorest of	I hadn't got internship in finance so I didn't pursue
01721201818	Jappreet Kaur	the poor ?	internship in any company.
		The power of advertising on	
		consumer behaviour (analysis	
2021201818	Khushi Agrawal	with swiggy)	NA
		Customer Satisfaction of	
02221201818	Kshitij Gulati	Honda	thewavco
00004004040	lucionationation	Impact of gst on small	Deschard
02321201818	kudrat satija	enterprises	Project
		Benefits and disadvantages associated with mobile banking	
2521201818		technology	NA
2021201010	ivialiya Miulial	сеспноюду	

		A study on various investment	
		avenues for investors towards	
2621201818	Mayank Rai	gold investments	No
	-	Has social media impact good	
02721201818	Nidhi Lodhi	or bad?	Becxpress
		Promotion and distribution	
02821201818	Nishtha Goel	strategies of IDBI federal Bank	Not done internship
02921201818	Pooja Mohta	Marketing Strategy of Zomato	Marketing Strategy of Zomato
03021201818	Pratibha Nautiyal	Financial Modelling & Analysis	Vardhan Consulting Engineers
		A study of satisfaction level	
		and behavior of social media	
3121201718	Gaurav Malhotra	users	Complay digital media company
		Growing and changing trends	
3121201818	Ravneet Kaur	in consumer behaviour	The Factor E
		Growing and changing trends	
3121201818	Ravneet Kaur	in consumer behaviour	Project
		To analyze the Effectiveness	
		of education through E	
3221201818	Rithik	learning platforms on the students (UNSCHOOL)	Unschool
3221201010	RIUIIK	Marketing strategies of ktm	Unschool
03321201818	Ritik kumar	and customer satisfaction	None
00021201010	Samarth	Marketing Strategies of Maruti	
03421201818	Geetansh	Suzuki Pvt. Ltd	none
00121201010		Marketing strategy of maruti	
3542101818	Riya Koul	suzuki	_
	,	COMPARATIVE STUDY	
		ANALYSIS ON KEC AND	
03621201818	Shaurya Pawan	KNRCON	Shine Projects
		A study on recruitment and	
		selection of idbi fedral life	
3821201818	suraj kumar	insurance comapany Itd	Idbi bank
		Digital Marketing: New face of	
		marketing communication for	
3921201818	Surmeet kaur	American Express	NA
4004004040	Thursday Dahar	Customer satisfaction towards	
4021201818	Thressia Baby	Amazon	Kuber metal and alloys

		Critical Study of Indian	
4121201818	Utkarsh Gaur	Taxation Policy	McDonalds
4221201818	Vanshika tomar	Digital banking	Times of india
4321201818	Vishwas gera	Ktm	Slingsy digital, naya sawera ngo, kayarath consultants
04421201818	Yashasvi Gulati	Comp. study between LIC and ICICI Prudential	NA
4521201818	Yogesh Singhal	A study on marketing strategies of shyam Electrostat pvt. Ltd	shyam Electrostat pvt. Ltd
4621201818	Yukta Singh	Impact of Covid-19 On Insurance Sector	NA
35121201818	Arshdeep tomar	Marketing strategy of hero	N/A
35221201818	Dinesh Solanki	A Study On sales and marketing of Reliance Retail	N.A
35321201818	Harshit Girdhar	SBI Life Insurance	SBI
35521201818	Varun Choudhary	Employee satisfaction at UCO bank	No
35621201818	Yash Tomar	Study on customer satisfaction at Tata Motors	Cnm infratech Pvt Itd
40121201818	Manav Jaggi	Customer Satisfaction with e- banking of uco bank	Snop Projects Pvt. Ltd
40221201818	Meha Sacheti	Digital Marketing Techniques of Follege	Follege
40721201818	VISHAL RAJ	HUMAN RESOURCES POLICIES AND MANAGEMENT STRATEGIES	SDS Pvt. Ltd.
		ANALYSIS OF INDIAN STOCK MARKET AND COMPARISON OF CORPORATE STOCK	
40821201818	Sarthak Aswal	BROKERS"	None
41421201718	shivam mahajan	Digital marketing at commconnection	Commconnection
50121201818	ANKUR SINGH	Role of social media in recruitment	Reason:-Not done due to covid-19 pandamic and not got any opportunity for internship in any company Topic:-Role of social media in recruitment guide:- proff. Jagbir Ahlawat

Maharaja Surajmal Institute, BBA B&I, IInd shift, Major and Minor Project list

		Title of the Major project	
Enrollment No.	Name of the Stud	Report	Title of the Minor Project Report (in case of BBA(B&I)
121201818	Aditi	Marketing strategy of HUL	Customer services offered by Mother Dairy
		Impact of instagram	
		promotions on small scale	
221201818	Aishwarye Walia	business.	Marketing mix of patanjali
		Study on customer satisfaction	
321201718	Aarushi Sahni	at Tata Motors	
00321201818	Akash	Working of NSE	
		Impact of Covid 19 on	
00421201818	Alankrit Sachdeva	Financial markets	Marketing strategies of H&M
		Comparative study between	
521201818	Aman Gupta	Flipkart and Amazon India	Marketing strategy of Motorola Mobiles.
		Abolishing Personal Income	
		Taxes as A Boost To The	
00621201818	Anirudh Sood	Indian Economy Post Covid	Marketing Strategy Of Audi AG
		Evolving market of	
921201818	Bhumi	cryptocurrency	Customer satisfaction of maruti suzuki
01021201818	Dikshant Tanwar	New Currency policy of China	Investors Analysis on Mutual Funds
1121201818	Divyank Chadha	Basic banking at hdfc	Marketing mix of royal enfield
		customer preference towards	
1321201818	harshit bhalla	laptops	customer satisfaction of DMRC
		Impact of Covid-19 on Tourism	
1421201818	Harshita Bhandari	Industry	MARKETING STRATEGIES OF XIAOMI
1521201818	Ishanee N Shokke	Capital market	Marketing strategy of coca cola
		Financial Behaviour Of Indian	
1621201818	Jagrit Khurana	Household	Marketing Mix of Puma
			The study on financial performance of companies in
01721201818	Jappreet Kaur	Project financing	telecom sector
2021201818	Khushi Agrawal	Competitive analysis of ZARA	Marketing mix of Google

		Impact of Financial and Non	
		Financial Incentives on	
02221201818	Kshitij Gulati	Productivity	Customer Satisfaction of Honda
		Changing trends in consumer	
02321201818	kudrat satija	behaviour	Marketing strategy of McDonald's
2521201818	Manya Khullar	Service Marketing of Netflix	Marketing Mix of Starbucks
		To study the customer	
2621201818	Mayank Rai	satisfaction of icici bank	Marketing mix of cardone capital
		Has social media impact good	
02721201818	Nidhi Lodhi	or bad?	Marketing strategy of Airtel company
02821201818	Nishtha Goel	Marketing Mix of Flipkart	Study on marketing strategies of Flipkart
02921201818	Pooja Mohta	Marketing Strategy of Zomato	Customer Satisfaction in ICICI Bank
		Transforming Digital marketing	
03021201818	Pratibha Nautiyal	using Al	Customer Experience in SBI(State Bank of India)
		A study on the profitability of	
3121201718	Gaurav Malhotra	coca cola for an investor	
		Impact of GST on small	
3121201818	Ravneet Kaur	enterprises	
		Impact of GST on small	Made the state we of Descieda
3121201818	Ravneet Kaur	enterprises	Marketing strategy of Domino's
		To analyze the Effectiveness	
		of education through E learning platforms on the	
3221201818	Rithik	students (UNSCHOOL)	Effect of online banking on customers
3221201010		Project report of green	
03321201818	Ritik kumar	marketing	Marketing strategies of maruti suzuki
		Social Entrepreneurship and	
		its transformation for societal	
03421201818	Samarth Geetansh		Marketing strategies of KTM AG and Customer Satisfaction
		Effect of Covid 19 on Central	
3542101818	Riya Koul	banks	Marketing strategy of Twix
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		TOWARDS DIGITAL	
03621201818	Shaurya Pawan	PAYMENT METHODS	Digital Marketing in rural areas
		Consumer satisfaction and	
3821201818	suraj kumar	relationship of laxmi metal	Bses yamuna power limited

		Study on consumer perception	
3921201818	Surmeet kaur	towards electric vehicles	Marketing strategies of Zomato
		Marketing department of Big	
4021201818	Thressia Baby	Bazaar after digitalization	Customer satisfaction towards Mahindra Bolero
		Marketing Stratergies of	
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4004004040	Vanahika tamar	Customer satisfaction of fastrack watches	Samsung
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4321201818	Vishwas gera	Study Of State Bank of India	
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		Effect of covid-19 pandemic on	
4521201818	Yogesh Singhal	hospitality sector in Delhi	RECRUITMENT AND SELECTION AT INFOSYS
		Comparative study of customer	
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35121201818	Arshdeep tomar	ANALYSIS OF MARKETING	
		STRATEGIES OF NESTLE	
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		Comparative studies between	
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		Employee satisfaction at uco	
35521201818	Varun Choudhary	bank Dissibilities	Marketing mix
35621201818	Yash Tomar	Study on customer satisfaction at Tata Motors	Marketing in Britannia
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		An Overview of Life Insurance	
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		HOW TO PERFORM MARKET ORIENTATION IN NEW	
		PRODUCT DEVELOPMENT	
40721201818	VISHAL RAJ	OF McDonald.	MARKETING MIX OF Life Insurance Corporation (L.I.C).
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40821201818	Sarthak Aswal	MARKETING OF MANYAVAR"	COMPARISON OF CORPORATE STOCK BROKERS"
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