

**Maharaja Surajmal Institute**  
**BBA(M), Sec-A, 1st shift**  
**Batch-2018-21**  
**Summer Internship Report**

<b>SR. No.</b>	<b>Name of the Student</b>	<b>Enrollment No.</b>	<b>Title of the STR</b>	<b>Name of the company in which internship pursued</b>
1	Aanchal Pahwa	00114901718	Social Media Marketing	ComConnection
2	Aanchal Pawa	00214901718	Recruitment and Selection under the practice of Resource Outsourcing at Aviyana HR Solutions	Aviyana HR Solutions
3	Aastha Dhingra	00314901718	Analysis of satisfaction of interns with HRM process in Eatler	Eatler
4	Aastha Malhotra	00414901718	A Study on Upskilling Before Job Offer	SkillSanta
5	Abhimanyu	00614901718	Study on tax awareness among salaried class	Digifuse
6	Adithya Dev	00714901718	The Role of Youth Empowerment Foundation during Covid 19	Youth Empowerment Foundation
7	Aditya Choudhary	00914901718	A Study on Effectiveness of Digital Marketing on Kuber Metal & Alloys.	Kuber Metal and Alloys
8	Ajitesh Chaudhary	01014901718	LEAD-DATA MANAGEMENT AND MARKETING	YUDARE
9	Akshit Sharan	01114901718	"Process Mapping of Lakshya and Channel Benchmarking of ACC Limited"	ACC Cement
10	Aman Kalyan	01214901718	Social Media Marketing	ComConnection
11	Ananta Sharma	01314901718	Technical Analysis of shares in the Indian Stock Market	Jmarathon Advisory Services Pvt. Ltd.
12	Anjali Mishra	01414901718	Digital Marketing & Events in the Post Covid World	Sparkling Minds
13	Anjali Rawat	01514901718	Comparative analysis of insurance products	Exide insurance
14	Anubha Vivek	01614901718	Consumer satisfaction and marketing strategies at Inception wave pvt. ltd.	Inception Wave Pvt. Ltd.
15	Anushka Sharma	01714901718	Marketing and Brand Development of Stay Uncle	Stay Uncle
16	Aryan Sagar	01914901718	Globalization and it's impact on marketing strategies	No company - at home
17	Ayush Chadha	02014901718	CONSUMER SATISFACTION & RELATIONS	LAXMI METAL PVT LTD.

18	Bharat Arora	02114901718	Marketing strategies and competitor analysis of ComConnection	ComConnection
19	Devanshi singh	02314901718	Recritment procedure in Complay digitals	Complay Digitals pvt ltd
20	Dikshu Dhawan	02414901718	Study Of Employee Perception On Job Satisfaction at BIPS Pvt. Ltd.	BIPS Pvt Ltd.
21	Divya Kant	02514901718	Social media marketing at COMCONNECTION	COMCONNECTION
22	Divya Kant	02514901718	Social media marketing at COMCONNECTION	COMCONNECTION
23	Geetanshu Garg	02614901718	Financial Modeling and Analysis of PPP based Expressway Project in Hyderabad	Vardhan Consulting Engineers
24	Gourav	02714901718	Operations of Purchase Department	Avaid's Technovators Pvt. Ltd.
25	Gunnika Marwah	02814901718	Operations and business development	Sibrama Newage
26	Hardik Goel	03014901718	Study of Operations of a Finance Company	Paragon Finance Ltd.
27	Harshit Parashar	03214901718	Role of YEF in Covid-19 Pandemic	Youth Empowerment Foundation
28	Harshita Singh	03314901718	Selection and recruitment for social cause at leaders for tomorrow foundation	Leaders for tomorrow foundation
29	Harsimarleen Kaur	03414901718	Summer Training Internship Report on Social Media Marketing	ComConnection
30	Hemant	03514901718	ROLE OF SOCIAL MEDIA MARKETING DURING PANDEMIC	Anar App Pvt. Ltd.
31	Isha Anand	03614901718	Business Strategy and Consulting using Analytical Tools	MedTourEasy
32	Isha Nariani	03714901718	Analysis of Marketing Strategies and Competitors of an Ed-Tech Startup~ Lalimber	Lalimber Pvt. Ltd.
33	Isha Nariani	03714901718	An Analysis of Marketing Strategies and Competitors of an Ed-Tech Startup- Lalimber	Lalimber Pvt. Ltd.
34	Ishaan Singh	03814901718	STUDYING THE IMPACT OF CUSTOMER LOYALTY PROGRAMS AT PANTALOONS	PANTALOONS (IN-HOUSE)
35	Jeevtesh Singh	03914901718	Analysis of SUV Segment Consumers	Haval Motors India Pvt. Ltd.
36	Aaryan Narula	35114901718	Marketing Internship at TrueOde	AltViews Technologies Pvt. Ltd.
37	Abhimanyu	35214901718	Demand forecasting of aluminium circles during and after lockdown	Laxmi Metal
38	deepanshu mathur	35414901718	Analysis of various sector of B2b business in Anar app pvt limited	Anar app private limited

39	Digvijay Singh Rathore	35514901718	Importance of social media marketing in Tradions	Tradions Your Private Analyst
40	Vedant Karki	36814901718	Financial Products and Marketing/Distribution of such products	Almondz
41	Vikas Singh	40114901718	A Study on the Consumer Perception towards financial markets courses in shine project	Shine Projects
42	Fauz Khan	40414901718	BUSINESS DEVELOPMENT & SALES AT ANDO TECHNOLOGIES	Ando Technologies Pvt. Ltd.
43	Madhav Chatrath	40614901718	Sales techniques and understanding customer behaviour in Asian Handicrafts Exports	Asian Handicrafts Exports
44	Bhumika Bachani	40814901718	Study of Operations Management and Marketing Research	Ashmay technologies pvt ltd
45	Tanya Afshin	41114901718	Process of Operations Management at CARS24	CARS24
46	Dhruv Gupta	41214901718	Accounting and production at Swastik Enterprises	Swastik Enterprises
47	ATISHA JAIN	41314901718	Corporate Sales Procedure at Acelot Innovation Pvt Ltd	Acelot Innovation Pvt Ltd
48	Simran kalra	41414901718	Digital marketing and its impact on buying behavior for website launch	A.R. Enterprises
49	Atishay Jain	41514901718	Marketing Strategies of Shantinath Enterprises	Shantinath Enterprises

<b>Maharaja Surajmal Institute</b>				
<b>Department of Business Administration Shift-I</b>				
<b>Batch 2018-21 V Semester Section B</b>				
<b>S.No.</b>	<b>Enrollment Number</b>	<b>Name of the student</b>	<b>Title of the Summer Training Report</b>	<b>Name of the company in which internship pursued</b>
1	04014901718	Kabir Bhalla	Sales and Marketing	Unicore Medical Systems Private
2	04114901718	Kamya	Study on Marketing Mix Strategy of Dabur India Pvt. Limited	Pomconnect
3	04214901718	KARTIK BAJAJ	Study on how content creation is important part of marketing strategy of COMCONNECTION	ComCconnection
4	04314901718	Kashish Nagarwa	CUSTOMER RELATIONSHIP OF COMCONNECTION	Comconnection
5	04414901718	Kirti Kumari	A study on policies of Com connection	Com connection
6	04514901718	Kushal singla	A STUDY ON REGISTRATION AND TAXATION SERVICES OF MGPK & CO.	MGPK & CO. Chartered Accountants

7	04614901718	Lakshika Mittal	Study of PR department of Kommume Brand Communications	Kommume Brand Communications
8	04714901718	Mahima Yadav	Research on Marketing & Business Development of The Millennials Club	The Millennials Club Pvt. Ltd.
9	04814901718	Mandira Bisht	Marketing strategies of Color Destination	Color Destination (One stop printing solution)
10	04914901718	Manish Kumar Si	A Study on Marketing Strategy of ComConnection.	ComConnection
11	05014901718	Manvi Tyagi	Impact of Marketing Strategies of Hindustan Unilever Limited (HUL) on Consumer Behaviour	I did a secondary study project.
12	05214901718	Muskan garg	Poster Designing at Becxpress	Becxpress
13	05314901718	NAMAN JAIN	Robotic Process Automation	Genpact
14	05414901718	NAMAN Khokkar	A study on customer's awareness towards email marketing	HDFC
15	05514901718	Namita kumari	Social media marketing strategy on Follege	Follege
16	05614901718	Nandini Kumar	SUMMER TRAINING REPORT ON "Employee satisfaction at NSPCL" Undertaken at "NTPC-SAIL Power Company Limited"	NTPC-SAIL Power Company Limited
17	05714901718	Nidhi kashyap	Study of Sales and Promotion Strategies of Times of India Group Magazine	Times of India Group Magazine
18	05814901718	Nikhil Kumar	Summer Training Report On Century Overseas	Century Overseas
19	06014901718	Nimisha Gupta	PROMOTION OF E-BILLS	TATA POWER- DELHI DISTRIBUTION
20	06114901718	Palak Garg	Social Media Marketing Internship at The Roots India	The Roots India
21	06214901718	Parth Bansal	HR strategies of Grivaa captial	Grivaa capital
22	06414901718	Poornam Koul	Research and analysis of client feedback of techpert IT solutions	Techpert IT solutions
23	06514901718	Prachi Kaushik	Digital Marketing Solutions of Meditek Printing Solutions Pvt. Ltd.	Meditek Printing Solution
24	6714901718	Prerna	Research on Huawei's Business Segments & Marketing Strategies	Huawei
25	06714901717	Rohan Talwar	Customer loyalty	Rohan trading company
26	6814901718	Priyanshi Gera	Training and Development	Airports Authority of India
27	06914901718	R Dhananjay	STR on Social Media Marketing	JTSC Sportsfan Pvt. Ltd.
28	07014901718	Rachit Srivastava	Live Entertainment Events in Delhi:Open Mics	The Buzz Media Company(AJM Media LLP)
29	7214901718	Rashi Agrawal	Employee Training and Development	TATA Steel BSL Limited

30	7314901718	Rishit	Marketing Strategy of Software company	Amicus Infotech
31	07414901718	Ritika Goel	A Study on Recruitment and Selection process in My Captain	My Captain
32	07514901718	RIYA BHATT	Finance and Accounts of BHEL	Bharat Heavy Electricals Limited
33	7614901718	Riyashree Kukrej	Marketing Strategy of Pantaloons	Pantaloons
34	07714901718	Rohan Kapur	Research on Management Functions performed by Fast Retail Exim Pvt Ltd.	Fast Retail Exim Pvt Ltd
35	07814901718	Rohit Verma	Performance Management System	Indian Oil Corporation Limited
36	07914901718	Rushil Verma	Customer satisfaction in Pantaloons retail stores	Pantaloons
37	35714901718	Harsh shokeen	STUDY OF MARKETING STRATEGY AT MARUTI SUZUKI	Maruti suzuki
38	35814901718	Jatin Sehrawat	Importance of Social Media for Startups	Comconnection
39	35914901718	Pooja Sehrawat	Marketing Research of Amway	Amway
40	36014901718	PRATHAM	Sales & marketing strategies of DADU ENTERPRISES	DADU ENTERPRISES
41	36114901718	Priyansh Tanwar	Marketing strategy of IDBI federal insurance company	GRK info services pvt Ltd
42	36214901718	Ritish Daral	A study on marketing strategies adopted by kr enterprises	KR ENTERPRISE
43	41614901718	PUSHTI SHARMA	How social media marketing is implemented and beneficial	ComConnection
44	41814901718	Tulsi Ram Sharm	Study on Fundraising in NGO	Youth Empowerment Foundation
45	42114901718	Abhimanyu	Digital Marketing in Media Streaming Industry	Hubhopper
46	42214901718	Utkarsh Vats	Understanding General Insurance	GoodFaith Insurance Broker Pvt. Ltd.
47	42314901718	Priyanshi Bhatia	Manager-Business development	CA Amit Popli
48	42414901718	Daman Lamba	The Study of Forex Market and Risk Management	JMarathon Advisory Services Pvt Ltd.
49	42514901718	Arunima Singh	Content Creation in ComConnection	ComConnection
50	42614901718	Vivek Rai	A Study on the Market of ComConnection Start-Up	ComConnection
51	42714901718	ABHINAV WALIA	A study of Digital marketing of Pjsoft Ventures OPC Pvt. Ltd.	Pjsoft Ventures Opc Pvt. Ltd.
52	42814901718	Kaustubh Grover	Online Reputation Management	Panasonic Life Solutions
53	42914901718	Yash Taneja	Working Capital Management in Wockhardt Limited	Wockhardt Limited
54	44214901718	Daksh Sharma	Summer Training Report, Rapidsoft Systems Inc.(USA)	Rapidsoft Systems Inc.(USA)

55	44414901718	Shreya Thukral	IHS Markit	IHS Markit
56	44514901718	Aditya Vohra	Overlooking hiring concerns & processes	AMG EVENTS & ENTERTAINMENT

Maharaja Surajmal Institute  
BBA (M), Sec-c  
Summer Internship Report, Batch-2018-21

S. No.	Enrollment No.	Name of the Students	STR Topic
1	8014901718	Sahaj Aggarwal	USER OPERATIONS AND CONTENT REVIEW OF GURUJI ASTRO APP
2	8114901718	Sahaj Gudwani	SALES PROMOTION AND BRANDING AT UNSCHOOL
3	8314901718	Sakshi Setia	A STUDY ON SELECTION AND RECRUITMENT PROCESS AT ARK FOUNDATIONS
4	8414901718	Sakshi Sharna	CUSTOMER SATISFACTION SURVEY OF UNSCHOOL
5	8514901718	Samdisha Manchanda	MARKETING STRATEGY OF REAL ESTATE SECTOR OF UR BRICKS AND DREAMS (PVT) LIMITED
6	8614901718	Samir Sultan	IMPACT OF SOCIAL MEDIA ON MULTI CHANNEL MARKETING
7	8814901718	Sarthak Gupta	DIGITAL MARKETING At Discover India Tours Private Ltd
8	8914901718	Sarthak Seth	MARKETING AND SALES (UNSCHOOL)
9	9014901718	Shardool Rawat	IMPACT OF COVID-19 ON THE VIDEO GAME INDUSTRY
10	9114901718	Shashank	Atam Nirbhar Bharat during Covid-19 pandemic
11	9214901718	Sherly Baghla	STUDENTS' PERCEPTIONS TOWARDS INDUSTRY-BASED CREDENTIALS (IBCs)
12	9314901718	Shikha Kumari	Social media marketing in COM CONNECTION
13	9414901718	Shivam Sury	Strategy in Social Media Marketing at New Century Publications PVT. Ltd.
14	9514901718	Shreshtha	IMPACT OF COVID-19 ON INSURANCE SECTOR
15	9614901718	Shrey Behl	COMPARATIVE ANALYSIS BETWEEN FOREIGN AND INDIAN HOSPITALITY CHAINS

16	9714901718	Shrey Khattar	RISE OF RELIANCE JIO – MARKETING MIX AND SWOT ANALYSIS
17	9814901718	Shruti Nagrath	A STUDY REPORT ON RELIANCE JIO INFOCOMM LIMITED
18	9914901718	Sidhant Behl	FINANCIAL CRISIS 2008
19	10014901718	Sidhrth Singh	
20	10114901718	Sidhant Mishra	INSURANCE INDUSTRY IN INDIA AND ITS ANALYSIS
21	10214901718	Tanav Kumar Arya	FIXED INCOME PORTFOLIO MANAGEMENT; A GUIDE TO INVESTORS
22	10314901718	Tanishkha Sharma	MARKETING AND BRANDING STRATEGIES OF STAYUNCLE
23	10414901718	Tanuj Kalra	CORRELATION BETWEEN DESIGN AND MARKETING
24	10514901718	Tanvir Singh	FUNDMENTAL ANALYSIS OF STOCKS INTERNSHIP AT “TRADIONS.COM”
25	10614901718	Taranpreet Kaur	SCOPE OF PACKAGING BUSINESS IN INDIA
26	10714901718	Tushar Mehra	FINANCIAL ANALYSIS OF MINDA CORPORATION LTD.
27	10814901718	Ujjwal Prakash	Impact of HR Policies on Employees Satisfaction at SDS Pvt. Ltd.
28	10914901718	Utsav Jha	THE FINANCIAL ANALYSIS OF CIPLA LTD
29	11014901718	Vandita Kamra	IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR
30	11114901718	Vibha Sangha	FINANCIAL MODELLING AND VALUATION (HERO MOTOCORP)
31	11214901718	Vikas Singh	A LOAN PROCEDURE OF CONSUMER DURABLE PRODUCT AT BAJAJ FINSERV LIMITED
32	11314901718	Vinayak Wahil	INVESTOR REACTION TOWARDS ONLINE TRADING
33	11414901718	Vishal Singhal	WORKING CAPITAL MANAGEMENT OF NALCO
34	11514901718	Vishal Toor	
35	11614901718	Yash Bhardwaj	EFFECT OF COVID 19 ON MARKETING STRATEGY
36	11714901718	Yash Chaoudhry	

37	11814901718	Yash Gandhi	LIVESTOCK AND POULTRY POPULATION STATISTICAL ANALYSIS FOR MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
38	11914901718	Yash Kumar	COVID-19 AND ITS IMPACT ON HOTEL INDUSTRY
39	12014901718	Yatharath Batra	IMPACT OF COVID-19 ON HEALTH AND WELLNESS INDUSTRY
40	35614901718	Harsh Lakra	CSL
41	36314901718	Sachin Gupta	Increasing consumer base for StartupJob.in through Social Media
42	36414901718	Shivam Gupta	Market Positioning of CareerlabsIn Partnership with Byju's
43	36514901718	Shreyjita Tyagi	A STUDY OF CUSTOMER PREFERENCE OF PAYTM OVER PHONEPE
44	36614901718	Sonakshi Gora	Analysis of Distribution, Products, competitions And Market Expansion Of Amul, with reference to Amul India Limited Delhi
45	36714901718	Tanushi Solanki	A STUDY OF ADVERTISING AND SALES PROMOTION OF HERO TWO WHEELERS
46	43014901718	Kavleen Pahwa	MARKETING & SALES AT UNSCHOOL
47	43114901718	Naman Sanjay Chawla	
48	43214901718	Aaliah	Competition Analysis and Trends for Social Media Marketing NIIT University
49	43314901718	Khushboo Gupta	BANKING ACTIVITIES AND FINANCIAL ANALYSIS OF INDIAN OVERSEAS BANK
50	43414901718	AishwaryaNarang	IMPACT OF SOCIAL MEDIA MARKETING ON BUSINESS
51	43514901718	Ishita Mathur	
52	43614901718	Kartik Kishore Pingle	Demonetisation and its impact on Consumer Spending Pattern
53	43714901718	Kshitj Niraniyan	Marketing Analysis of Reliance Digital



54	43814901718	Anmol Bansal	Asian Financial crisis and its impact on world economy
55	43914901718	Aarushi Rastogi	ANALYSIS OF BUYING BEHAVIOUR OF OUTLOOK MAGAZINE
56	44014901718	Shubham Dhwan	A STUDY ON SOCIAL ENTREPRENEURSHIP AND ITS EFFECT ON SOCIETAL TRANSFORMATION.
57	44314901718	Nipun Kapoor	EMERGENCE OF E-WALLETS IN INDIA
58	44614901718	Satvik	MARKETING STRATEGIES AND COMPETITOR ANALYSIS OF RELIANCE JIO
59	50214901718	Hansveeni	

Maharaja Surajmal InstituteBBA(M), sec-A, MPR  
Batch-2018-21

S.NO	Name of the Student	Enrollment No.	Title of Major Project Report		
1	Dhruv Gupta	41214901718	Marketing mix strategy of Amazon Prime Video		
2	Isha Nariani	3714901718	Impact of Covid-19 Pandemic on Online Grocery Retail A Case Study of Grofers		
3	Hardik Goel	3014901718	Comparative Analysis of Market Strategy Of PepsiCo and Its Competitors		
4	Aanchal Pahwa	114901718	Consumers Behavior and Preference about Telecom Companies in India		
5	Madhav Chatrath	40614901718	Understanding Business Growth Strategy in Netflix		
6	Simran kalra	41414901718	Effect of packaging on consumer buying behavior		
7	Harshita Singh	3314901718	Strategy and business development of Google		
8	Dikshu Dhawan	2414901718	COMPARISON BETWEEN FLIPKART AND AMAZON INDIA		
9	Aastha Malhotra	414901718	A Study on the Effects of the Pandemic on Talent Acquisition and the Challenges Faced		
10	ATISHA JAIN	41314901718	Consumer Behaviour Analysis at Amazon & Flipkart		
11	Hemant	3514901718	A STUDY ON RECRUITMENT AND SELECTION AT IDBI FEDERAL LIFE INSURANCE COMPANY LTD.		

12	Tanya Afshin	41114901718	Inter-brand analysis on Broadband Service Providers-Reliance Jio & it's competitors		
13	Gunnika Marwah	2814901718	Study of services provided by Reliance Jio		
14	Aastha Dhingra	314901718	From Branding to Brand building w.r.t. NESTLE		
15	Digvijay Singh Rathore	35514901718	Consumer perception on online grocery shopping		
16	Adithya Dev	714901718	Customer perception towards food delivery apps		
17	Anjali Mishra	1414901718	Study of Perception of Product Placement in Media		
18	Divya Kant	2514901718	Digital marketing strategy of Zomato		
19	Bharat Arora	2114901718	Impact of COVID 19 on various industries		
20	Jeevtesh Singh	3914901718	Analysis of Consumer Behavior in the Indian Automobile Industry		
21	Abhimanyu	614901718	Study on investors perception towards investing in stocks		
22	Anubha Vivek	1614901718	Growth of FMCG sector and Consumer behavior towards selected FMCG		
23	Geetanshu Garg	2614901718	Financial Statement Analysis of Jubilant Foodworks Ltd.		
24	Ajitesh Chaudhary	1014901718	COMPARATIVE STUDY STUDY OF CUSTOMER PREFERENCE TOWARDS MOTHER DAIRY		
25	Akshit Sharan	1114901718	"Study of Digital India"		
26	Aaryan Narula	35114901718	Study of haircare products of hul		
27	Fauz Khan	40414901718	OVERVIEW & A COMPARITIVE ANALYSIS ON ETHEREUM.		
28	deepanshu mathur	35414901718	A STUDY OF MARKETING STRATEGIES USED BY ED-TECH COMPANIES		
29	Ananta Sharma	1314901718	Customer Perception towards E-Banking Services		
30	Abhimanyu	35214901718	To study students perception towards robotics as a part of education system		
31	Isha Anand	3614901718	ANALYSING THE LUXURY GOODS MARKET IN INDIA: PROGRESS AND ROADBLOCKS		

32	Vikas Singh	40114901718	COMPARATIVE STUDY OF CUSTOMER PREFERENCE TOWARDS PRIVATE SECTOR BANK (ICICI BANK AND AXIS BANK)		
33	Aanchal Pawa	214901718	Marketing Mix Strategy of Netflix		
34	Divya Kant	2514901718	Digital marketing strategy of Zomato		
35	Gourav	2714901718	Consumer behaviour and perception towards Lakme		
36	Ayush Chadha	2014901718	MARKETING STRATEGY OF MARUTI SUZUKI (PVT) LTD		
37	Atishay Jain	41514901718	A study of Consumer perception on the patanjali products		
38	Harsimarleen Kaur	3414901718	Customer Satisfaction on Sony Television		
39	Isha Nariani	3714901718	Impact of Covid-19 Pandemic on Online Grocery Retail A Case Study of Grofers		
40	Vedant Karki	36814901718	Digital Marketing Strategies Used by Uber		
41	Aditya Choudhary	914901718	A Study on Marketing Strategies and Consumer Behavior of Dabur.		
42	Aman Kalyan	1214901718	Study on the Customer Perception Towards Paytm Usage		
43	Bhumika Bachani	40814901718	A study on Customer Satisfaction towards Dabur Products		
44	Ishaan Singh	3814901718	A STUDY ON CONSUMER SATISFACTION PROVIDED BY TATA TEA		
45	Aryan Sagar	1914901718	Comparative study of Indian banks v/s foreign banks and their role in the Indian economy in the times of covid-19		
46	Harshit Parashar	3214901718	Study on customer satisfaction and customer perception from Airtel		
47	Anushka Sharma	1714901718	Customer Perception Towards Online Taxi Services		
48	Anjali Rawat	1514901718	Customer attitude towards online Shopping and their satisfaction		
49	Devanshi singh	2314901718	Consumer behavior towards maybelline		
50	Palak Jain	40914901718	The Financial Statements and Consumer Behaviour Analysis		

51	Danish Diwan	35314901718	A Study on Brand Awareness & Customer Satisfaction of Ola Cabs.		
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<b>Maharaja Surajmal Institute</b>			
<b>Department of Business Administration Shift-I</b>			
<b>Batch 2018-21 VI Semester Section B</b>			
<b>S.No.</b>	<b>Enrollment Number</b>	<b>Name of the student</b>	<b>Major Project Report</b>
1	4014901718	KABIR LALIT BHA	Marketing Strategies of Zomato
2	4114901718	KAMYA BENIWAL	A study on Influence of Brand Image on Consumer behaviour
3	4214901718	KARTIK BAJAJ	Role of mental health towards job satisfaction in Higher education sector
4	4314901718	KASHISH NAGAR	Digital marketing in International business growth: A study w.r.t. Airbnb
5	4414901718	KIRTI KUMARI	customer attitude towards online sales promotion: A study w.r.t Flipkart
6	4514901718	KUSHAL SINGLA	"CUSTOMER SATISFACTION IN INSURANCE INDUSTRY Training and development of employees in Axis Bank
7	4614901718	LAKSHIKA MITTA	
8	4714901718	MAHIMA YADAV	Impact of fake news and dark side of social media on consumer behaviour w.r.t Retail Industry
9	4814901718	MANDIRA BISHT	Marketing strategies of Hindustan Unilever Limited in Bath soap Industry
10	4914901718	MANISH KUMAR	Impact of Marketing Strategy of Lifestyle on Customers
11	5014901718	MANVI TYAGI	Buying preference of customers towards Nestle products
12	5214901718	MUSKAN GARG	Impact of reviews on social media/ comparison between convenience and shopping goods
13	5314901718	NAMAN JAIN	Awareness and User Perception of Peer to Peer (P2P) Lending in India
14	5414901718	NAMAN KHOKHA	Customer satisfaction of Mother Dairy
15	5514901718	NAMITA KUMAR	comparative study between flipkart and amazon

16	5614901718	NANDINI KUMAR	marketing strategies of nestle
17	5714901718	NIDHI KASHYAP	Study on Marketing Mix of Himalayas Drug Company
18	5814901718	NIKHIL KUMAR	Application Of Artificial Intelligence in Banking
19	6014901718	NIMISHA GUPTA	A study on Consumer's attitude and perception towards digital food app services
20	6114901718	PALAK GARG	Content Marketing Strategies of Zomato
21	6214901718	PARTH BANSAL	Marketing Research on EA Sports.
22	6414901718	POORNAM KOUJ	COMPARITIVE STUDY BETWEEN DIFFERENT E-COMMERCE WEBSITES
23	6514901718	PRACHI KAUSHIK	Consumer Behavior towards OTT Platforms During Pandemic and their Scope
24	6714901718	PRERNA	Consumers Perception Towards Paytm ( with special reference to delhi NCR region)
25	6814901718	PRIYANSHI GERA	A comprehensive study on the marketing mix of Flipkart
26	6914901718	R DHANANJOY	Online travel agent management, listing hotels and revenue pricing of FabHotels
27	7014901718	RACHIT SRIVASTA	Impact of Covid 19 on education sector
28	7214901718	RASHI AGRAWAL	Service Quality of Zomato
29	7314901718	RISHIT PANDIT	
30	7414901718	RITIKA GOEL	A STUDY ON CONSUMER NEEDS FULLFILMENT BY MARUTI SUZUKI AND HONDA
31	7514901718	RIYA BHATT	Marketing Strategies of Amazon India
32	7614901718	RIYASHREE KUKR	Perception of Tourists for Travel and Tourism Industry in Delhi
33	7714901718	ROHAN KAPUR	Consumer Behavior towards Dell Products
34	7814901718	ROHIT VERMA	A STUDY ON CREATION OF CUSTOMER VALUE BY ONLINE STREAMING PLATFORM NETFLIX
35	7914901718	RUSHIL VERMA	Analysis of the growth of MSMEs in India
36	35714901718	HARSH SHOKEEN	"EMPLOYEE SATISFACTION IN UCO BANK"
37	35814901718	JATIN SEHRAWA	Customet Satisfaction Towards Apple v/s Samsung
38	35914901718	POOJA SEHRAWA	Study on consumer satisfaction of mercedes benz

39	36014901718	PRATHAM GUPTA	ANALYSIS OF PRODUCT DEVELOPMENT OF AMUL - THE TASTE OF INDIA
40	36114901718	PRIYANSH KUMAR	Comparative study of PayTM vs Phonepe
41	36214901718	RITISH DARAL	Customer satisfaction of Toyota motors
42	41614901718	PUSHTI SHARMA	Service Quality of Jio
43	41814901718	TULSI RAM SHARMA	Awareness of pradhan mantri jan dhan yojna
44	42114901718	ABHIMANYU SINHA	Sales Promotion strategy used by Mahindra & Mahindra
45	42214901718	UTKARSH VATS	Consumer Perception towards electric cars/ two wheelers in Gurgaon
46	42314901718	PRIYANSHI BHATNAGAR	IMPACT OF COVID-19 ON THE CUSTOMERS OF E-COMMERCE INDUSTRY
47	42414901718	DAMAN LAMBA	A Study on Effect of Promotion Schemes on Sales Performance
48	42514901718	ARUNIMA SINGH	Customer Satisfaction in Paytm
49	42614901718	VIVEK RAI	The Growth of PayTM in Indian Market
50	42714901718	ABHINAV WALIA	PERCEPTION OF YOUTH TOWARDS MOBILE TECHNOLOGIES FOR SELF TRACKING HEALTH APPS
51	42814901718	KAUSTUBH GROVER	Marketing Strategies of Hyundai in India
52	42914901718	YASH TANEJA	A study on factors affecting consumer behaviour during online shopping.
53	44214901718	DAKSH SHARMA	A study of customer relationship management in banks with reference to state bank of india
54	44414901718	SHREYA THUKRA	Impact of peer pressure on brand preference
55	44514901718	ADITYA VOHRA	E-Learning
56	06714901717	ROHAN TALWAR	Customer loyalty study of Amazon

**Maharaja Surajmal Institute**  
**Department of Business Administration**  
**Class - BBA (Gen) VI C (Batch 2018-2021)**  
**Topic Of Major Project Report**

S.No.	Enrol No.	Name	Name of Topic
1	8014901718	Sahaj Aggarwal	Marketing Strategy Of Sony

2	8114901718	Sahaj Gudwani	Impact Of Covid-19 On Dining & Restaurants Industry In India
3	8314901718	Sakshi Setia	A Study On Consumer Behaviour Towards ITC Classmate Notebook
4	8414901718	Sakshi Sharma	Consumer Perception Towards Online Grocery Shopping
5	8514901718	Samdisha Manchanda	A Study Of Effects Of Web Series And Streaming Content On Indian Youth
6	8614901718	Samir Sultan	Impact Of Social Media On Multi Channel Marketing
7	8814901718	Sarthak Gupta	A Study On User's Perception About Various Social Networking Platforms
8	8914901718	Sarthak Seth	Impact Of Covid 19 On The Automobile Industry
9	9014901718	Shardool Rawat	Cryptocurrency And Its Future In The Indian Market
10	9114901718	Shashank	Consumer's Perception And Satisfaction Towards Dmrc
11	9214901718	Sherly Baghla	Impact Of Covid-19 On The Tourism Sector In India
12	9314901718	Shikha Kumari	Strategies Of Sales Promotion Of Maybelline Newyork And Lo'real
13	9414901718	Shivam Sury	"Content Marketing Strategies Of Net Flix.Inc.
14	9514901718	Shreshtha Leekha	A Study On Consumer Behaviour With Reference To Easy Day
15	9614901718	Shrey Behl	Studying The Efficiency Of Hr Policies Of Houseitt
16	9714901718	Shrey Khattar	Marketing Strategies Used By Life Insurance Corporation Of India
17	9814901718	Shruti Nagrath	"Overview & The Future Of Ethereum."
18	9914901718	Sidhant Behl	An Analysis On Make In India
19	10014901718	Sidhrth Singh	Consumer Buying Behaviour In Automobile Industry
20	10114901718	Sidhant Mishra	Insurance Industry In India And Its Analysis
21	10214901718	Tanav Kumar Arya	Impact Of Covid-19 On Micro, Small And Medium Enterprises In India
22	10314901718	Tanishkha	Role Of Publishers In Digital Advertising

23	10414901718	Tanuj Kalra	Business And Marketing Strategies: Case Study Mamaearth
24	10514901718	Tanvir Singh	Consumers' Perception Towards Digital Food Delivery Applications
25	10614901718	Taranpreet Kaur	Skills Required By Entrepreneurs To Grow During & Post Covid 19
26	10714901718	Tushar Mehra	The Effect Of Advertisements On Consumer Behaviour
27	10814901718	Ujjwal Prakash	Impact Of Covid-19 On Employee Satisfaction At S.D.S Pvt. Ltd.
28	10914901718	Utsav Jha	The Surge In Cryptocurrencies In The Recent Time
29	11014901718	Vandita Kamra	"A Study Of Consumer Behaviour In Relation To Consumable Products Of Parle
30	11114901718	Vibha Sangha	Email Marketing-Customer Satisfaction Of Make My Trip
31	11214901718	Vikas Singh	Content Marketing At Navkiran
32	11314901718	Vinayak Wahi	Investor Reaction Towards Online Trading
33	11414901718	Vishal Singhal	Consumer's Changing Behavior With Respect To The Packaging Of The Products In The FMCG Sector
34	11514901718	Vishal Toor	Financial Analysis Of Nestle India Limited
35	11614901718	Yash Bhardwaj	Impact Of Covid 19 On Marketing Strategy Of Security Syatems
36	11714901718	Yash Chaoudhry	Semiconductor Crisis In The Wake Of Covid-19
37	11814901718	Yash Gandhi	Stress Management: A Comparative Study Of Corporate And Educational Work Setting
38	11914901718	Yash Kumar	Demonetisation And Its Impact On Hotel Industry
39	12014901718	Yatharath Batra	An Overview Of Private Investment Patterns During The Gobal Pandemic
40	35614901718	Harsh Lakra	Marketing Strategies Of Tata Motors And Maruti Suzuki
41	36314901718	Sachin Gupta	Study Of Role And Functioning Of Stock Broking Agencies
42	36414901718	Shivam Gupta	"Market Positioning Of Careerlabs In Partnership With Byju's "



43	36514901718	Shreyjita Tyagi	A Study Of Consumer Preference Towards Two Leading Makeup Brands Lakme Or L'oreal
44	36614901718	Sonakshi Gora	Analysis Of Distribution, Products, Competitions And Market Expansion Of Amul ,With Reference To Amul India Limited Delhi
45	36714901718	Tanushi Solanki	“Online Grocery Shopping During Covid-19”
46	43014901718	Kvleen Pahwa	Study Of Consumer Behavior And Preference For A Particular Online Shopping Website With Special Reference To Amazon And Flipkart
47	43114901718	Naman Sanjay Chawla	“Study On Marketing Strategy Of Apple Vs Samsung
48	43214901718	Aaliah	From Want To Need: Impact Of Influencers On Consumers Stanley Communications
49	43314901718	Khushboo Gupta	“A Study On Consumer Behaviour With Reference To Big Bazaar
50	43414901718	Aishwarya	Business Analytics In The Fashion Industry
51	43514901718	Ishita Mathur	Marketing Strategies Of Online Pharmacies & Consumer Behaviour
52	43614901718	Kartik Kishore Pingle	COVID-19 And Its Impact On Consumer Spending Pattern
53	43714901718	Kshitj Niraniyan	“To Study The Level Of Customer Satisfaction At Icici Bank
54	43814901718	Anmol Bansal	“Impact Of Covid19 Second Wave On India And It’s Economy And People's Perception Towards The Government
55	43914901718	Aarushi Rastogi	A Study On Preference Of Youngsters Towards Facebook Vs Instagram
56	44014901718	Shubham Dhwan	“Consumer Awareness And Perception Towards Services In Sbi
57	44314901718	Nipun Kapoor	The Importance And Effect Of Mdia In Indian Politics
58	44614901718	Satvik	Changes In Ott Platfoms
59	50214901718	Hansveeni	Cryptocurrency - Ripple (Xrp)

Maharaja Surajmal Institute  
 BBA (E), Summer Training Report  
 Sec A & B, Batch-2018-21

S.NO	Name of the Student	Enrollment No.	Title of the STR
1	Abhijit Debnath	621201718	Summer Training Report on study of social media marketing in All About Jobs
2	YASH GAUTAM	9021201718	Digital Marketing
3	Unnati Raj	8421201718	Customer satisfaction at Balmer Lawrie
4	Tushar Khare	8321201718	An Empirical Study of Stock Market
5	Himanshu Singh Puspwan	3521201718	Financial analysis of Sharekhan
6	Jigyasa Batra	3821201718	Sales and digital marketing intern
7	shivam mahajan	41421201718	Study of Digital marketing services at comconnection
8	Gaurav Malhotra	3121201718	A study of satisfaction level and behavior of social media users
9	Mayank Jindal	4721201718	A study on Customer Retention
10	Simran singh	40621201718	Scope of digital marketing
11	Ritesh Singh	6621201718	CONSUMER PERCEPTION TOWARDS HONDA
12	Subhrajyoti Roy	7821201718	Economy of India
13	Aarushi	321201718	Study on customer satisfaction at Tata motors
14	steve joy	772121718	Student perception towards abroad education
15	Aaditya Pawar	121201718	A STUDY ON THE SALES STRATEGY AT ACELOT INNOVATION PVT LTD
16	Aditya Raj	1421201718	Study of Roles and Functions of Marketing and research Department in Inception Wave Pvt. Ltd.
17	Pragun Vij	35621201718	Marketing At Ansal Properties And Infrastructure Limited
18	Aakanksh Bhatia	221201718	A study on Video Conferencing Market (India)
19	Mahek Gupta	4521201718	A study of marketing strategies of Inglu Global
20	Mehak kapoor	41321201718	Financial analysis of Future Groups
21	Mohit	5021201718	Sony

22	akansha kumari	1621201718	Gold Investment
	Muskan		
23	Choudhary	5321201718	A Study Of Customer Preference Towards Soft Drinks
24	Rohan Sharma	7021201718	Cryptocurrency
25	Gaurang Bhandari	3021201718	effect of digital marketing practices on job.school
	ABHISHEK		
26	BHANDARI	921201718	A STUDY ON CUSTOMER RETENTION
			Analysis of consumer purchase decision of a smartphone
27	Tanya Gambhir	8121201718	Study on the impact of natural cosmetics on consumer buying behaviour
28	Riya Sharma	41621201718	consumer buying behaviour
29	Rupal Berry	40821201718	Impact of HR practices on Intern performance
30	Gauri Dev	3221201718	Strategy in Social Media Marketing
31	MUSKAN GUPTA	5421201718	summer training report at tayal agencies
32	SHUBHAM GOEL	7421201718	A study of newly joined employees in the organisation
			A study on analysis and design of digital marketing strategies for Healing Touch Surgicals
33	Anushka Khurana	2221201718	HAS SOCIAL MEDIA MADE PEOPLE MORE OR LESS CONNECTED?
34	Harshita Bhandari	1421201818	IHS Markit
35	Muskan Agarwal	5221201718	IHS Markit
36	Bhumi	921201818	Customer satisfaction of adidas

**BBA(G)- Semester- 6 Shift- II Section A**

**Major Project Report-2018-21**

S. No.	En.No.	Name of the Stu	MPR TOPIC
1	121201718	AADITYA PAWAR	<b>A STUDY ON THE ATTRACTIVENESS OF CRYPTOCURRENCY AND ITS FUTURE PROSPECTS AS AN INVESTMENT OPTION</b>
2	221201718	AAKANKSH BHAT	Video Conferencing Market
3	321201718	AARUSHI SAHNI	A Study on Customer Satisfaction with respect to services provided by Tata Motors

4	421201718	AARYAN SACHDE	A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE TEACHING DURING PANDAMIC
5	621201718	ABHIJIT DEBNATH	A Study on Consumer's Behaviour with respect to Pepsico
6	921201718	ABHISHEK BHANI	Employee satisfaction in private sector banks with reference to ICICI bank
7	1021201718	ABHISHEK KUMAR	
8	1121201718	ABHISHEK SONTI	marketing strategies of KFC
9	1221201718	ADITYA	A Study on Investment Preference and Mutual funds
10	1321201718	ADITYA BANSAL	A study on sales & customer handling techniques at creative productions pvt ltd
11	1421201718	ADITYA RAJ	A study on Customer's Behaviour Towards Electronic Food Ordering
12	1521201718	AISHITA SAMARI	IMPACT OF DIGITAL MARKETING ON VARIOUS INDUSTRIES
13	1621201718	AKANSHA KUMA	Customer Satisfaction Towards Online Shopping
14	1721201718	AMIT CHAWLA	Customer Satisfaction at big bazaar
15	1821201718	AMIT MISHRA	Consumer Perception management of COCA COLA
16	1921201718	ANANYA GUPTA	CONSUMER PREFERENCE AND PERCEPTION FOR CADBURY CHOCOLATE WITH REFERENCE TO COMPETITORS
17	2021201718	ANJANI SEHGAL	Attitude of students towards Print Media
18	2221201718	ANUSHKA KHURA	Abstract Brand Study of Zara & its marketing strategies
19	2321201718	ARCHI GUPTA	A study of investor's behaviour while investing in stock markets with ref. to sharekhan Ltd.
20	2421201718	ARYAMAN BHAR	A STUDY ON PERFORMANCE APPRAISAL AND RECRUITMENT SOURCES OF AIR INDIA LTD.
21	2521201718	ARYAMAN DEOR	A study on Consumer satisfaction and marketing effectiveness of red bull energy drink.
22	2721201718	AYUSH RAJ	Consumer Perception towards Business Websites
23	2821201718	DISHA BAHL	Customer satisfaction on Forever 21

24	2921201718	DIVYANK VERMA	A STUDY ON CONSUMER BEHAVIOUR TOWARDS HIMALAYA WELLNESS
25	3021201718	GAURANG BHAN	A study on consumer preference towards online grocery shopping
26	3121201718	GAURAV MALHO	A study on the profitability of coca cola for an investor
27	3221201718	GAURI DEV	A Study on Customer's Attitude and Perception Towards Digital Food App Services
28	3321201718	HARSHIT GAJRAN	Customer Satisfaction towards Online Banking Services
29	3421201718	HEMANT PANWA	Factors associated with consuming junk food among young in delhi
30	3521201718	HIMANSHU SING	COMPARATIVE ANALYSIS ON CUSTOMER PREFERENCE FOR NESTLE'S MAGGI AND SUNFEAST YIPPEE NOODLES
31	3621201718	IRA DAWALKAR	Comparative study between Amazon and flipkart
32	3721201718	JAIPREET MITTAL	Understanding market derivatives
33	3821201718	JIGYASA BATRA	Effectiveness of chocolate advertisement towards its sales
34	3921201718	KABEER RAJ SING	Study on customer satisfaction of Hyundai
35	4021201718	KARTIK SACHDEV	Customer Experience and Operations for AIDI
36	4121201718	KESHAV NARAYA	customer satisfaction towards branded bikes
37	4221201718	KHUSHI SOLANKI	To study the operations management of Walmart Inc.
38	4321201718	LAKSHAY NAGPA	To study impulsive buying behaviour online and in-store in clothing industry
39	4521201718	MAHEK GUPTA	A study on consumer buying behaviour towards Britannia
40	4621201718	MANAV NARANG	A study on Climate change and role of human behaviour
41	4721201718	MAYANK JINDAL	A study on E-Banking in India with reference to Bandhan Bank Limited
42	35221201718	ANIRUDH GILL	Customer satisfaction of Dominos in India
43	35321201718	ANUJ AHLAWAT	competition analysis of hero motocorp

44	35421201718	AYUSH GULIA	customer satisfaction of patanjali
45	35521201718	KSHITIZ DAHIYA	CUSTOMER SATISFACTION OF TOYOTA INDIA
46	36021201718	SHUBHAM DABA	Consumer Satisfaction of Mercedes Benz
47	40221201718	HIMANSHI GUPT	To study the consumer buying behaviour towards H&M
48	40921201718	ASHUTOSH KUM	Dynamics of an Initial Public Offering: A study on Burger King IPO
49	41021201718	HARSHIT CHOPRA	STUDY OF E-COMMERCE GROCERY BASKET BUSINESSES
50	41121201718	MANSI SOLANKI	Marketing strategies of Asics Global
51	41221201718	BHUMIKA NAUD	Content Marketing Strategies of Netflix
52	41321201718	MEHAK KAPOOR	Consumer Analysis of H&M
53	41521201718	DHRUV BALANI	<u>A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING</u>
54	41821201718	AASTHA KEJRIWA	customer satisfaction of maruti suszuki
55	50121201718	HARSH SEHRAWA	A study on usage of web -push notifications in E - commerce industry
56	35121201718	AMBICA SAIN	Response of Indians towards the Aarogya Setu App and CoWIN platform

**Maharaja Surajmal Institute, Major Project Report LIST**  
**BBA(G) ,SEC-B, 2nd shift**  
Batch-2018-21

	STUDENT NAME	ENROLLMENT NUMBER	TOPICS
1			
2	MEHAK SHARMA	4821201718	
3	MOHAMMAD SHOAIB KHAN	4921201718	
4	MOHIT	5021201718	
5	MONIKA BISHT	5121201718	Impact of COVID-19 on tourism Industry
6	MUSKAN AGARWAL	5221201718	To study tthe acceptance of Vegan milk

7	MUSKAN CHOUDHARY	5321201718	Consumer Buying Behaviour Towards Cosmetics During The Pandemic
8	MUSKAN GUPTA	5421201718	To study about aromatherapy and its awareness among Indian population
9	MUSKAN GUPTA	5521201718	Market study on shower gels
10	NANDIKA THAKUR	5621201718	A study of Increasing Demand of Organic Products In Indian Markets
11	NIVID AGRAWAL	5721201718	A STUDY OF CUSTOMER PURCHASE PREFERENCE TOWARDS HEADPHONES
12	PRACHI SINGH	5821201718	Analysis of marketing strategies of Patanjali products
13	PRAKHYA KAPASI	5921201718	A study for Need assessment of Entrepreneurship Development Programs in UG/PG curriculum
14	PRANAV KHETARPAL	6021201718	A study of consumer perception towards online grocery shopping.
15	PRANITI KHANNA	40321201718	
16	PRINCE MAHAJAN	6121201718	A STUDY ON CURRENT SOLAR POWER SCENARIOS IN THE CHANGING WORLD
17	PRIYANKA	40721201718	service quality of hdfc bank
18	PRIYANSHI KHULLAR	6221201718	Awareness level of personal banking products of SBI
19	RADHIKA SINGLA	6321201718	Consumer insight on Philips personal care product
20	RAJAT MEHRA	6421201718	Impact of marketing strategies of hindustan Unilever on consumer behavior
21	RASHI PANWAR	6521201718	Consumer Buying Behaviour of Nykaa
22	RITESH SINGH	6621201718	Analysis of the Operations and Services of Internshala to Enhance the User Experience
23	RIYA GOYAL	6821201718	Segmentation, Targeting and positioning of Godrej
24	RIYA SHARMA	41621201718	Importance of Brand awareness in consumer buying decision in electronics industry
25	ROHAN KUMAR	6921201718	A Study on Measuring Customer Satisfaction at 'Retail fresh' Outlets in Delhi"
26	ROHAN SHARMA	7021201718	CUSTOMER SATISFACTION SURVEY OF H&M

27	RUPAL BERRY	40821201718	Study of HR Policies in Reliance Industries Limited and its impact on employee attraction towards the company
28	SAMARDEEP SINGH	40121201718	Comparative study between Amazon and Flipkart India
29	SAMARTH DIXIT	7221201718	Consumer demand and satisfaction of Himalaya herbal products
30	SHAURYA BIST	7321201718	
31	SHIVAM	41421201718	A study on marketing approach of Patanjali
32	SHUBHAM GOEL	7421201718	<b>A STUDY OF CUSTOMER PURCHASE PREFERENCE TOWARDS LAPTOPS</b>
33	SIMRAN JEET	7521201718	
34	SIMRAN SINGH	40621201718	consumer behaviour in relation to consumable products of PARLE
35	SOUMYA KATARIA	7621201718	study on the customer behaviour with reference to UNEAKO
36	STEVE JOY	7721201718	impact of digital marketing on consumer buying behaviour
37	SUBHRAJYOTI ROY	7821201718	Character ethics of Airtel
38	SURABHI	7921201718	covid impact on zomata & swiggy
39	TANISHQ SURI	8021201718	
40	TANYA GAMBHIR	8121201718	Can online learning replace classroom learning
41	TUSHAR CHHUKER	8221201718	<b>Consumer online purchase intention in relation to Mi Mobiles</b>
42	TUSHAR KHARE	8321201718	Comparative study of various Cryptocurrencies
43	UNNATI RAJ	8421201718	
44	VAGESH KUMAR	8521201718	A study of customer buying behaviour towards GPU with reference to Nvidia
45	VAIBHAV GARG	8621201718	A Study on Social Media as an Independent Platform for Marketing
46	VANSHIKA	8721201718	A study of consumers on the consumption of fast/junk food
47	VANSHIKA AGGARWAL	8821201718	Role of social media in students life



48	YASH CHAUHAN	8921201718	
49	YASH GAUTAM	9021201718	Consumer Buying Behaviour toward Amul
50	YUKTI AGGARWAL	9121201718	Robots in Hotel and Tourism Industry and their future in Delhi NCR, India
51	Pragun Vij	35621201718	Comparative study between pepsi and Coca-Cola
52	Pranay Chadha	35721201718	Comparative analysis of smartphones with special reference to Apple and Samsung
53	Shakti Balyan	35821201718	A study on customer satisfaction with respect to Park Avenue Beer shampoo
54	sparsh Matta	36121201718	
55	Viraj Mittal	36221201718	An Analysis of Marketing Strategies of IIS Sweden
56	Shikhar chaudhary	35921201718	A Study and Analysis of mergers and acquisitions of Indian banks
57	Shubham Kajla	41721201718	How to perform market orientation in new product development of burger king
58	Parvinder Singh	50221201718	A study of customer purchase preference towards LAPTOP with reference to HP-HEWLETT PACKARD
59	Rohan Akshya	41921201718	comparative study between Amazon and Flipkart