Section 7.3- Distinctiveness

MSI is a world class Institute **nurturing excellence** through its continuous and dedicated efforts. Since its inception in 1999, the Institute has relentlessly strived to create its own benchmarks and achieving them with flying colours.

Few of the noteworthy distinct features are enumerated below:

- 1. Academic Achievements Institute is amongst one of the most admired colleges across Delhi NCR for achieving ever higher levels of excellence in academics. Students at MSI, are provided exposure to multiple activities and opportunities for all round development. They are consistently in the University top rankers list and are felicitated on year to year basis. Among the gold medallist we have several students namely Bhavya Jain (B.com(H)), Mani Chitkara (B.Ed), Muskan Saluja (BCA), Dhruvi Goyal (BCA), Joshita Dua (BBA(B&I)). List of exemplary performers also includes number of students namely Tushar Saneja (BBA (G)), Khushboo Kalra (BBA (B&I), Ritika Mehra and Karan Singh (BCA).
- 2. **Infrastructure and Resources-** Book bank facility, fully equipped practical labs, centralised portal for online reading material and well maintained library are some of the facilities available for student support at all times. Students are encouraged to come up with their doubts and queries. The Institute has well qualified, capable and permanent faculty for many years to cater to the same. Majority of faculty are PhDs and many are pursuing it. Any issues or concerns raised by the students are taken up at the highest level and well managed redressal system is in place.
- 3. Co-Curricular Activities and Value Added Initiatives- Institute boasts of holistic development of its students by creating a suitable environment for all round development. MSI students have access to different societies created for different interest and talent groups. Institute houses host of societies to nurture talents of students that cater to different interest and talent groups. MSI societies include SIFAR, the theatre society; NATRAJ, the dance society; Tark, the literacy society; Rekit, the gaming society; ENACTUS; Meraki, the fine arts society; Nature Knocks, the eco society; Innovate, the technical society; VITT, the financial and investment cell; Synergy; ADVERTERE, the marketing society; ANTARA ENCORE the music society; E-Cell, the entrepreneurship cell. Regular interactive and engaging events are organised by these societies from time to time. Specific emphasis is placed on imparting knowledge regarding ethical code of conduct. Emotional support is provided through mentoring and counselling in the presence of a professional counsellor. Eminent Prof. Mahesh Vidyalankar addressed the audience on "The Significance of Gita in Our Lives". The Guest lecture taken by Prof. (Dr.) J.P.Singh, through his lecture on "Role of Values", on 29th May 2020 helped students take ownership of their actions by exhibiting the ethical behaviour.



- 4. **Outreach Programmes -** In order to enhance skill set of students, corporate visits and internships opportunities are provided and industry collaborations are strengthened. Students are also timely intimated of scholarships, competitive exams, and any other relevant information through multiple sources for them to avail maximum benefits. Corporate Visits are regularly organised. For example, an industrial visit to Training Basket was planned on 12th October 2019, visit to Aptron solution Noida was scheduled on 23rd March 2018.
- 5. **Placement Initiatives** Placements at MSI is one the strongest pillars making us stand tall even in the most challenging times, like the pandemic. The placement cell tirelessly works to secure best placements for students that has resulted in the students getting placed in top companies and organisations. With packages going as high as 18.5 lacs p.a. (D.E. SHAW) students have been able to make their mark in the corporate scenario. Also, apart from promising placements, students of MSI have gone ahead and started their own business ventures. Companies who are a regular visitor at MSI include Deloitte, Groww, SAP Lab, Amazon, Infosys, Wipro, TCS, Capegemini, Stellar India, Concentrix, FIS and many more with packages ranging from 2lacs p.a. 8 lacs p.a. on average. On internship front too, students of MSI have bagged offers with attractive stipends from multiple companies namely Makemy3DPrints, Internshala, byte dance, shine projects to name a few.
- 6. **Monitoring and Supervision** Regular monitoring is done by management, Director and HODs to ensure smooth conduct of classes. Monthly attendance is compiled by class coordinators and students having short attendance are intimated and motivated to attend classes. Faculty members fill Conduct of Teaching format every week and ensure that they take extra classes to compensate for any leave taken by them.
- 7. **Salary and Incentives** The Institute boasts of highly competitive salary structure and Leave benefits in accordance to the UGC Norms. The incentives are provided at par with the industry.

Promotion/Increment of Staff

- Career Progression Schemes (Career Advancement Report is used for career planning, growth, and monitoring that helps in standardizing the system of promotions/ increments and assessment of staff.
- Annual Increments



Monetary Reward

- Research award for publication in SCI/SCIE/ESCI/Scopus journals, sponsored projects, consultancy project (Rs.5000/-)
- Award for patent number (Rs.20,000/-)
- Award for copyright (Rs.15,000/-)
- Best Faculty award (Teaching Staff) (Rs. 31,000/-) / Best Employees Award (Non-Teaching)(Rs.11,000/-)

Travelling Reimbursements

- Local travel for official duties
- Travel within India and abroad for research work.

Employment Benefits

- Group Insurance Schemes by LIC
- Employees Provident Fund.
- Payment of Gratuity
- 8. **Environmental Consciousness** The Institute is committed towards preserving and conserving the Environment. Segregation of waste, keeping the campus green, water harvesting, solar panels, conducting quality audits like Green Audit, Environment Audit and Energy Audits are some of the features that define Institute's dedication towards sustainability.

It is due to these high standards the Institute has been able to not just sustain the quality standards but also enhance them, keeping pace with the changing times. In all its pursuits the aim is to "foster competency and build a legacy of self-dependent students" who are proud, worthy and successful in all their endeavours.

