<u>Criteria 7.3 - Distinctiveness- Moving from academic</u> <u>excellencetowards academic & professional excellence</u>

Few of the noteworthy distinct features are enumerated below:

- 1. Academic Excellence The institute has a legacy of creating Gold medallists. The main factors which cater to the academic excellence are innovative methods of teaching, ICT based learning, etc. They are consistently in the University top rankers list.
- 2. **Professional Excellence-** Specific skills for professional development are imparted at the institute. Rekit, the gaming society; ENACTUS; Meraki, the fine arts society; Nature Knocks, the eco society; Innovate, the technical society; VITT, the financial and investment cell; Synergy; ADVERTERE, the marketing society; ANTARA ENCORE the music society; E-Cell, the entrepreneurship cell.
- 3. **Regular Monitoring & Implementation of the code of conduct -** In order to ensure discipline in the campus, there is an emphasis on implementation of code of conduct at all times. There is an active discipline committee which conducts proper monitoring & discipline of students.
- 4. **Placement Initiatives** All these initiatives are helping the institute move towards professional excellence which is reflected in placement of majority of students in reputed organisations. The placement cell tirelessly works to secure best placements for students that has resulted in the students getting placed in top companies with packages as high as 18.5 lacs p.a.

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