



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty:** DR. PREETI MALIK
2. **Date of Joining:** 10TH AUGUST, 2009
3. **Present Position:** ASSISTANT PROFESSOR & HOD- Department of Commerce (First & Second Shift)
4. **Department:** COMMERCE
5. **Email ID:** preetimalik@msijanakpuri.com, hodbcom@msijanakpuri.com
6. **Profile:**

Your profile (glorify your work)

Dr. Preeti Malik joined as Assistant Professor in Maharaja Surajmal Institute (Affiliated to Guru Gobind Singh Indraprastha University), New Delhi on 10th August, 2009. Till now, She has taught the students of various programmes like BBA (G), BBA (B&I), BBA (T&TM), BCA, B.Com. (Hons.) & MBA. She completed her MBA with specialization in Human Resource Management (Major) & Marketing (Minor) in 2009. She has also qualified UGC-NET (Human Resource Management) in the year 2009. She has also done certification course in "Enhancing Soft Skills & Personality" (98%) and PG Diploma in Tourism Management. During her career, she taught subjects like Human Resource Management, Marketing Management, Principles of Management, Organizational Behaviour, Sales Management, Services Marketing, Advertising & Brand Management, Business Policy & Strategic Management, International Business Management, Management Information System, Marketing Research, Managerial Personality Development, Managerial Skill Development, Entrepreneurial Mindset, Values & Ethics in Business, Corporate Social Responsibility, Practice of General Insurance, Business Organization & Management, Business Economics, Financial Accounting, Business Mathematics, Financial Mathematics, Quantitative Techniques and Operations Research, Business Statistics, Research Methodology etc. Maharaja Surajmal Institute is one of the best and oldest Institute of Guru Gobind Singh Indraprastha University, New Delhi. Side by side, Dr. Preeti Malik also worked as Academic Counselor for Management Programme (MBA) from 10th August, 2009 to 31st December 2012 in IGNOU Study Centre-0762, New Delhi. At Present, She is working as Head of the Department, First & Second Shift, Department of Commerce. Till date, she has received 15 awards from recognized international & national bodies (Central Govt. / State Govt. etc.) She has published 39 papers in reputed national & international journals, 25 papers in international / national conference proceedings as full papers. She has authored and edited 24 books of higher education. She has also written 23 articles/chapters in edited book. She also has published a patent on 24th June, 2022 title "An innovative methodology in a special market oriented integrated business system", Application No. - 202241035042. She has completed project name "Bhagvad Gita: The Ultimate Source of Yoga" under UGC-HRDC, Centre For Professional Development in Higher Education, University Of Delhi. She has also organized many events which were sponsored by many professional bodies, one is of Rupees One Lakh grant for organizing National Conference on "Digital Entrepreneurship" from Directorate of Students welfare, GGSIP University, New Delhi. She has participated in 150 Curricular, Extension & Professional Development events till date.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	NET (Human Resource Management/ IRL/	University Grants Commission	2009

	Personnel Management)		
2.	Certification Course (Enhancing Soft Skills & Personality)	NPTEL (Funded by Ministry of HRD, Govt. of India), SWAYAM	2020
3	PG Diploma in Tourism Management	Annamalai University	2018
4	Ph.D. (Management)	Monad University, Hapur, Uttar Pradesh	2013
5	M.B.A. [Human Resource Management (Major) & Marketing Management (Minor)]	Guru Gobind Singh Indraprastha University, Delhi	2009

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1	10/08/2009	Till Date	Maharaja Surajmal Institute	Assistant Professor	13 Years 10 Months
2	10/08/2009	31/12/2012	Indira Gandhi National Open University (IGNOU), New Delhi	Academic Counselor - Management Programme (MBA)	03 Years 05 Months

9. Research Papers in National and International Journals

S. No.	Paper Title with Vol No Page No and Date/ Year of Publication	Name of Journal with ISSN No.	Peer reviewed/ UGC Listed	Total No. of Authors	First/ Principal/ corresponding/ Supervisor/ Mentor/ Other author
(1)	(2)	(3)	(4)	(5)	(6)
1	<i>A Study on the perception of Undergraduate students towards online learning in the midst of pandemic COVID-19 (Vol. VII, No. 11 (1)) (2022)</i>	Shodhsamhita: Journal of Fundamental & Comparative Research (ISSN: 2277-7057)	Yes	2	Co author
2	<i>NEP 2020: An Effort Towards Transforming India's Education Landscape (Vol-04: Issue: 01 January-2021 to June-2021) (2021)</i>	Parichay; Maharaja Surajmal Institute Journal of Applied Research; (ISSN: 2581-7515 (online))	Yes	03	Co author
3	<i>A Study on the Ethical Transgression in Research at Tertiary Level- Scopus Indexed (2020) (Vol. 12, 5- Special Issue, P. 816-822)</i>	Journal of Advanced Research in Dynamical and Control System (ISSN: 1943-023X)	Yes	02	First Author
4	<i>Digital Automation (Volume 6 Issue 4) (March 2019)</i>	International Journal of Emerging Technologies and Innovative Research (JETIR) (2349-5162)	Yes	01	Single Author
5	<i>Ethical Hacking (Vol 7, Issue 5) (March 2019)</i>	European Journal of Business & Social Sciences (ISSN: 2255-767X)	Yes	01	Single Author
6	<i>Work Stress And Stress Management (Organizational Behaviour and Design) (Vol. 8, Issue 4(2) (March 2019)</i>	International Journal of Multidisciplinary Educational Research (IJMER) (2277-7881)	Yes	01	Single Author
7	<i>India's Economic Policy: Its Bottlenecks & Implications (Vol.1, Issue 2) (July-December 2018)</i>	Parichay: Maharaja Surajmal Institute Journal of Applied Research (2581-7515)	Yes	03	Main Author

8	Revival of Glass work art of Purdilnagar, Hathras, U.P. (Vol.1, Issue 2) (July-December 2018)	Parichay: Maharaja Surajmal Institute Journal of Applied Research (2581-7515)	Yes	03	Co-Author
9	Changing Face of Leadership in Police Organizations () (May- June 2018)	IRACST – International Journal of Commerce, Business and Management (IJCBM) (ISSN: 2319–2828)	Yes	01	Single Author
10	Service Quality Dimensions: A Case Study Of HDFC Bank (May 2018)	International Journal of Current Research (0975-833X)	Yes	01	Single Author
11	A Comprehensive Study of role of Micro-finance in Women Empowerment (May 2018)	International Journal of Multidisciplinary Educational Research (2277-7881)	Yes	01	Single Author
12	Eco-Savvy Workforce In The Modern Era (April 2018)	International Journal Of Creative Research Thoughts (IJCRT) (2320-2882)	Yes	01	Single Author
13	An Analytical Study of Data Mining as an effective Tool for CRM (Volume 4 Issue 1)(January 2018)	North Asian International Research Journal Of Social Science & Humanities (2454-9827)	Yes	01	Single Author
14	Employee Recognition- Multifaceted (January 2018)	North Asian International Research Journal Of Social Science & Humanities (2454-9827)	Yes	01	Single Author
15	An Analytical Study Of Social Entrepreneurship With Special Reference To India (January 2017)	North Asian International Research Journal Of Multidisciplinary (ISSN: 2454 – 2326)	Yes	01	Single Author
16	Impact Of Green Marketing On Customer Satisfaction (January 2017)	North Asian International Research Journal of Social Science & Humanities (ISSN: 2454-9827)	Yes	01	Single Author
17	Work Enjoyment Helps Employee Retention (January 2017)	International Journal of Current Research (ISSN: 0975-833X)	Yes	01	Single Author
18	An Overview of the Economic Growth of India in the context of the Employment (August 2016)	Journal of Business Management and Economics (ISSN: 2347-5471)	Yes	01	Single Author
19	Spending Patterns of Indian Population (10 October 2016)	Journal of Business Management and Economics (ISSN: 2347-5471)	Yes	01	Single Author
20	Impact Of Industrial Pattern On Indian Economy (September, 2016)	International Journal Of Development Research (ISSN: 2230-9926)	Yes	01	Single Author
21	Status of Female Education In The Society (September, 2016)	International Journal Of Development Research (ISSN: 2230-9926)	Yes	01	Single Author
22	A Futuristic Approach- Industrial Mathematics (November 2016)	International Journal Of Development Research (ISSN: 2230-9926)	Yes	01	Single Author
23	Spirituality- Its Role & Development (August 2016)	International Journal of Current Research (ISSN: 0975-833X)	Yes	01	Single Author
24	Agricultural Growth Leads To The National Growth (September 2016)	International Journal of Current Research (ISSN: 0975-833X)	Yes	01	Single Author
25	Impact Of Emotional Intelligence On Job Satisfaction (July-December 2015)	Globus Journal of Progressive Education (ISSN: 2231-1335)	Yes	01	Single Author
26	Challenges For Indian Tourism Industry (July-December 2015)	Globus An International Journal of Management & IT (ISSN: 01	Yes	01	Single Author

		0975-721X)			
27	Entrepreneurship Profile of Students of Higher Education (January, 2016)	International Journal of latest Technology in Engineering & Management (IJLTEM) (2456-1770)	Yes	01	Single Author
28	A Future Perspective Study of Green Banking (December, 2015)	International Journal Of Advanced Research in Engineering & Management (IJAREM) (E-ISSN: 2456-2033)	Yes	3	Main Author
29	A Study of Green Accounting Practices in India (December 2015)	International Journal of Commerce, Business and Management (IJCBM) (ISSN: 2319-2828)	Yes	02	Main Author
30	An Analytical Study Of Leadership Theories (January 2015)	International Journal Of Marketing, Financial Services & Management Research (ISSN: 2277-3622)	Yes	04	Main Author
31	The Teaching Profession (January 2015)	International Journal of Social Science & Interdisciplinary Research (ISSN: 2277-3630)	Yes	04	First Author
32	Need For Value-Based Education in the Twenty First Century (January 2015)	Asia Pacific Journal of Marketing & Management Review (2319-2836)	Yes	04	First Author
33	Twelve Fundamental Rules of Office Management (January 2015)	GE-International Journal of Management Research (2321-1709)	Yes	04	First Author
34	Higher Education –Not the End of Learning-But a Beginning (Mathematics Education -30 Minutes per day- Mother of Invention) (January 2015)	International Journal in Management and Social Science (2321-1784)	Yes	04	First Author
35	Development of Indian Economy- Challenges and Opportunities (April 2015)	International Journal of Business and Management (2321-8916)	Yes	05	Co Author
36	India's Foreign Direct Investment: Current Status, Issues & Policy Recommendations (Volume 3 Issue 1) (2013)	DCAS Journal of Management (2277-9728)	Yes	02	Co Author
37	Growth and Development of Pharmaceuticals Company: A Case Study of Johnson & Johnson (January 2013)	GLOBUS (0975-721X)	Yes	02	Main Author
38	Human Resource Practices in Johnson & Johnson Pharmaceuticals company (December 2012)	COSMOS (2278-1218)	Yes	02	Main Author

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S. No.	Paper Title	Name of the Conference & Organizer	Date of the Conf.	Whether International (Abroad) / International (within Country) / National / State / University	ISBN No. of the conference proceeding	Total No. of Authors	First/ Principal/ corresponding/ supervisor/ Mentor/ Other Author
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Future of Education Industry through Hybrid Learning	Conference Proceedings of Economic & Social Perspective of New Normal through Hybrid Work Models (Maharaja Surajmal Institute)	2022	International	ISBN: 978-81-7852-225-8	03	Corresponding Author
2	Hybrid Entrepreneurs: The Modern Panorama	Conference Proceedings of Economic & Social Perspective of New Normal through Hybrid Work Models (Maharaja Surajmal Institute)	2022	International	ISBN: 978-81-7852-225-8	03	Corresponding Author
3	Inclusive and Sustainable Recovery Post COVID 19	Conference Proceedings of Resurgence on economies	2021	International	ISBN: 978-81-	02	Corresponding

	Pandemic: A way Forward for India	Globally Post Pandemic: Issues and Challenges (Maharaja Surajmal Institute)			953853-9-3		g Author
4	Income Tax Planning: Post Pandemic	Conference Proceedings of Resurgence on economies Globally Post Pandemic: Issues and Challenges (Maharaja Surajmal Institute)	2021	International	ISBN: 978-81-953853-9-3	03	Corresponding Author
5	Impact of COVID 19 Pandemic on Environmental Economics	Conference Proceedings of Resurgence on economies Globally Post Pandemic: Issues and Challenges (Maharaja Surajmal Institute)	2021	International	ISBN: 978-81-953853-9-3	02	Corresponding Author
6	Edupreneurs Revolutionizing Edtech	Conference Proceedings of Digital Entrepreneurship (Maharaja Surajmal Institute)	2021	National	ISBN: 978-81-949292-9-1	03	Co Author
7	Significance of Entrepreneurship Education in School Curriculum: A Study	Conference Proceedings of Digital Entrepreneurship (Maharaja Surajmal Institute)	2021	National	ISBN: 978-81-949292-9-1	03	Main/Corresponding Author
8	Equator Principles: Green Steps Towards Sustainable Development	Conference Proceedings of Emerging trends in big data, IOT and cyber security (Maharaja Surajmal Institute)	2020	National	ISBN: 978-93-86238-93-1	04	Main/Corresponding Author
9	Internet and Tertiary Education in India	Conference Proceedings of Emerging trends in big data, IOT and cyber security (Maharaja Surajmal Institute)	2020	National	ISBN: 978-93-86238-93-1	03	Corresponding Author
10	Manpower Planning and Planning Management in the University	India's Yes to Mega Reforms: Issues, Challenges and Implications (Future of Work & 4th Industrial Revolution) (Maharaja Surajmal Institute)	2019	National	ISBN: 978-93-86238-67-2	03	Corresponding Author
11	Understanding Firozabad Glass Industry	India's Yes to Mega Reforms: Issues, Challenges and Implications (Future of Work & 4th Industrial Revolution) (Maharaja Surajmal Institute)	2019	National	ISBN: 978-93-86238-67-2	04	Co Author
12	Code of ethics in higher education: need of the hour	Quality Assurance in Higher Education: Practices and Issues (NAAC Sponsored) (Maharaja Surajmal Institute)	2019	National	ISBN: 978-93-86238-72-6	01	Single Author
13	A Comprehensive Study of Panchayati Raj Institutions and Primary Education with special reference to Rural India	Quality Assurance in Higher Education: Practices and Issues(NAAC Sponsored) (Maharaja Surajmal Institute)	2019	National	ISBN: 978-93-86238-72-6	03	Main Author
14	A Comprehensive Study of Digitalization and its Impact on Indian Economy	Paradigm Shift from Developing to Developed India through Digitalization (Maharaja Surajmal Institute)	2017	National	ISBN: 978-93-86238-24-5	02	Corresponding Author
15	Global Environment Issues: Climate Change Scenario	Paradigm Shift from Developing to Developed India through Digitalization (Maharaja Surajmal Institute)	2017	National	ISBN: 978-93-86238-24-5	02	Corresponding Author
16	Mathematics- A Study begins with the minuteness but ends in	International Conference on Emerging Trends in	2014	International	ISBN: 978-93-	05	Corresponding

	magnificence	Computational and Applied Mathematics (ITM University, Gurgaon)			81212-76-9		g Author
17	A Comprehensive study of the Impact of Green HRM over the Organizations	International Conference on Innovative Entrepreneurship to minimize Carbon Footprints (Maharaja Surajmal Institute)	2014	International	ISBN: 978-93-83083-69-5	02	Main/Corresponding Author
18	A Analytical Study of Environment Protection in India	International Conference on Innovative Entrepreneurship to minimize Carbon Footprints (Maharaja Surajmal Institute)	2014	International	ISBN: 978-93-83083-69-5	03	Corresponding Author
19	An Analytical study of Green Marketing on Environmental Safety	International Conference on Innovative Entrepreneurship to minimize Carbon Footprints (Maharaja Surajmal Institute)	2014	International	ISBN: 978-93-83083-69-5	02	Corresponding Author
20	Innovations in IT & its impact on Consumer Behaviour	National Conference on Innovations in IT, Management & Education-Digital India Initiative (Maharaja Surajmal Institute)	2013	National	ISBN: 978-93-83083-69-5	01	Corresponding/Single Author
21	The Potential of Franchising In India : A Case Study of SUBWAY Restaurants	International Conference on Managing Innovations and Talent in the Highly Competitive Global Business Environment (Maharaja Surajmal Institute)	2013	International	ISBN: 978-93-83083-69-5	01	Corresponding/Single Author
22	Management Education at the Crossroads in India and the Regulatory changes	Global Financial Environment and its impact on corporate houses in India (Maharaja Surajmal Institute)	2013	National	ISBN: 978-93-83083-69-5	01	Corresponding/Single Author
23	A Study on Credit Risk Management	Management of Environmental Risks and Uncertainties in the Contemporaneous Business Milieu (Maharaja Surajmal Institute)	2011	International	ISBN: 978-93-83083-69-5	01	Corresponding/Single Author
24	An Overview of Economic Growth of India: New Nightmare Policies and Their Outcomes	Finance on Financial Market and Economic Development (University School of Management Studies; GGSIPU)	2015	National	Bloomsbury	04	Abstract Published
25	Economic Development of India-Challenges and Opportunities	Organizational Transformation in Merging Real and Virtual World (Maharaja Surajmal Institute)	2015	National	ISBN: 978-16-31024-52-8	04	Corresponding Author

11. Books and Journals Published/Edited:

S. No.	Title of the Book	Type of Book International (Abroad/ National/State/Local)	Editor & Publisher ISBN No.	Whether Peer Reviewed	Total No. of Authors	Main/ Co-Author
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1	Economic & Social Perspective of New Normal through Hybrid Work Models	International	All Clear Publications ISBN: 978-81-7852-225-8 2022	Yes	6	Chief Editor
2	National Education Policy 2020: Roadmap to Develop Faculty for Twenty First Century (FDP Compendium)	National	Excellent Publishing House ISBN: 978-81-953853-6-2 2022	Yes	5	Chief Editor

3	Resurgence on economies Globally Post Pandemic: Issues and Challenges	International	Excellent Publishing House ISBN: 978-81-953853-9-3 2021	Yes	5	Chief Editor
4	Resurgence on economies Globally Post Pandemic: Issues and Challenges (Conference Compendium)	International	Excellent Publishing House ISBN: 978-81-953853-7-9 2021	Yes	5	Chief Editor
5	Digital Entrepreneurship	National	Excellent Publishing House ISBN: 978-81-949292-9-1 2021	Yes	3	Chief Editor
6	Emerging Trends in Big Data, IoT & Cyber Security	National	Excellent publishing House ISBN: 978-93-86238-93-1 2020	Yes	10	Editorial Team Team
7	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 1, Issue 1 January-June, 2018	Yes	5	Editorial Team
8	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 1, Issue 2 July- December, 2018	Yes	5	Editorial Team
9	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 2, Issue 1 January- June, 2019	Yes	5	Editorial Team
10	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 2, Issue 2 July- December, 2019	Yes	5	Editorial Team
11	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 3, Issue 1 January- June, 2020	Yes	5	Editorial Team
12	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 3, Issue 2 July- December, 2020	Yes	5	Editorial Team

13	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 4, Issue 1 January-June, 2021	Yes	5	Editorial Team
14	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 4, Issue 2 August-December, 2021	Yes	5	Editorial Team
15	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 5, Issue 1 January-June, 2022	Yes	5	Editorial Team
16	Parichay: Maharaja Surajmal Institute Journal of Applied Research	National	Maharaja Surajmal Institute, ISSN (O): 2581-7515 Volume 5, Issue 2 July-December, 2022	Yes	5	Editorial Team
17	Quality Assurance in Higher Education: Practices and Issues (NAAC Sponsored)	National	Excellent Publishing House ISBN: 978-93-86238-72-6 2019	Yes	4	Editorial Team
18	India's Yes to Mega Reforms: Issues, Challenges and Implications (Future of work & 4th Industrial Revolution)	National	Excellent Publishing House ISBN: 978-93-86238-67-2 2019	Yes	12	Editorial Team
19	Paradigm Shift from Developing to Developed India through Digitalization	National	Excellent Publishing House ISBN: 978-93-86238-24-5 2017	Yes	15	Editorial Team
20	Modi's Bharat Mata – I, II, III & IV (Series) comprising of glimpses of Works and achievements of Most Respected Shri Narendra Modi Ji, Prime Minister of India	National	Rajshree Publications ISBN: 978-81-7749-234-7 2014 Onwards	Yes	05	Author
21	Centre to Socio-Economic Development is Humanity, Neither Money nor Machines	National	Rajshree Publications ISBN: 978-81-7749-226-2 2014	Yes	04	Main Author
22	Formulas for Personal and Financial Management	National	Rajshree Publications ISBN: 978-81-7749-227-9 2014	Yes	04	Main Author
23	Managing our Environment – Human Perspective	National	Rajshree Publications ISBN: 978-81-7749-226-2 2014	Yes	04	Main Author
24	Learning Management for Economic Growth and Social Development	National	Rajshree Publications ISBN: 978-81-	Yes	04	Main Author

			7749-205-7 2014			
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12. Book Chapters in National and International Books

S. No	Title with Page Nos.	Book Title, Editor & Publisher, ISBN No.	Whether Peer Reviewed	Total No. of Authors	Main/Co-Author
(1)	(2)	(3)	(4)	(5)	(6)
1	Opportunities & challenges of Online Mode: Teacher's Point of View	Facing the Future Through Hybrid Platforms, All Clear Publications (ISBN: 978-81-7852-226-5)	Yes	01	Main Author
2	Management Education Trends in India	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
3	An analytical study towards Economic Growth of India with reference to Agricultural sector	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
4	An overview of consequences of western model of development of Indian Economy	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
5	An analytical study towards Economic Growth of India- new nightmare policies and their outcomes	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
6	An Analysis of Credit Risk Management	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
7	An Analytical Study of the potential of Franchising in India: A Case Study of Subway Restaurants	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
8	India's FDI: Current status, Issues and Policy recommendations	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
9	Growth of Derivatives Market of India	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
10	The Impact of Green Marketing on Customer Satisfaction & Environment Safety	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
11	An Overview of the relationship between Emotional Intelligence & Organizational Productivity	50 chapters in Research and Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)	Yes	03	Main Author
12	An Analytical Study of the issues	50 chapters in Research and	Yes	03	Main

	& challenges related to HRM	Academic Contributions (Rajshree Prakashan) (ISBN: 978-81-7749-227-9)			Author
13	Management Education Trends in India	Centre to Socio-Economic Development is Humanity, Neither Money Nor Machines (Rajshree Prakashan)	Yes	03	Main Author
14	An Analytical Study towards Economic Growth of India with Special Reference to Agriculture Sector	Centre to Socio-Economic Development is Humanity, Neither Money Nor Machines	Yes	03	Main Author
15	An Overview of the Consequences of Western Model of Development on Indian Economy	Centre to Socio-Economic Development is Humanity, Neither Money Nor Machines	Yes	03	Main Author
16	An Analytical Study towards Economic Growth of India-New Nightmare Policies and their Outcomes	Centre to Socio-Economic Development is Humanity, Neither Money Nor Machines	Yes	03	Main Author
17	An Analysis of Credit Risk Management	Learning Management for Economic Growth and Social Development	Yes	03	Main Author
18	India's Foreign Direct Investment: Current status, issues and policy recommendations	Formula's for Personal and Financial Management	Yes	03	Main Author
19	Growth of Derivatives Market in India	Formula's for Personal and Financial Management	Yes	03	Main Author
20	An Analytical Study of the Potential of Franchising in India: A Case Study of Subway Restaurants	Learning Management for Economic Growth and Social Development	Yes	03	Main Author
21	An Overview of the Relationship between Emotional Intelligence and Organizational Productivity	Managing our Environment-Human Perspective	Yes	03	Main Author
22	The impact of Green Marketing on Customer Satisfaction and Environmental Safety	Managing our Environment-Human Perspective	Yes	03	Main Author
23	An Analytical Study of the issues and challenges related to Green HRM	Managing our Environment-Human Perspective		03	Main Author

13. Patent / Copyright :

S No.	Title of Patent/Copyright	Applicants	Patent /copyright number and Year
1	"An innovative methodology in a special market oriented integrated business system"	Dr. Preeti Malik	Application No. – 202241035042 (24 th June, 2022)

14. Sponsored Project/Consultancy :

S No.	Title of Project/Consultancy	Applicants	Sanctioned Amount	Sponsoring Agency	Duration of the project specifying the date of sanctioning
1	National Conference on "Digital Entrepreneurship"	Dr. Preeti Malik	1,00,000/-	GGSIPIU, New Delhi	29 th & 30 th January, 2021

15. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : None

16. Membership of Professional Bodies : None

S No.	Name of the Professional Body	Member/Fellow (Membership No.)	Remarks
1	Indian Commerce Association	Life Time Member	