



# Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.  
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi  
Recognised U/s 2(f) of UGC Act

## Faculty Profile

- 1. Name of Faculty:** HERAMB NAYAK
- 2. Date of Joining:** 01/08/2005
- 3. Present Position:** Assistant Professor
- 4. Department:** : Business Administration (BBA)
- 5. Email ID:** herambnayak@msijanakpuri.com
- 6. Profile:**

### Your profile (glorify your work)

I have work experience of 21.5years (18 years teaching & 3.5 years Industry). During this period I have handle many responsibility in Institutional level and departmental level.

### 7. Educational Qualification:

| S No. | Degree (graduation onwards)                   | College and/ or University          | Year      |
|-------|---|-------------------------------------|-----------|
| 1.    | B. A  | A.P.S.University,Rewa(M.P)          | 1996      |
| 2.    | M.A (Eng.)                                    | A.P.S.University,Rewa(M.P)          | 1998      |
| 3     | MTA(Master in Tourism Administration)         | A.P.S.University,Rewa(M.P)          | 2000      |
| 4.    | MBA(Marketing)                                | M. S. University, Tirunelveli,(T.N) | 2010-2012 |
| 5.    | Ph.D. (Management )                           | Monad University, Hapur, U.P        | 2013      |
| 6.    | NET/UGC(Tourism Administration & Management ) |                                     | Dec 2000  |

### 8. Employment Record (Latest First)

| S No. | From [Month & Year] | To [Month & Year] | Employer Name   | Positions Held          | No of Years     |
|-------|---------------------|-------------------|---|-------------------------|-----------------|
| 1.    | 01/08/2005          | Till Date         | Maharaja Surajmal Institute   | Assistant Professor     | 15Years 3Months |
| 2.    | 16/08/2004          | 22/07/2004        | Rukmini Devi Institute of Advance Studies,2A&2B, MadhubanChowk,Rohini | Assistant Professor     | 11Months        |
| 3.    | 02/01/2006          | 02/03/2009        | PolytechnicforWomen,South ExtII,New Delhi49                           | Lecturer/Asst. Prof.    | 1Years 1Month   |
| 4.    | 02.01.2003          | 20.06.2003        | Ace India Tours Ltd &A-51, Hauzkhas, New Delhi-16.                    | Assistant Manager Tours | 5.5 Months      |

|    |            |            |   |                |                  |
|----|------------|------------|---|----------------|------------------|
| 5. | 15.07.2000 | 30.10.2002 | Caper Travel Company (P) Ltd & 279/A, 2 <sup>nd</sup> Floor, Masjid Moth, South, Extension, Part 2, New Delhi-49. | Tour Executive | 2 Years 3.Months |
|    |            |            |   |                |                  |
|    |            |            |   |                |                  |

### 9. Research Papers in National and International Journals

| S No. | Title of Paper (Vol and Page No.)   | Name of Journal   | National/ International | SCI/ SSCI/ SCOPUS/ Care                              | SCIE/ ESCI/ UGC | Year of Publication | Impact Factor         | No. of Citations |
|-------|---|---|-------------------------|--|-----------------|---------------------|-----------------------|------------------|
| 1     | "Impact of E-Marketing in Insurance "in Volume 09, Issue 5, Page No 86-93.                                      | International Journal of Research in Engineering, IT and Social Sciences,ISS N 2250-0588, | International           | UGC listed 42301 Before 14 June 2019                 |                 | May 2019            | Impact Factor: 6.565, |                  |
| 2     | "Effectiveness of Insurance Contract in Insurance"Vol. 9 Issue 6, Page No 576- 603.                             | International Journal of Research in Social Sciences, ISSN: 2249-2496                     | International           | UGC listed 44487 Before 14 June 2019, Google Scholar |                 | June 2019           | Impact Factor: 7.081  |                  |
| 3     | "Impact Of Cybercrime on Tourism Industry"Vol.04 Issue -04,Page No- 160- 174                                    | International journal in Management and Social science, ISSN: 2321-1784                   | International           | Google Scholar                                       |                 | April 2016          | Impact Factor: 5.276  |                  |
| 4     | "Indian Cuisines A major Tourism Product in Growth and Development of Indian"Vol-3, Issue -11, Page No-143-166. | GE- International Journal of Management Research, ISSN: 2321-1709                         | International           |  |                 | Nov 2015            | Impact Factor: 4.316  |                  |
| 5     | A Comparative Study of India and Thailand Tourism Industry, Volume 2, Issue 10, Page No: 397-410.               | Journal of International Academic Research for Multidisciplinary (JIARM), ISSN 2320-5083  | International           | UGC listed 45235. Before 14 June 2019                |                 | Nov 2014            | Impact Factor 1.625   |                  |
| 6     | Human Resource Management in Indian Tourism Industry, Volume 01, No.3, Page No: 115-127.                        | International Journal of Multidisciplinary Approach and Studies (IJMAS), ISSN : 2348-537X | International           | UGC listed 49317. Before 14 June 2019                |                 | June 2014           |                       |                  |
| 7     | An Exploratory Study on Effect of Income &  | Journal of International Academic   | International           | UGC listed 45235. Before 14 June                     |                 | June 2014           | Impact Factor 1.393   |                  |

|     |   |   |               |                                       |               |                     |  |
|-----|---|---|---------------|---------------------------------------|---------------|---------------------|--|
|     | Budget Factor on Gujarat Tourism, Volume 2, Issue 5, Page No: 476-500.  | Research for Multidisciplinary, ISSN 2320-5083  |               | 2019                                  |               |                     |  |
| 8   | Comparative Analysis of the Preference & Choice of Gujarat As a Tourism Destination by Domestic & Foreign Tourist, Volume 2, Issue 2, Page No: 187-210. | Journal of International Academic Research for Multidisciplinary (JIARM), ISSN: 2320-5083   | International | UGC listed 45235. Before 14 June 2019 | March 2014    | Impact Factor 1.393 |  |
| 9   | Awareness and Satisfaction of Consumer Regarding to Consumer Protection Act in Haryana, Vol.4, Issue 1, January 2014, Page No: 37-57.                   | An International Multidisciplinary Research Journal Academician, ISSN: 2249-7137            | International |                                       | Jan. 2014     |                     |  |
| 10  | An Analytical Study of India Tourism Industry, Volume-1, and Issue-12(June 2013) Page No: 166-198.  | Asian Academic Research Journal of Social Sciences and Humanities (AARJSH), ISSN: 2278-859X | International | UGC listed 49212. Before 14 June 2019 | June 2013     |                     |  |
| 11  | Tourist Satisfaction & Perception Regarding to Gujarat Tourism”, Vol. 4, No.2, Page No: 44-52.  | Globus, International Journal of Management & IT, ISSN: 0975-721X                           | International | UGC listed 42919. Before 14 June 2019 | Jan-June 2013 |                     |  |
| 12. | Role and Contribution of Tourism Industry in Gujarat Economy”, Vol. 2, No. 1Page No: 59-69.   | Cosmos, International Journal of Management, ISSN:2278-1218                                 | International |                                       | July-Dec 2012 |                     |  |

#### 10. Research Papers presented / Published as full paper in Conferences/ Seminars:

| S No. | Title of Paper   | Name of Conferences/ Seminars  | National/ International | Name of Host Institution              | Year       |
|-------|--|--|-------------------------|---------------------------------------|------------|
| 1.    | “Impact of Quality Education in Insurance Industry in India” | National Conference on Quality Assurance in Higher Education : Practices & Issues” | National                | Maharaja Surajmal Institute New Delhi | 16/05/2019 |
| 2.    | “Eco-Tourism in  | National Conference on “India  | National                | Maharaja Surajmal                     | 23/02/2019 |

|     |   |   |               |   |            |
|-----|---|---|---------------|---|------------|
|     | India Managing: Problem, Prospects and Strategies”,                   | ‘yes to mega reforms: Issue Challenges and Implication “(Future of work & 4 <sup>th</sup> Industrial Revolution)            |               | Institute New Delhi                                   |            |
| 3.  | An Overview of Social Media Marketing                                 | National conference on Paradigm Shift from Developing to Developed India through Digitalization                             | National      | Maharaja Surajmal Institute New Delhi                 | 28/07/2019 |
| 4.  | “Contribution of Women’s Entrepreneur In Indian Tourism”              | International conference on Women’s Participation in Economic & Social Development in South Asia: Role, Status & Challenges | International | Indira Gandhi University, Meerpur                     | 21/02/2019 |
| 5.  | Role of Cultural Tourism in International Market                      | National conference on Organizational Transformation in Merging Real and Virtual World                                      | National      | Maharaja Surajmal Institute New Delhi                 | 25/04/2015 |
| 6.  | “A Study on Global Perspective On Cyber Crime.”                       | National conference on Innovation in IT, Management & Education-Digital India Initiative                                    | National      | Maharaja Surajmal Institute New Delhi                 | 21/03/2015 |
| 7.  | Role of Tourism Industry in India                                     | International conference on Innovative Entrepreneurship to minimize Carbon Footprints                                       | International | Maharaja Surajmal Institute New Delhi                 | 19/04/2014 |
| 8.  | Route-Wise & Sector-Wise FDI & Portfolio Investment                   | National conference on FDI in India: Challenges, Effectiveness & Future   | National      | Delhi Institute of Rural Development (DIRD) New Delhi | 19/01/2013 |
| 9.  | An Innovative Aspect of IRCTC in India: Luxury Trains                 | “Managing Innovation and Talent in Highly Competitive Global Business Environment “   | International | Maharaja Surajmal Institute New Delhi                 | 02/02/2013 |
| 10. | Role of Foreign Direct Investment in Sustainable Development in India | International conference on Management of Environmental Risks and Uncertainties in the Contemporaneous Business Milieu      | International | Maharaja Surajmal Institute New Delhi                 | 12/03/2011 |

#### 11. Books and Journals Published/Edited:

| S No. | Title of Book/Journal  | Publisher   | National/ International | Volume and Issue no. (in case of journal) | Year of Publication |
|-------|--|---|-------------------------|---|---------------------|
| 1     | “Organizational Transformation in Merging Real and Virtual World | Modern Rohini Education Society 978-16-31024-52-8 | National                |   | 2015                |

#### 12. Book Chapters in National and International Books

| S No. | Title of Chapter (Page No.)   | Name of Book  | National/ International | Year of Publication |
|-------|---|---|-------------------------|---------------------|
| 1     | “Impact of Quality Education in Insurance Industry in India” First Edition: .Page No 212-219    | Quality Assurance in Higher Education: Practices and Issues, 2019, ISBN: 978-93-86238-72-6        | National                | 2019                |
| 2     | “Eco-Tourism in India Managing: Problem, Prospects and Strategies”, First Edition. Page No 144- | India’s Yes to Mega Reforms: Issues, Challenges and Implications (Future of Work & 4th Industrial | National                | 2019                |

|    |  |  |          |      |
|----|--|--|----------|------|
|    | 151.   | Revolution), 2019, ISBN: 978-93-86238-67-2   |          |      |
| 3  | “Role of Cultural Tourism in International Market” First Edition Page No: 129-134      | Organizational Transformation in Merging Real and Virtual World (OTMVW-2015), ISBN; 978-16-31024-52-8      | National | 2015 |
| 4  | “A Study on Global Perspective On Cyber Crime.” First Edition Page No-169-172.         | Innovations in IT, Management & Education-Digital India Initiative (IMEDII- 2015), ISBN;978-16-31024-51-1  | National | 2015 |
| 5  | “Role of Tourism Industry in India” First Edition Page No: 209-215.                    | Innovative Entrepreneurship to Minimize Carbon Footprints 2014, ISBN-978-93-83083-69-5.                    | National | 2014 |
| 6. | An Innovative Aspect of IRCTC in India : Luxury Trains, Frist Edition: Page no:142-145 | “Managing Innovation and Talent in Highly Competitive Global Business Environment “ISBN: 978-93-81771-18-1 | National | 2013 |

**13. Patent / Copyright :**

| S No. | Title of Patent/Copyright | Applicants | Patent /copyright number and Year |
|-------|---------------------------|------------|-----------------------------------|
|       |                           |            |                                   |
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**14. Sponsored Project/Consultancy :**

| S No. | Title of Project/Consultancy | Applicants | Sanctioned Amount | Sponsoring Agency | Duration of the project specifying the date of sanctioning |
|-------|------------------------------|------------|-------------------|-------------------|--|
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**15. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : None**

| S. No. | Full Name of the student | Title of Thesis | Name of the host University | Year of Awarded | Supervisor/ Co-supervisor |
|--------|--------------------------|-----------------|-----------------------------|-----------------|---------------------------|
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**16. Membership of Professional Bodies : None**

| S No. | Name of the Professional Body | Member/Fellow (Membership No.) | Remarks |
|-------|-------------------------------|--------------------------------|---------|
|       |                               |                                |         |
|       |                               |                                |         |