Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty**: Dr. Anamika Rana

2. **Date of Joining: 1-March-2021**

3. **Present Position: Assistant Professor**

4. **Department: BBA**

5. **Email ID: anamikarana@msijanakpuri.com**

6. **Educational Qualification:**

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	Ph.D.	SU, UP	2019
2.	M.Tech.	GGSIPU	2011
3	M.Phil.	MKU	2007

7. **Employment Record (Latest First)**

S No.	From [Month & *Year*]	To [Month & *Year*]	Employer Name	Positions Held	No of Years
1	1-3-2021	Till date	Maharaja Surajmal Institute	Assistant Professor	2 Years
2	1-Nov-2020	27-Feb-2021	MSI	Assistant Professor	4 Months
3	20-Jan-2020	25-April-2020	MSIT	Assistant Professor	3 Months
4	17-Aug-2015	20-Jan-2020	IITM, Janakpuri	Assistant Professor	4.5 Years
5	28-Sep-2006	30-July-2015	DCAS	Lecturer	8.10 Years

8. **Research Papers in National and International Journals**

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SCIE/ SSCI/ ESCI/ SCOPUS/ UGC Care	Year of Publication	Impact Factor	No. of Citations
1	**A Survey of Recommender Systems, Vol. 33 No. 4,**	*Information Resources Management Journal (IRMJ),* EISSN: 1533-7979		ESCI / Scopus	**2020**		**22**
2	**Sentiment**	*Internation*		Scopus	**2018**		**13**

	Title	Journal			Year			No.
	Classification- How to quantify public emotions using Twitter, Vol. 10 No. 10	*al Journal of Sociotechnology and Knowledge Development (IJSKD),* EISSN: 1941-6261						
3	**E-Learning: Role, Advantages, and Disadvantages of its implementation in Higher Education, Vol 8, Issue 1**	JIMS 8i- International Journal of Information Communication and Computing Technology (IJICCT), *E*ISSN: 2347-7202			**2020**			**18**

9. **Research Papers presented / Published as full paper in Conferences/ Seminars:**

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1	Predicting Students Mental Health by Analyzing their Tweets	International Conference on Contemporary Computing & Informatics, (IC3I-2022), Amity University	***International***	Amity University	**2022**
2	Book Recommendation considering Emotions & Sentiments for Good Health	International Conference on Contemporary Computing & Informatics, (IC3I-2022), Amity University	***International***	Amity University	**2022**
3	A Study of Customer Behavior Based on E-Commerce Recommendation System	Business Research, Innovation & Technology, Apeejay School of Management, Dwarka, Delhi	National	Apeejay School of Management, Dwarka, Delhi	**2022**
4	Analysis of Current recommendation techniques and evaluation Metrices to design an improved book recommendation System.	2nd International Conference on Electronic Systems and Intelligent Computing(ESIC-2021), KIIT Deemed to be University, Bhubneshwar	International	2nd International Conference on Electronic Systems and Intelligent Computing(ESIC-2021), KIIT Deemed to be University, Bhubneshwar	**2021**
5	**Assessing the usage of various Data Mining**	**International Conference on Data Analytics in Business and Marketing(ICDABM 2022),**	**International**	**Shivaji College, University of Delhi**	**2022**

	Techniques for analysis of online Social Networks	Shivaji College, University of Delhi			

10. Books and Journals Published/Edited:

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication
1	Digital Marketing	Maximax Publication	National		2023

11. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication
1	Implementation of Artificial Intelligence Techniques for Improving Software Engineering	*Computational Intelligence Techniques and their Applications to Software Engineering Problems CITASEP-2020, ISBN 9780367529741*	International	2021
2	Virtual Reality: Solution to reduce the impact of COVID-19 on Global Economy	Use of *AI, ROBOTICS, and Modern tools to fight Covid-19,* e-ISBN: 9788770224420	International	2021
3	A Review Of Computational Intelligence Technologies For Tackling Covid-19 Pandemic	The Fusion of Internet of Things, Artificial Intelligence, and Cloud Computing in Health Care, ISBN: 978-3-030-75219-4	International	2021