



# Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.  
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi  
Recognised U/s 2(f) of UGC Act

## Faculty Profile

1. **Name of Faculty:** Chanchal Phore
2. **Date of Joining:** 1<sup>st</sup> September 2022
3. **Present Position:** Assistant Professor
4. **Department:** MBA
5. **Email ID:** chanchalphore@msijanakpuri.com
6. **Profile:**

### Your profile (glorify your work)

I have always been passionate about teaching as I think this is one of the professions through which I would be able to help people and bring a change in their lives. I put in all my efforts to deliver maximum knowledge and expertise to the students and help them achieve their goals in life.

### 7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	B.Com (h)	Shri Ram College of Commerce, Delhi University	2017
2.	M.Com	Zakir Husain Delhi College, Delhi University	2019
3.	NET - JRF (Commerce)	UGC	2019
4.	NET (Management)	UGC	2020

### 8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1.	September 2022	Present	Maharaja Surajmal Institute	Assistant Professor	
2.	February 2022	July 2022	Trinity Institute of Professional Studies	Assistant Professor	0.5
3.	July 2019	November 2020	Anujjindal.in	Senior Content Manager	1.4

### 9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ Care	SCIE/ ESCI/ UGC	Year of Publication	Impact Factor	No. of Citations
1.	Artificial Intelligence:	Effulgence	National	Peer Reviewed		2023		

	How it is changing the Marketing Scenario? (Vol. 21 & 57-50)						
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**10. Research Papers presented / Published as full paper in Conferences/ Seminars:**

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1.	Artificial Intelligence: How it is changing the Marketing Scenario?	Applications of AI and Statistical Decision Making for Business World	International	RDIAS	2022
2.	Mindfulness and Its Impact on Resilience, Sports Performance and Well Being of Athletes: A Literature Review	International Research Conference on Mindfulness	International	IIM Bodh Gaya	2022