



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi
Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty:** Ms. Pooja Dabas
2. **Date of Joining:** 1st August 2018
3. **Present Position:** Assistant Professor
4. **Department:** Department of Commerce
5. **Email ID:** poojadabas@msijanakpuri.com
6. **Profile:**

Your profile (glorify your work)

Ms. Pooja Dabas is an Assistant Professor in the Department of Commerce at Maharaja Surajmal Institute. Prior to joining academia, Ms. Pooja Dabas worked in the Marketing & Merchandizing Department with reputed Companies. Ms. Pooja Dabas research interests include Marketing, Consumer Behavior, and Sustainability. Ms. Pooja has published research Papers in journals and presented papers at National and International conferences.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	B.Tech	Technological Institute of Textile and Sciences/M.D.U	2005
2.	MBA(Textile Management)	Sardar Vallabhbhai Patel Institute of Management/CUTN	2007
3.	MBA(Marketing & Finance)	Lingya's University	2018
3	NET Qualified & Pursuing Ph.D	Amity University	2019

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1.	Aug.2018	Currently Working	Maharaja Surajmal Institute	Assistant Professor	4 Years
2.	Jan 2017	July 2018	Chegg India Pvt.Ltd.	Managed Network Expert	1.5 years
3.	Jan 2013	Dec.2016	Indo Globetex	Merchandiser	3 Years
4.	Nov. 2010	Nov.2012	Bansal Yarns Pvt.Ltd.	Merchandiser	2 Years
5.	Jun 07	Jan 08	Resil Chemicals Pvt. Ltd.	Management Trainee	8 months

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ Care	SCIE/ ESCI/ UGC	Year of Publication	Impact Factor	No. of Citations
1.	E-service attributes bundle: a conjoint analysis approach	International Journal of Advance and Innovative Research	National			2002		

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1.	Role of ease of use of the online website on Purchase Intention: A Meta Analytic Approach	Resurgence of Economies Globally-Post Pandemic: Issues and challenges	International	MSI	2020

11. Books and Journals Published/Edited:

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication
1.			N.A		

12. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication
		N.A		

13. Patent / Copyright :

S No.	Title of Patent/Copyright	Applicants	Patent /copyright number and Year
	N.A		

14. Sponsored Project/Consultancy :

S No.	Title of Project/Consultancy	Applicants	Sanctioned Amount	Sponsoring Agency	Duration of the project specifying the date of sanctioning
		N.A			

15. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : None

S. No.	Full Name of the student	Title of Thesis	Name of the host University	Year of Awarded	Supervisor/ Co-supervisor
		N.A			

16. Membership of Professional Bodies : None

S No.	Name of the Professional Body	Member/Fellow (Membership No.)	Remarks
	N.A		