



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi
Recognised U/s 2(f) of UGC Act

Faculty Profile

1. Name of Faculty: Dr.Suhasini Parashar
2. Date of Joining: 01.08.2002 (As Lecture)
3. Present Position: Associate Professor(01.01.2021)(Reader(1.08.2007))
4. Department: Business Administration
5. Email ID: suhasiniparashar@msijanakpuri.com
6. Profile:

Your profile (glorify your work)

Experience of 19 years and 3 months in the prestigious Institute (Total 25 years), duty performed in Institute ,

- 1.HOD, Programme Cordinator,Class Cordinator ,
- 2.Convener Time Table,Examination,(Convener,Co-convener,Cordinator ,Member)
- 3.Conference,Seminar,Workshop ,Publishing Committee(Convener, Member).
- 4.Teacher Representative, successfully completed the tenure in the Institute.
- 5.On-Line education ,teaching opportunity avail since April ,2020 and best efforts for reaching near good results and contribution for students performance and their development .
- 6.New Education policy opening the gates for teachers to learn new strategy of teaching as direct teaching methodology using E-appliances and through internet spreading the knowledge very quick.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	B.Sc. (Medical)	<u>DAV College Ambala City,KU,Kurukshetra,Haryana</u>	1982
2.	MA (Economics)	Department.ofEconomics,KurukshetraUniversity,Kurukshetra Haryana	1984
3	Ph.D. (Economics),	Department.ofEconomics,KurukshetraUniversity,Kurukshetra, Haryana	1992
4	CAP(Computer Added Programme)	CMC Ltd.Janak Puri,Delhi	October-December.2001

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1	August 2002	Till Date (October ,2021)	Maharaja Suraj Mal Institute,C-4,Janak puri(GGSIP University),Delhi-110058	Lecture/Reader/Associate Professor	19 Years and 3 Months
2	January, 2000	April,2000	PGDAV College(Evening),Delhi.University.Nehru Nagar,Delhi	Lecturer	4 Months

3	November, 1997	April, 1999	SGGSCC, Pitam Pura, D.U.Delhi	Lecturer	Two Years
4	September, 1994	October, 1997	Aditi Mahavidyalaya,,Bawana,Delhi University,Delhi	Lecturer	Three Years
5	July,1994	August,1994	Arya College ,Panipat (K.U.)Kurukshetra	Lecturer	Two Months
6	October,1993	March,1994	Arya College ,Panipat (K.U.)Kurukshetra	Lecturer	Six Months
7	July,1993	Sept.1993	IGNCollege Ladwa,K.U.Kurukshetra	Lecturer	Two Months
8	April,1992	-----	MLN,College,Yeamuna Nagar,KU,Kurukshetra	Special Lecture(PG-Class(MA-Economics))	One Day
9	April,1992	-----	Arya College ,Panipat (K.U.)Kurukshetra	Special Lecture (PGClass(MA Economics))	Two Days
10	August 2002	December.2006	IGNOU , Maidan Giri , New Delhi .	Counsellor(PGDBM) Management Programme	Four Years and Five Months
11	1993	1993	Department of Correspondence Courses, K.U.Kurukshetra ,Haryana	M.AWritten Lectures for Post Graduate Classes (Economics)	One Semester

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ Care	SCIE/ ESCI/ UGC	Year of Publication	Impact Factor	No. of Citations
1	Monetary Policy and Contemporary Status(Vol.3,PP.63-77)	International Journal Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-ISSN:2454-468X Vol. 3, Issues 11		July to September, 2021	5.987	0
2	Trends in Capital Market in India: SEBI(Securities and Exchange Board of India) (Vol.11, PP.1-12)	International Journal in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-ISSN:2454-468X Vol.11, Issues 02		April to June, 2021	5.987	0
3	Financial Market in India: An Analysis(Vol.10,PP.41-49)	International Journal Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-ISSN:2454-468X Vol.10, Issues IV		Oct.-Dec. 2020	5.987	0
4	Market Analysis:A Specific Market and Goods Behavior (Vol.7,PP.1-9)	The International Manager	International	(SSCI)ISSN:2348-9413, On-line, ISSN:2348-9405(Print)Vol.7/ Issues:26		July-Sept. 2020	5.7	0
5	Trade Agreements and Foreign Investment: Contemporary Issues in India (Vol.10,PP.1—11)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-ISSN:2454-468X Vol.10, Issues 2		April-June, 2020	5.987	0
6	GST an Effective Approach (Vol.7,PP.11-21)	International Manager	International	(SSCI)ISSN:2348-9413, On-line, ISSN:2348-9405(Print)Vol.7/ Issues:26		April-June, 2020	5.7	0
7	FPI :An Opportunistic Approach for India (Vol.10,44-50)	International Journal Transformation in Management (IJTBM)	International	(SSCI)6868, E-ISSN:2454-468X Vol.10, Issues 2		April-June, 2020	5.987	

8	Derivative Market in India(Volume 08,PP. 44—53)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol.8,Issues 1	July-Sept. 2019	5.987	
9	International Business Management:Strategy and Globalisation (Vol.08,PP.60-65)	International Journal of Transformation in Management(IJTBM)	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol.8,Issues 1	Jan.-to March , 2018	5.987	
10	An impact of Socio-Cultural Environment in Business(Vol.08,PP.31-37)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol.8,Issues 2	April to June ,2018	5.987	
11	Contemporary issues : Monetary Policy and Demonetization(Vol.4,42-51)	International Journal of Recent Trends in Management	International	(SSCI)ISSN:2348-9413,On-line,ISSN:2348-9405(Print)Vol.4/Issues:15	July to Sept. 2017	2.7	
12	Impact of Innovation and Technology and Business Environment(Vol.07,PP.8-13)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-4681,Vol.7Issues 3	April t June ,2017		
13	Business Ethics and Ethical Dilemma (Vol.07,PP.1—6)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-4681,Vol.7,Issues 1	Jan.-April 2017		
14	Price leadership comparative Cost and advantages in theory of international trade (Vol.07,37-42)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-4681 Vol.7,Issues1,	Jan.-March, 2017		
15	Management of Non Performing Assets in bank :Boom and Boon or Bane(Vol.4<pp.)	International Journal of Recent Trends in Management	International	(SSCI)ISSN:2348-9413, On-line,ISSN:2348-9405	Jan.-March, 2017	2.7	
16	Opportunities and challenges in efficiency of banking system	Maharaja Surajmal Journal of Research in Management	International	(SSCI)ISSN(O):2581-7515	July-Dec. 2016		
17	An Appraisal of the Theory of Growth of Server,	Bhartiya Vidyapeeth of Management and Research ,	International	(SSCI)ISSN0976-0431, NO/DELENGT/ 2007/2437	November, 2008		
18	An Appraisal of the Theory of Consumer Behavior (Vol.LXXXIII,pp547-555)	Indian Journal of Economics,	International	(SSCI)ISSN 0019-5170 Vol.LXXXIII	April,2003		
19	Nature of the Methodology of the theory of firm(Vol.LXXXIII)	Indian Journal of Economics,	International	(SSCI)ISSN 0019-5170 .288Vol.LXXXIII	July,1992		

--	--	--	--	--	--	--	--

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1	Digital Entrepreneurship : Approach for Development	Digital Entrepreneurship	National	Maharaja Surajmal Institute(MSI) Janak Puri,Delhi(GGSIPU Collaborated)	29-30 January,2021
2	Big Data Analytics :an Approach for Banking Industry.	Emerging Trends in Big Data ,IOT & Cyber Security	National	Maharaja Surajmal Institute(MSI) Janak Puri,Delhi	13-14 March,2020
3	Quality Assurance & Quality relationship of bond price rate byDirect and Selective Conceptual View	Quality Assurance in Higher Education :Practices and Issues	National	MSI	16-17, May, 2019
4	Fourth Industrial Revolution A Mega Reform and its Impact	India Yes to MegaReform :Issues , Challenges and Implication (Future of Work & Industrial Rev6olution	National	MSI	23 rd Feb. 2019
5	Developing to Developed India Digitalization: A Paradigm	Paradigm Shift from Developing to Developed India Through Dgitalisation	International	MSI	July 2016
6	Trends of Information in Management in Indian Banks	Organisational Transformation in merging Real and Virtual OTMRV	National	MSI	25 th April, 2015
7	Customer Relationship and Management in Indian Banks	Innovation in IT,Management and education-Digital Indiainitiatives , IIMEDII ,	National	MSI	21 st ,March, 2015
8	Efficiency versus Equality A socio Economic Trade of	Innovative Entrepreneurship to minimize carbon footprint World	International	MSI	19 th April, 2014
9	Trends and Information in Chain Management	Innovative Trends in Information Processing and Management	National	MSI	15, March, 2014
10	Monetary Policy and its Re Appraisal	Emerging Paradigm in Management Gloabalistion.	International	MSI	1 st March, 2014

11. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : M.Phil.

S. No.	Full Name of the student	Title of Thesis	Name of the host University	Year of Awarded	Supervisor/ Co-
--------	--------------------------	-----------------	-----------------------------	-----------------	-----------------

					supervisor
<u>1</u>	<u>Ms.Pratibha Garg</u>	<u>Socio-Economic Conditions of Maid Servants :A Case Study of VivekVihar,East Delhi</u>	<u>University Centre For Distance Learning Ch.Devi Lal University,Sirsa</u>	<u>2006-07</u>	<u>Dr.Suhasini Parashar</u>

Certification

I certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and my experience.

Signature: Suhasini Parashar
 [Name and Signature of Faculty]

Name: Dr.Suhasini Parashar
 Date & Place 21.10.2021 Delhi