

HIGHLIGHTS

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- ❖ NEW INITIATIVES
- ❖ ACTIVITIES AT A GLANCE
- ❖ INDUSTRIAL VISIT
- ❖ ALUMNI MEET
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From the Director's Desk

It gives me immense pleasure to extend heartfelt greetings to the esteemed readers of "MSI NEWS". Maharaja Surajmal Institute is known for its open and healthy environment, innovative thinking and student-oriented approach with a global perspective where students are *The Most Important Persons (MIPs)*. All the resources of our Institute are used to build a new cadre of international professionals. The MSI campus is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds from all over the world converge and share their vast reserves of knowledge and skills. COVID-19 pandemic was a great challenge when the classroom teaching was not possible. We at MSI have adopted blended and hybrid learning to engage the students and different forums like Microsoft Team, Google Classroom and Google meet were used for delivering lectures, giving assignments, conducting quizzes, webinars, examinations and extra-curricular activities which proved to be a splendid success.

We, at MSI are giving special attention to developing students' inter and intra-personal skills through soft skill, aptitude, personality, career, and entrepreneurial development programs. A newsletter is like a mirror that reflects the clear picture of various activities and events that an Institute organizes. I am confident that this newsletter would positively impact the reader's

minds by providing more extensive visibility. I congratulate the entire Editorial team for their hard work and dedication, resulting in the beautiful publication of the current issue. I am also thankful for the dedication and commitment of the faculty, supporting staff, and disciplined students of our college for academic excellence, one of our major thrust.

I hope this newsletter issue inspires all of us for a new beginning to enlighten with hope, confidence, and faith in each other in the road ahead. Happy Reading!

With Best Wishes

Prof. (Dr.) Rachita Rana



Maharaja Surajmal Institute is honored with the "**Best Educational Institute Award 2020**" for total commitment and Excellence in Education and for adopting best practices in imparting world class quality education at tertiary level by All India Student's Welfare Council, Delhi, on 25th December 2020.



MSI is certified as a **recognized Social Entrepreneurship, Swachhta and Rural Engagement Cell (SESREC) Institution** by the Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Government of India on 30th August 2020.

Sh. Akshay Maharabhushanam, Department of Computer Science, is given the **"Best Student Award 2020"** for his extraordinary sports accomplishments in Karate at national and international levels by All India Student's Welfare Council, Delhi, on 25th December 2020.

NEW INITIATIVES

Webinar Series

MSI online webinar series has started and eight webinars have been organized under this initiative. MSI is registered on various social media platforms like Facebook, Twitter, YouTube, LinkedIn, and Instagram for all its promotional and online activities.

Online teaching

Classroom teaching is now shifted to **online teaching** due to the ongoing COVID pandemic. We deliver lectures using MS Teams/ Google Meet. Google classroom is used to post the relevant study material and assignments to the students regularly. All the important announcements are shared using WhatsApp or Google classroom.

Consultancy Project

Maharaja Surajmal Institute has grabbed the consultancy project of developing the reports in the form of compendium on the series of webinars conducted by NCTE (National Council for Teacher Education).

Grand Smart India Hackathon 2020

Virtual Grand Smart India Hackathon 2020 – Team Codifire was organized at a Virtual nodal center - SVCE, Bangalore, where **Hon'ble Prime Minister Shri Narendra Modi** addressed the participants. MSI students (a team of 6 members) won **Rupees One**

Lakh Prize Money under the Ministry of Rural Development.

NSS cell

MSI has started **NSS cell** for the students; it aims to orient the student youth to community service and develop among them a sense of social and civic responsibilities.

MOU and Institutional Membership

MSI signed the MOU with ICT Academy and Institutional Membership with Computer Society of India to provide training, arranging Webinars, FDP's and conducting several other activities for faculties and students.

CSI Regional Student Convention 2020, Region I

CSI Regional Student Convention 2020 of Region I was held on December 7-8, 2020 in a completely virtual mode because of safety concerns due to COVID pandemic. Various events organized in the two-day convention which includes Webinar on Quantum Technologies, Web Development Contest, Ninja Wave – Programming Competition, IT Quiz, Workshop on Android Development, Project Presentation Contest. The convention was able to attract more than 200 students from more than 30 institutes who actively participated in different events held during two days.

ORIENTATION PROGRAMME 2020

An Online Orientation Programme for the newly admitted students was organized on Microsoft Teams platform with the main aim to make the parents and students aware of the academic aspects of the courses, the rules and regulations of the Institute and ensuring parental participation in monitoring the performance and progress of the students. They were also informed about various training and skill development programmes that are being planned from time to time to help students acquire competencies in preparation for entering the job market. The programme came to a close by leaving a lasting impression on the students and inspiring them to reach new heights.



road map with respect to MSI’, ‘modernization of Labs to facilitate skill enhancement courses’, ‘placements Issues’, ‘Vision of MSI for next 10 years and mission to achieve and challenges in post pandemic scenario’. It was an enlightening programme.



ACTIVITIES AT A GLANCE

NATIONAL CONFERENCE

A two day National Conference on “Digital Entrepreneurship” was organized on January 29-30, 2021. Dr. Vinay Pathak, Vice Chancellor, Dr. APJ Abdul Kalam Technical University, was the Chief Guest of the conference. Professor Saroj Sharma, Chairman, National Institute of Open Schooling, Noida and former dean, University School of Education, GGSIPU, delivered the inaugural address. The overall objective of the National Conference is to bring together researchers, teachers, students and practitioners to share their unique knowledge and experience on leading digital transformation in business and society. The conference ended with the release of Conference proceedings and third volume of Parichay- Maharaja Surajmal Institute Journal of Applied Research (MSIJAR).

REFRESHER COURSE

An insightful refresher course was organized for the faculty members from April 7-20 in which various topics were discussed like the ‘New Education Policy with context of management’, ‘IT and education programs; Inputs with respect to Research Grants, funding, consultancy government schemes, copyrights’, ‘Social media platform and SEO technique; Incubation and Startup’, ‘Pedagogy improvements for Future, Digital resilience, nurturing, Entrepreneurship and Bridging industry-academic gap session’, ‘Institution ranking at various platforms and

FACULTY DEVELOPMENT PROGRAM

❖ FDP on ‘Econometric Models for Time Series and Panel Data’

A one week Faculty Development Programme on “Econometric Models for Time Series and Panel Data” was organized from February 15-19, 2021. The event was attended by faculty members, researchers from Manipal academy of higher education, Karnataka; Govt. college of women, Srinagar; Tecnia college, New Delhi and faculty members of MSI and MSIT. The event was great success and faculty members shared their positive inputs in online interaction mode during Valedictory Session.

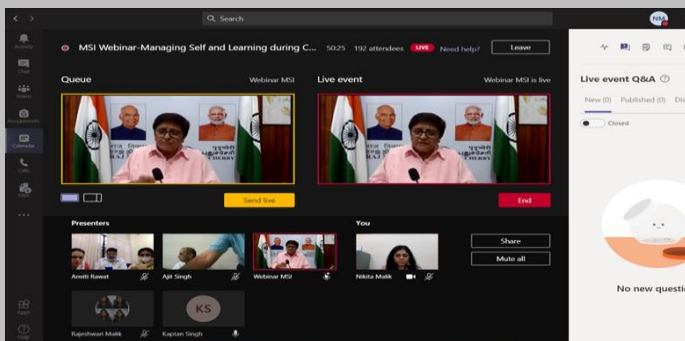


❖ FDP on 'Pragmatic Tools for Quality Research'

A one week Faculty Development Programme was organized on 'Pragmatic Tools for Quality Research' from December 16-20, 2020. The resource persons shared their illuminating ideas and concepts on 'Quality Research: It's Publications and Grants' and all the recent initiatives ICSSR is taking for providing grants to faculty and research scholars of various departments, colleges and universities. The audiences were enlightened regarding the new initiatives in research, questionnaire and scale development. A session on Research Writing and Publication and on Filing of Patents was also conducted. Participation was very encouraging from various colleges and departments of India.

WEBINAR: MANAGING SELF AND LEARNING DURING COVID-19 PANDEMIC

MSI organized a webinar on 'Managing Self and Learning during Covid-19 Pandemic' on October 8, 2020. The chief guest was Hon'ble Dr. Kiran Bedi, Lieutenant Governor of Puducherry, India. The webinar was hosted as a live event on Microsoft Teams platform. Dr. Kiran Bedi beautifully explained about the 'ABCD of Freedom': Ability, Boundary, Conscience and Duties, through stories and examples. The webinar observed participation from around 200 attendees and was a huge success.



INTERNATIONAL WOMEN'S DAY

MSI organized a grand celebration to honour womanhood and mark the International Women's Day on March 8, 2021. A special team of female trainers were invited to share their self-defence skills with the audience. More than 100 girl students and female faculty took part in this training and learnt how to defend themselves in hard situations. The program

was concluded by hope and faith being instilled among all women.



WEBINAR: MENTAL HEALTH TALK

A webinar on mental health was organized in which the expert speakers Dr. Vanita Anand and Dr. Lovleen Malhotra focussed on various parameters of mental wellbeing like self-acceptance, personal growth, purpose in life, autonomy, positive relationship with others. A need to give priority to one's mental health was told to the students. They were told about mindfulness, expressing gratitude, maintaining discipline, identifying strengths, practice forgiveness and a purposeful life as important strategies to ensure one's mental saneness.

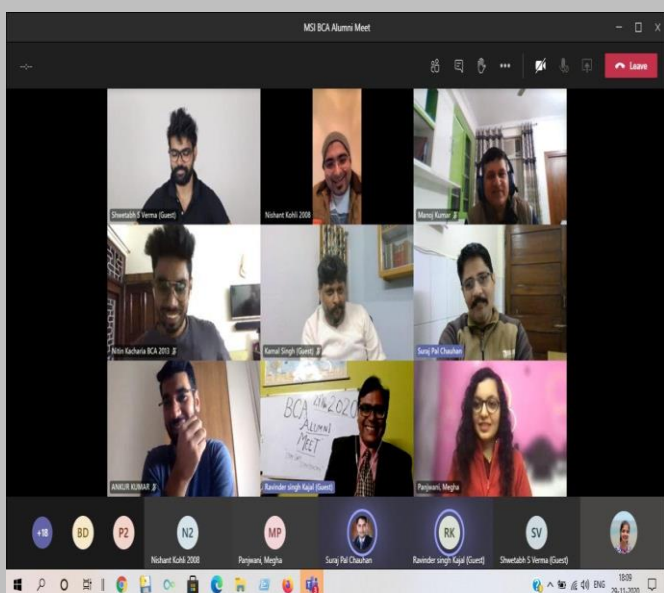
INDUSTRIAL VISITS

Industrial visit for the students of BBA was organized to **Yakult India Pvt. Ltd.** Sonipat to familiarize themselves with the industry environment and its marketing strategies adopted. For B. Com (H) students a Virtual Educational Tour to **Nippon Reliance**, Delhi where students were given access to astute knowledge of Reliance industries and how its operations are conducted. For BCA students an industrial visit to **Nextrove LLC** was organized with the focus to impart knowledge on the technology advancement in the media world, Entrepreneurship, Entertainment industry.

ALUMNI MEET

‘Coming together is a beginning; keeping together is progress; working together is success’.

All the departments of MSI organized Alumni Meet virtually on Microsoft Teams. A thorough bunch of sessions, activities, dance and singing performances were organized to rejuvenate their union. All the alumni reminisced their college time and credited the faculty for the motivation for achieving their goals. It was indeed wonderful to note that the memories of the college were still afresh in their minds. The event was a huge success in achieving its aim of reconnecting with the alumni of the college to the college again and ended on a positive note.



PRE-PLACEMENT ACTIVITIES

Large number of pre-placement activities and workshops were conducted for the students of all courses to enhance their personality development on various topics like Personal Brand and Resume Building, Group Discussion, How to Ace in Personal Interview, Tips for effective communication skills: written, oral, verbal, non-verbal, Tips for CV writing, soft skills and career counseling, How to do well in case study. The main aim of these activities is to groom students so that they can deal with the challenging situations at work. Since pre-placement time can be quite daunting, these sessions also help in motivating the students by increasing their self-esteem. These activities also help in sharpening the skills of individual's for success in placement tests and to handle interviews in the best possible manner and

in improving communication abilities of students, minimize their stage fear and build confidence.

WORKSHOPS, SPECIAL LECTURES AND ACTIVITIES

The main objective of organizing workshops, special lecture and seminars for students is to make them acquainted with the conceptual as well as practical knowledge on various existing and emerging subjects. In the session 2020-21, MSI organized 14 workshops, 19 special lectures/webinars, 4 industrial visits and 97 other activities, including NSS, CSI, Entrepreneurial, preplacement and extracurricular activities

Activities Conducted (Session 2020-21)

S. N	Events	Count
1.	National Conference	1
2.	Refresher Course	1
3.	Faculty Development Programme	2(One week each)
4.	MSI Webinar Series	3
5.	CSI Activities	5
6.	E-Cell Activities	16
7.	Industrial Visit	4
8.	Alumni Meet	4
9.	Workshops	14
10.	Special Lecture/Webinar	19
11.	Activities(Quiz, Poster and Poetry Competition)	27
12.	Pre-placement Activities	25
13.	NSS Activities	16
14.	Activity Organized by Cultural Committee / Student Societies	10
15.	Personality Development Activities	Round the Semester

ACADEMIC ACHIEVEMENTS

The Institute has regularly maintained an excellent and exemplary account on academic front by producing 30 University Gold Medalists and distinction holders in various programmes: BBA (General), BBA (Banking & Insurance), and BCA till date. **Three more gold medals assessed by MSI** for last academic session, yet to be declared by University in its Convocation.

University Gold Medalist with Exemplary Performance. (As assessed by MSI)

S.N.	Programme	Names	Marks	University Topper
1	BBA (G) Shift I	Tushar Saneja	90.60%	Gold medal and Exemplary
2	BBA(B&I) Shift II	Khushboo Kalra	88.74%	Gold medal
3	BCA-Shift I	Ritika Mehra	91.42%	Gold medal and Exemplary
4	BCA-Shift II	Karan Singh	90.44%	Exemplary

DEPARTMENT OF BUSINESS ADMINISTRATION

BBA (GENERAL) I SHIFT

Batch: 2017-2020(III Year)

S.N	Enrollment No	Name	%	Rank
1.	8614901717	Tushar Saneja	92.70	I
2.	41514901717	Chandni Sehgal	91.85	II
3.	40914901717	Resham Vyas	90.31	III

Batch: 2018-2021(II Year)

S.N	Enrollment No	Name	%	Rank
1.	8314901718	Sakshi Setia	94	I
2.	03314901718	Harshita Singh	92.308	II
3.	9214901718	Sherly Baghla	91.36	III

Batch: 2019-2022(I Year)

S.N.	Enrollment No	Name	%	Rank
1.	8814901719	Nikhil Pathak	92.09	I
2.	1014901719	Ayshy Das	90.86	II
3.	4214901719	Abhishek Chawla	90.45	III

BBA (BANKING AND INSURANCE) I SHIFT

Batch: 2017-2020 (III Year)

S.N.	Enrollment No	Name	%	Rank
1.	00214901817	Adhar Gupta	87.63	I
2.	42014901817	Irisha Sharma	87.29	II
3.	41814901817	Pragya	87.26	III

Batch: 2018-2021(II Year)

S.N.	Enrollment No	Name	%	Rank
1.	40514901818	Janvi Kapoor	92.60	I
2.	03714901818	Yuktaa Sobti	92.25	II
3.	03014901818	Shreshtha Gupta	91.98	III

Batch: 2019-2022 (I Year)

S.N.	Enrollment No	Name	%	Rank
1.	35514901819	Yash Bhardwaj	89.90	I
2.	02414901819	Kratika Suri	89.45	II
3.	04114901819	Anjali	88.80	III

BBA (GENERAL) II SHIFT

Batch: 2017-2020 (III Year)

S.N	Enrollment No.	Name	%	Rank
1.	1221201717	Bhavya Jain	91.3	I
2.	00521201717	Anmol Singh	87.02	II
3.	4021201717	Pooja P Nair	85.89	III

Batch: 2018-2021 (II Year)

S.N	Enrollment No	Name	%	Rank
1.	5221201718	Muskan Agarwal	92.09	I
2.	5621201718	Nandika Thakur	91.54	II
3.	7621201718	Soumya Kataria	90.13	III

Batch: 2019-2022 (I Year)

S.N	Enrollment No	Name	%	Rank
1	4121201719	Anjali Rawat	90.9	I
2	1921201719	Runjhun Bahuguna	90.63	II
3	2321201719	Kashish Gupta	89.63	III

BBA (BANKING AND INSURANCE)II SHIFT**Batch: 2017-2020 (III Year)**

S.N.	Enrollment No	Name	%	Rank
1.	2721201817	Ritika Mehra	93.11	I
2.	2221201817	Namrata Kohli	91.38	II
3.	1621201817	Khushboo Kalra	90.93	III

Batch: 2018-2021 (II Year)

S.N.	Enrollment No	Name	%	Rank
1.	1821201818	Jhanvi Khanna	94.345	I
2.	1721201818	Japreet Kaur	92.72	II
3.	40721201818	Vishal Raj	90.72	III

Batch: 2019-2022 (I Year)

S.N.	Enrollment No	Name	%	Rank
1.	3821201819	Anil Kumar	88.62	I
2.	1421201819	Varun Maheshwari	88.5	II
3.	1621201819	Bhumika Goel	87.2	III

DEPARTMENT OF COMPUTER SCIENCE**BCA I SHIFT****Batch: 2017-2020 (III Year)**

SN	Enrollment No	Name	%	Rank
1	6714902017	Ritika Mehra	91.42	I
2	1614902017	Archit Bansal	90.20	II
3	6914902017	Sargam Gupta	89.53	III

Batch: 2018-2021 (II Year)

S.N	Enrollment No	Name	%	Rank
1.	7814902018	Shubham Arya	95.79	I
2.	6514902018	Prachi Shukla	94.85	II
3	41214902018	Shrestha Aswal	94.53	III

Batch: 2019-2022 (I Year)

S.N	Enrollment No	Name	%	Rank
1	00314902019	Piyush Devliyal	91.74	I
2	01614902019	Naman	91.70	II
3	4214902019	Om Gupta	91.70	II
4	06014902019	Piyali Nag	91.70	II
5	6914902019	Muskan Dhapa	91.52	III

BCA II SHIFT**Batch: 2017-2020 (III Year)**

S.N	Enrollment No	Name	%	Rank
1.	1921202017	Karan Singh	90.98	I
2.	2121202017	Kumar Jyotirmay	84.16	II
3.	3321202017	Raghav Grover	82.04	III

Batch: 2018-2021 (II Year)

S.N	Enrollment No	Name	%	Rank
1.	1821202018	Kartik Kapoor	92.28	I
2.	1521202018	Itisha Gupta	91.72	II
3.	4521202018	Yadvendra Yadav	88.68	III

Batch: 2019-2022 (I Year)

S.N.	Enrollment No	Name	%	Rank
1.	3921202019	Sneha Sah	93.13	I
2.	121202019	Surbhi Pandey	92.73	II
3.	1821202019	Sakshi Rana	89.81	III

DEPARTMENT OF COMMERCE

B.Com (H) I Shift

Batch: 2017-2020 (III Year)

S.N	Enrollment No	Name	%	Rank
1.	2014988817	Ritika Tomar	90.68	I
2.	414988817	Aman Gupta	89.68	II
3.	50414988817	Somya Gulati	89.04	III

Batch: 2018-2021 (II Year)

SN	Enrollment No	Name	%	Rank
1.	00214988818	Akshit Gupta	93.27	I
2.	02114988818	Kashish Singh	91.54	II
3.	40814988818	Lakshya Sehgal	90.50	III

Batch: 2019-2022 (I Year)

SN	Enrollment No	Name	%	Rank
1.	4714988819	Mohak Gulati	90.17	I
2.	3614988819	Arshita Setia	89.17	II
3.	2314988819	Ryan Siddhanth Bhattacharjee	87.87	III

B.Com (H) II Shift

Batch: 2019-2022 (I Year)

SN	Enrollment No	Name	%	Rank
1.	35121288819	Abhishek Shokeen	85.92	I
2.	02821288819	Hiten Wadhwa	85.83	II
3.	01021288819	Sweta Bisht	81.25	III

DEPARTMENT OF EDUCATION

Batch: 2018-2020(II Year)

S.N	Enrollment No	Name	%	Rank
1.	6914902118	Shweta Singh	89.81	I
2.	7414902118	Yashasvi Verma	89.69	II
3.	4414902118	Priya Goyal	89.37	III

Batch: 2019-2021 (I Year)

SN	Enrollment No	Name	%	Rank
1	5514902119	Utkansha	88.25	I
2	6714902119	Shweta Bansal	85.83	II
3	2214902119	Nitya Wahawan	85.67	III



MSI boasts of a well-qualified and dynamic faculty. Faculty regularly present papers in seminar and conferences, attend FDPs and MDPs, publish books and ensure quality in teaching learning process.

Dr. Shashikant Pandey was conferred **National Award** for Innovative Practices and Experiments in Education for Schools and Teacher Educational Institutions (2019-20) for “Poetic presentation of Mathematics and its pedagogy” by NCERT.

Best Teacher Award 2020 was awarded by All India Students Welfare Council to Prof. Harish Singh, Department of Business Administration; Dr. Amit Choudhary, Department of Computer Science and Dr. Anviti Rawat, Department of Commerce; for outstanding performance in their respective areas.

❖ Books Published by Faculty:

Dr. Neetu Anand, “Data Structure Using C”, JSR Publishing House LLP, Delhi, ISBN: 9789387684768, Feb, 2020.

❖ Papers Published in Journals:

Dr. Abheyender Singh, “Elementary Education in India: Understanding a Subsist Education Structure”, Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Mr. Ajay Kumar Phogat, “Dynamic Construction of Lattice of cuboids in data warehouse”, Journal of Statistics and Management Systems, ISSN: 0972-0510, July 2020.

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Dr. Alka Mittal. "Evaluation of Role of Goods and Services Tax in Indian Economy", Journal of Emerging Technologies and Innovative Research, ISSN: 2349-5162, Nov 2020.

Dr. Amit Choudhary, "Improved Handwritten Digit Recognition using Convolutional Neural Networks", Sensors, ISSN: 1424-8220, 2020.

Dr. Amit Choudhary," A novel change impact model for enhancing project management", International Journal of Project Organisation and Management, ISSN: 1740-2891, 2020.

Dr. Amit Choudhary, "Hybrid CNN-SVM Classifier for Handwritten Digit Recognition", Elsevier's Procedia Computer Science Journal, ISSN: 1877-0509, 2020.

Dr. Anshu Lochab, "Proactive personality, goal orientation and meta-skills as predictors of protean and boundaryless career attitudes", South Asian Journal of Business Studies (Scopus), ISSN: 2398-628X, 2020.

Dr. Anupama Sharma and Dr. Sumita Kukreja, "Impact of Covid Pandemic on Different Sectors", Journal of International Academic Research for Multidisciplinary, ISSN: 2320-5083, December 2020.

Dr. Anupama Sharma, "Financial Inclusion Pillar for Inclusive Growth of India", GE-International Journal of Management Research, ISSN: 2394-4226, December 2020.

Ms. Arti," Impact of Organisational Culture on work-life balance: A Bibliometric Analysis and growth in Research", European Journal of Molecular and Clinical Medicine (ISSN: 2515-8260), 2020.

Dr. Arti Bahuguna, "Corona and the Digital Divide", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Ms. Arti Malik, "Role of Women in Agricultural and Rural Development Citation Analysis Report", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Dr. Asha Chaudhary, "Impact of Covid-19 on Hospitality Industry 28", Parichay. Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Dr. Asha Chaudhary, "Emotional Labour and Service Sector", Shodh Sanchar Bulletin (UGC care) ISSN: 2229-3620, Oct-Dec 2020.

Ms. Bhoomika Saroha, "Learning Rotates 360° from Physical Presence to Virtual Learning Environment (VLE)", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Ms. Chetna Grewal and Ms. Pooja Dabas, "Society 4.0: A Connected World in Flux 16", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Dr. Ekta Kharbanda, "Analysis of India's Major Principal Agriculture Product Exports", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), Jan-June 2020.

Dr. Harish Singh & Ms. Nikita Malik, "Mathematical Analysis to Fight COVID-19 Pandemic 8", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Ms. Harshita Gupta, "A detailed Analysis of Probability and Non-Probability sampling techniques for Business Research", International Journal of advanced Science and Technology (Scopus), ISSN: 2005-4238, 2020.

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Dr. Kusum and Dr. Arvind Kumar, "Present Scenario of Social Science Teaching in Schools: A Study", Journal of Critical Reviews (Scopus), ISSN: 2394-5125, July 2020.

Dr. Neetu Narwal, "Web page filtering for kids", International Journal of Information Technology, ISSN: 2511-2104, Feb 2021.

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Dr. Monika Tushir and Dr. Vijeta Banwari, "Sress among Fresh Graduate Students during Covid 19", International Journal of Creative Research and Thoughts, ISSN: 2320-2882, February 2021.

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Dr. Preeti Bedi, "India's Corporate Social Responsibility: A Journey from Voluntary to Mandatory", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), Jan-June 2020.

Dr. Preeti Bedi, "Convergence to Global Accounting Standards: A journey of adoption in India", National

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Dr. Promila Dabas and Dr. VanitaAnand, "A Study of the Impact of Lockdown due to COVID-19 on the mental Health of Pupil Teachers", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), Jan-June 2020.

Dr. Rajeev Dahiya, "Analysis of a wastewater treatment plant for energy consumption and greenhouse gas emissions", International Journal of environmental Science and Technology (Scopus) ISSN: 1735-1472, August 2020.

Dr. Rajeshwari Malik, "To understand the life cycle and customer adoption of mobile apps in modern India", International Journal of Electronic Customer Relationship Management (Scopus) ISSN: 1750-0672, September 2020.

Dr. RuchikaGahlot, "Investment Strategies and Random walk hypothesis: South Asia", SCMS Journal of Indian Management (Scopus) ISSN: 0973-3167, Oct-Dec 2020.

Dr. Sarita Rana, "An Empirical Analysis of Entrepreneurship Development Program on Potential Entrepreneurs", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Dr. Shailza, "Portfolio Management-A Guide to Investors", Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Dr. Suhasini Parashar, "Financial Market in India: An Analysis", International Journal of Transformations in Business Management, ISSN: 2454-468, Oct-Dec 2020.

Dr. Suhasini Parashar, "GST-An Effective Approach", International Journal of Recent Trends in Management", ISSN: 2348-9405, Apr-June 2020.

Dr. Suhasini Parashar, "Market Analysis: A Specific Market and Good's Behavior", International Journal of Recent Trends in Management", ISSN: 2348-9405, July-Sept 2020.

Dr. Suhasini Parashar, "Trade Agreements and Foreign Investment: Contemporary Issues in the Indian Economy", International Journal of Transformations in business Management, ISSN: 2456-468X, Apr-June 2020.

Dr. Suhasini Parashar, " Foreign Portfolio Investment (FPI): An Opportunistic Approach for India", International Journal of Transformations in business Management, ISSN: 2456-468X, Apr-June 2020.

Dr. Supriya Choudhary, “Effectiveness of ICT in Education Quality Assurance”, Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), July-Dec 2020.

Dr. Supriya Choudhary, “A study on skill development in India: Initiatives and Challenges”, International Journal of Commerce and Management Research, ISSN: 2455-1627, July 2020.

Ms. Tarunim Sharma and Ms. Vinita Tomar, “Cyber Crime Effecting E-Commerce Technology”, Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), Jan-June 2020.

Dr. Vanita Anand, “Coronavirus”, Parichay: Maharaja Surajmal Institute Journal of Applied Research (ISSN: 2581-7515), Jan-June 2020.

❖ **Papers published/presented in Conferences / Seminars:**

Ms. Aanchal Dabas, Dr. Anviti Rawat and Dr. Preeti Malik, “Edupreneurs Revolutionizing Edtech”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Amit Choudhary, “Facial Attributes Classification using Convolutional Neural Network”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Amit Choudhary, “Speech Emotion Recognition using MFCC Features”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Alka Mittal and Ms. Harshita Gupta, “Neuro Finance-A Tool for Effective Decision Making”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Anita Sharma, “Digitalization of Education”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Anita Sharma, “ICT in Education”, National Conference on Managing Business in VUCA and Digital Era, 2020,

Dr. Anupama Sharma, “Digital Entrepreneurship: Need of the Era”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Bhoomika Saroha, “Digital Platform and Return on Investment”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Ekta Kharbanda, “Impact of COVID-19 on Digitization: Rise of Gig Economy”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Harish Singh, Dr. Pooja Singh and Dr. Seema Shokeen, “An Introduction to Concise Research in Digital Entrepreneurship”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Mr. Harjender Singh, “A Determining Factor for Implementing MIS and E-learning in Educational Institutes through Software Development Methodology”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Hemendra Kumar, Mr. Ravinder Singh and Mr. Sundeep Kumar, “Incorporating Best Practices beyond Technology: Faculty Perception Related to Shift from Conventional Teaching to Online teaching Post Covid-19”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Heramb Nayak, “Ulip: An Effective Security and Investment Plan in India”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Jasbir Singh, “An analytical Study of Mobile Internet User in India”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Kanika Kundu, “Ethical, Legal and Social Aspects of Information and communication Technology”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Menal Dahiya, “Student’s Performance Prediction using Deep Learning and Data Mining Methods”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Minal Dhankar, “Impact of Covid-19 on Education and the Role of Information and Communication Technology-A Review”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Monika Tushir, “Starup India: Is it a Non-starter? National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Neha Mathur, “Towards the Introduction of ICT in Digitalization of Entrepreneurship”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Neetu Narwal and Dr. Kavita Pabreja, “Analysis of Environment Kuznets Curve in India”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Nikita Malik, “IoT and Machine Learning enabled Smart Irrigation System”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Nikita Malik, “Employing Machine learning for House Price Prediction”, International Web Conference on Smart Engineering Technologies, June 2020.

Ms. Nikita Malik, “Using IoT and Semantic Web Technologies for Healthcare and Medical Sector”, Ontology based Information Retrieval for healthcare systems (Book Name), 2020.

Dr. Parul Deshwal, “Viral Marketing: A Powerful but Tough Marketing Tool”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Preeti Bedi, “Convergence to Global Accounting Standards: A Journey of Adoption in India”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Preeti Malik, Dr. Anviti Rawat , Ms. Aanchal Tehlan and Dr. Harish Singh, “Significance of Entrepreneurship Education in School Curriculum: a Study”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Rajeev Dahiya, “The Digital Economy: Challenges and Trends”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Rajeshwari Malik, “Employer Branding Through Social Media Marketing: Bridging the Gap between Marketing and Human Resource”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Mr. Ravinder Singh, “Drone Technology-History, Application and Current Scenario”, National Conference

on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Rhythm Chaudhary, “Importance of Online Learning Platforms in Skill Development during Lockdown”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Rhythm Chaudhary and Mr. Manoj Kumar, “Skilling and Re-skilling yourself during the Lockdown Period”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Ruchika Gahlot,” Micro Finance and Entrepreneurship Development”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Sarita Rana, “Technology Driven Entrepreneurship”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Seema Shokeen, Dr. Pooja Singh, Dr. Harish Singh and Puja Dewan, “A Study on Mutual Funds in India”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Shavita Deshwal, “Reaping the Benefits of Digital Economy”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Suhasini Parashar, “Digital Entrepreneurship: An Approach for Development”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

De. Sumita Kukreja, “Women Entrepreneurship & Financial Inclusion”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Supriya Chaudhary, “A Study on Digital Transformation and Human Resources”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Mr. Suraj Pal Chauhan, “Cryptography”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Taunim Sharma and Ms. Vinita Tomar, “Data Mining Application and its Challenges”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Dr. Vijeta Banwari, “Digital Transformation in Education Sector in India during Covid 19”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

Ms. Vinita Tomar, “Invoicing System using Reactand node JS- A Web Application”, National Conference on Digital Entrepreneurship organized by Maharaja Surajmal Institute, 2021.

❖ Seminar/Conference/Workshop/FDP Attended:

Ms. Rhythm Choudhary participated in one week FDP on “Cyber Security & Forensics” organized by NITTTR Chandigarh and ACM@USICT Chapter, GGSIP University during 8-12 March 2021.

Ms. Rhythm Choudhary participated in 6 days International online STTP-2 on “Cyber Security & Forensics” organized by Department of CSE and Department of ECE of Sri Aurobindo Institute of Technology Indore during 12-17 October 2020.

Ms. Rhythm Choudhary participated in 7-Day online FDP on “Challenges in Cybercrime and Enforcement of Cyber Security” organized by Dept of Comp. Sc. and Engineering, Dr. M.G.R. Educational and Research Institute in association with technical partner CSI, CoDEF and NCDRC during 6 July 2020.

Ms. Rhythm Choudhary participated in Certification Course on “Digital Teaching Techniques” organized by ICT Academy during 29 June 2020 to 04 July 2020.

Ms. Rhythm Choudhary participated in one week online FDP on "Advancements in IoT" organized by Dept of Compr Eng, Marathwada Mitra Mandal's College of Engineering Pune in association with CSI Student's Chapter, MMCOE during 8-12 June 2020

Ms. Minal Dhankar participated in number of webinars, Faculty Development and Short Term Training Program on “Fundamentals of Artificial Intelligence & its role in Education”, “Blockchain: An Emerging Technology”, “Econometric models for Time Series and Panel Data”, “Teaching Techniques with Gamification”, “Recent Advances in Nano-Photonics Technology”.

Ms. Minal Dhankar participated in National Conference on “Digital Entrepreneurship”, organized by Maharaja Surajmal Institute from 29 Jan-30 Jan 2021.

Ms. Minal Dhankar has successfully completed the Refresher Programme on “Use of ICT in Engineering

Education” organized by Maharaja Surajmal Institute of Technology from 24th Feb 2021 to 2nd March 2021.

Ms. Minal Dhankar attended International Conference on “Computing for Sustainable Global Development” Organized by BVICAM, New Delhi from March 17-19, 2021.

Ms. Minal Dhankar attended two one-week International level FDP on “Recent trends in Computer Science and IT” organized by Raj Kumar Goel Institute of Technology, Ghaziabad and on “Recent Orientations in Engineering with Effective Outcomes”.

Dr. Arti Bahuguna conducted Facebook Session on Listening Skill National organised by GGSIPU on June 09, 2020.

Dr. Monika Tushir attended a workshop on “Aligning yourself to the publishing process” and webinar on “Emerging trends in Big Data, IOT and Cyber Security”.

Mr. Paramveer Singh attended a seminar on “Dismantling agrarian Economy and Perpetuating the Crisis”.

Dr Beena Devi attended a workshop “Comprehensive e-learning to e-learning training guide for administration Work”.

Dr Monika Davar attended a workshop” Future of Higher Education in the post Covid-19 Times” and a webinar on “Cyber crimes against women in Covid times”.

Ms. Nikita Malik attended a workshop “Android Apps Development” and a webinar on “Building a Mobile App for Machine Learning Model”.

Ms. Harshita Gupta attended a workshop on “Research Methodology: Multivariate Techniques” and a seminar on "Indian Economy Post-COVID-19: Opportunities and challenges".

Dr. Supriya Choudhary attended a workshop on “Ocean of Regression Analysis” and a webinar on “Capacity Building for Managers in Post Pandemic Scenario”.

Dr. Shavita Deshwal attended a workshop on “Design Development & Delivery of E Content and Online Assessment” and webinar on “Dismantling Agrarian Economy & Perpetuating the Crisis”.

Ms. Preeti Bedi attended a workshop on “Aligning yourself to the publishing process” and a webinar on “Artificial Intelligence and Machine Learning”.

Ms. Ekta Kharbanda attended a workshop on “Aligning yourself to the publishing process” and a webinar on “Artificial Intelligence and Machine Learning”.

Ms. Minal Dhankar attended a workshop on “Blended E-learning” and a webinar on “Simplifying IPR and Patent Filing”.

Dr Jasbir Singh attended a seminar on “Dismantling agrarian Economy and Perpetuating the Crisis”.

Dr. Alka Mittal attended a seminar on “Artificial Intelligence with Machine Learning”.

Dr. Arti Bahuguna attended a seminar on “Journey of Teacher Education: Local to Global” and attended a webinar on “India's looming migrant crisis and relevance of the vision of Former Prime Minister Chaudhary Charan Singh”.

Dr. Kavita Pabreja attended a webinar on “Cloud Transformation”, Loyola Institute of technology”.

Ms. Chetna Grewal Pabreja attended a webinar on “Ethical Issues in Research and leadership challenges in this crisis hour”.

Ms. Pooja Dabas attended a webinar on “Ethical Issues in Research and leadership challenges in this crisis hour”.

Ms. Tarunim Sharma attended a webinar on “Sky campus on the theme 'Digital Knowledge Series'”.

Dr. Anita Sharma attended a webinar on “Insightful Fridays of Sky campus Digital Knowledge Webinar Series 2020 - Expert Talks & Panel Discussion”.

Dr Sarita S Rana attended a webinar on “How to publish a high technical paper”.

Dr. Harish Singh attended a webinar on “Human Values in Contemporary Scenario & ‘Role of Emotional Intelligence in Covid-19 Crisis”.

Ms. Kanika Kundu attended a webinar on “The Coronon Panademic Challenge : Coping Up with Physical, Emotional And Digital Stress”.

Dr Jagbir Ahlawat attended a webinar on “Dismantling the Agrarian Economy and Perpetuating the Crisis & Positioning the young minds for efficiency during turbulent times”.

Dr. Punam Ahlawat attended a webinar on “Human Values in Contemporary Scenario & ‘Role of Emotional Intelligence in Covid-19 Crisis”.

Dr. Supriya Choudhary attended a webinar on “India’s Economic Renaissance: Post Covid-19 Possible Policy Interventions”.

Dr. Monika Tushir attended FDP on “Research Methods and Data Analysis using SPSS”.

Ms.Pooja Dabas attended FDP on “Contemporary Research Practices in Social Sciences”.

Ms. Chetna Grewal attended FDP on “Preparedness towards Post Pandemic Teaching: Learning and Research”.

Dr.Anupama Sharma attended FDP on “Preparedness towards Post Pandemic Teaching, Learning and Research”.

Dr. Kavita Pabreja attended FDP on “ Emotional Intelligence (Online Live FDP) conducted by ICT Academy.

Dr. Neetu Narwal attended FDP on “Data Analytics in R organised by Indian Institute of Information Technology, Vadodara, Sponsored By, AICTE Training and Learning (ATAL) Academy”.

Dr Sumita Kukreja attended FDP on “Preparedness towards Post Pandemic Teaching, Learning and Research”.

Dr Beena Devi attended FDP on “Reasearch Methods and Data Analysis Using SPSS”.

Dr Monika Davar attended FDP on “Sustainable education while combating pandemic' by SantHari Dass College”

Dr. Menal Dahiya attended FDP on “Networking Essentials”.

Ms.Tarunim Sharma attended FDP on “Open-Source Cyber Security Tools” and on “Machine Learning Using Python”.

Dr Jasbir Singh attended FDP on “Contemporary Issues and Challenges in Management, Education and Information Technology”

Ms. Harshita Gupta attended FDP on “Changing Research Landscape in Uncertainties” and on “Advanced Research Methods and Quantitative Data Analysis using various software”.

Dr. Supriya Choudhary attended FDP on “Process Management in Problem Solving” an online FDP (live), from 3 to 8 June, 2020”.

Dr. Parul Deshwal attended FDP on “Preparedness towards Post Pandemic Teaching, Learning and Research”, “Process Management in Problem Solving” an online FDP (live), from 3 to 8 June, 2020” and on “Econometric Models for Time Series and Panel Data”.

Mr. Paramveer Singh attended FDP on “Contemporary Issues and Challenges in Management, Education and Information Technology” ,“Pragmatic Tools for Quality Research” , “Quality 4.0: An Approach towards Innovative Pedagogy” and on “Econometric Models for Time Series and Panel Data”.

Dr. Sarita S Rana attended FDP on “Teaching Technique with Gamification” and on “Pragmatic Tools for Quality Research” and on “Contemporary Issues and Challenges in Management, Education and Information Technology”.

Dr. Anita Sharma attended FDP on “Faculty Development Programme , organized by NPTEL-AICTE on Working Capital Management” and on “Market Research and Analysis”.

Dr. Arti Bahuguna attended FDP on “Research Methods & Data Analysis using SPSS” and on “Series (12 Sessions) on Knowledge Generation in Education during COVID-19 Pandemic- Qualitative Research”.

Dr . Shavita Deshwal attended FDP on “Programme on Covid -19 New Age Teaching Pedagogy” and on “Programme on Covid -19 New Age Teaching Pedagogy”.

Ms. Preeti Bedi attended FDP on “Financial Econometrics using Eviews” and on “Research Methods and Data Analysis using SPSS”.

Ms. Ekta Kharbanda attended FDP on “Financial Econometrics using Eviews” and on “Research Methods and Data Analysis using SPSS”.

Dr. Itti Hooda attended FDP on “FDP on Machine Learning”.

Dr. Harish Singh attended FDP on “E-FDP on Measurement Scale Development and Validation (EFA & CFA)” and on “Virtual Book Launch of ‘Future of Higher Education-Nine Mega Trends”.

Ms. Kanika Kundu attended FDP on “FDP on E-Content Development Using Free Tools” and on “Virtual Book Launch of Research Methods and Data Analysis using SPSS”.

Dr. Punam Ahlawat attended FDP on “Pragmatic Tools for Quality Research”.

Dr. Jagbir Ahlawat attended FDP on “Pragmatic Tools for Quality Research”.

❖ Details of Faculties as Resource Person

Dr. Monika Tushir conducted a webinar “Positioning young minds during turbulent times” on 27th July, 2020.

Dr Monika Davar conducted a Facebook session on Constructivist approach for teaching Science organised by GGSIPU on May 20, 2020.

Dr. Kavita Pabreja conducted Short term training programme on “Big data and Hadoop”, Indore; organized by Department of CSE, IPS Academy, Institute of Engineering and Science, July 22, 2020.

Dr. Rajeshwari Malik conducted one week FDP on Adoption of Technology and Diffusion of Innovation organised by EDIC, Department, NITTTR, Chandigarh on June 14-18, 2021.

Dr. Rajeshwari Malik conducted one week FDP on Use of Social Media for Branding organised by Entrepreneurship Development And Industrial Coordination (EDIC) Department, NITTTR, Chandigarh on May 17-21, 2021.

Dr. Rajeshwari Malik conducted one week FDP on Quality Management and Performance Management organised by EDIC Department, NITTTR, Chandigarh on April 12-16, 2021.

Dr. Rajeshwari Malik conducted one week FDP on Women Oriented Schemes for Skill Development -making it equal Sponsored by EDIC Department, NITTTR, Chandigarh March 22-26, 2021.

Dr. Rajeshwari conducted One Week FDP On Digital Strategies: Cost Effective option for Organised by EDIC Department, NITTTR, Chandigarh on Jan 19-23, 2021.



Maharaja Surajmal Institute

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Gold medal



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