<p style="text-align:center"># NATIONAL CONFERENCE</p>

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National Conference on 'Digital Enterprenuership'   January 29-30, 2021

Maharaja Surajmal Institute organised two days National Conference (Sponsored by GGSIPU) on '**Digital Entrepreneurship'** from January 29 to January 30, 2021.

Day 1

On January 29, 2021 the Conference began with the formal welcoming of the faculty and students of MSI by **Dr. Preeti Malik.** The function started with the prayer of goddess Saraswati. **Prof. (Dr) Harish Singh**, **Deputy Director, MSI**, gave the welcome address and briefed about the theme of the conference, **'Digital Entrepreneurship'**.

Shri Kaptan Singh Sir, President, Surajmal Memorial Education Society, addressed the audience; he spoke about how digital entrepreneurships is playing a key role in all areas of life and education has to be in coherence with digitization. He appraised the audience about the role Maharja Surajmal Institute is playing in society by upliftment of talented students from rural areas. He also related farming sectors with digital entrepreneurship.

Professor Saroj Sharma, Chairman, National Institute of Open Schooling, Noida and former dean, University School of Education, GGSIPU, delivered the inaugural address. She discussed about the new opportunities and various upcoming platforms for digital entrepreneurship. She talked about skill development, role of e-commerce sites, different digital apps including covid 19 virtual meeting apps, capacity building programmes, and various projects launched by the government. She also gave a brief about various online courses offered by universities like yoga, food technology, early childhood, toy making and other vocational courses. She also talked about the importance of inclusion of values and ethics in education system.

Dr Vinay Pathak, Vice Chancellor, Dr. APJ Abdul Kalam Technical University, was the chief guest of the inaugural session, talked about the Industrial revolution 4.0, various ERP packages, about how universities are promoting entrepreneurship and going for various collaborations. He also talked about various online courses through digital mediums like Swayam, NPTEL etc. He emphasized on Importance of AI tools for learning student behaviours and concept of flip classes. He also spoke about the integration of flip classes with normal classes. He described about new patents and copyrights and also about new upcoming universities shall come under university industry 4.0 which works on the parameter set by industrial revolution 4.0.

Vote of thanks of Inaugural session was delivered by **Dr Preeti Malik**, organising secretary of the event. She thanked the chief guest and guest of honour, president SMES and Dr. Harish Singh.

Technical session –I was coordinated by Dr. Monika Tushir and Dr. Jasbir .

Dr. Monika Tushir welcomed the keynote speaker of Technical Session- I. During Technical session **Prof. Seema Singh, Professor of Economics, Department of Humanities, Delhi Technological University, Keynote Speaker I** explained about digital entrepreneurship, trends and innovations in this field. Scientists and research scholars are providing information and solution about this challenging field. She shared about her experience with Digital Entrepreneurship and Transformation.

Dr. Pooja Dewan, Keynote speaker- II, medical consultant, founder Arcady Life woman health care spoke on ' Digital Health Entrepreneurship' . She explained the various government applications and Apps for National Health Mission. She talked about the role of Robotics in surgery and explained how doctors are promoting the use of Digital Apps. The session ended with vote of Thanks by Dr. Monika Tushir.

Day 2

Technical session –II was coordinated by **Dr. Amit Choudhary and Dr. Shavita Deshwal.**

The Keynote speaker I **Dr. Uma Shanker Pandey, Officiating Principle, School of Open Learning, University of Delhi** delivered his talk on 'Internet of Things'. He talked about innovation in the field

of IOT, impact of digitization; tools and techniques of Big Data Analytics techniques like clustering, map reduce, frequent item sets etc. He also detailed about various driving forces of IOT viz. Sensor technology and cloud computing etc.

The Keynote speaker II **Prof. Manpreet Kaur Kang , Director, Student's welfare, GGSIP University** talked about the pros and cons of Online Teaching. **Pros are Increased Flexibility, Ease of Access, More Affordable.** One of the biggest disadvantages in studying online is the lack of social interaction.

The Keynote speaker III **Prof. A. K. Singh, Director, Maharaja Surajmal Institute of Technology** was the last speaker of the technical session of the second day. He talked in detail about the Digital Entrepreneurship technologies like Internet of things, Cloud Computing, AI, Big Data Analysis and their importance.

During the Valedictory Session **Prof. Rachita Rana, Director, Maharaja Surajmal Institute** congratulated the organisers of the conference for its success. She briefed about new Digital startups, Online teaching and learning platforms, E- Kranti, E-CRM Big Data Analytics and cloud computing.

Chief guest of Valedictory Session **Prof. Sarabjeet Singh** talked about the concept of Digitalization; software and hardware requirements for its infrastructure by giving example of various start up case studies like Zomato, make my trip and Paytm, Hershey's and Jio etc.

Dr. Narender Kumar delivered the Vote of Thanks, He thanked the speakers and guests of the conference. He thanked the Management of the Institute and congratulated the organising team for the success of the conference. The conference ended with the release of Conference proceedings and third volume of Parichay- Maharaja Surajmal Institute Journal of Applied Research(MSIJAR).

Glimpses of the conference