

## 1. REPORT- INDUSTRIAL VISIT TO YAKULT November 21,2022

Event: Industrial VISIT of Yakult India Pvt. Ltd. Factory

Date of Event: 21<sup>st</sup> November 2022

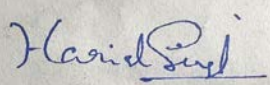
Number of student attendees: 104

On November 21<sup>st</sup>, 2022 Maharaja Surajmal Insitute organized a industrial visit to Yakult India's factory located in Rai, Sonipat, Haryana. The Guest Speaker for the workshop was **Mr. Tushar Kumar**, who guided the students about the history of Probiotics, Yakult, its manufacturing process, distribution, marketing and advertising.



He highlighted that Dr. Minoru Shirota, a scientist from Japan became the first one in the world to succeed in culturing a strain of Lactic acid bacteria beneficial in human health and brought to the notice among the students that Yakult has 6.5 billion beneficial bacteria (Lactobacillus strain Shirota). Mr. Tushar also brought into notice the pricing strategies and variety that needs to be taken care of in order to build customer satisfaction and loyalty.

He highlighted the process of manufacturing Yakult and explained students about the benefits of it. He explained in detail the various factors and guidelines needed to be taken care of during manufacturing of an edible commodity. He told the students how they take care of the LCS Safety of Yakult, that is, GRAS from US FDA, FSSAI product approval in India and FOSHU (Food for Specified Health Uses) in Japan. He explained the marketing strategies used by Yakult and how they make it available in retail stores and hotels across India. He also informed students

  
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about the globalization strategy of Yakult and how it has successfully operating in 40+ countries and is looking forward to expanding more.

The session was followed by a lively Q&A round, where the students had an opportunity to resolve their queries. The students actively participated and asked several questions to the speaker and received satisfactory answers. The session was quite informative and interactive and students gave a positive response to it.

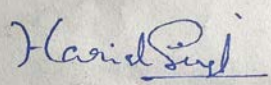
**Organizer: Dr. Vijay Dahiya and Dr. Rajeev Dahiya, Mr. Ajay Phogat**

**2. Eco-Environmental Visit to Neela Hauz Bio Diversity Park Dated: 24<sup>th</sup> November, 2022**

The Department of Business Administration Shift I & Shift II organize **an Eco-Environmental visit for the students of BBA III Semester to Neela Hauz Biodiversity Park**, Near Vasant Vihar, New Delhi, on 24<sup>th</sup> November 2022. The Faculty organizers for the visit are: Dr. Heramb Nayak & Mr. Ajay Phogat. The Neela Hauz Biodiversity Park is located on the South Central Ridge and Northwest of Vasant Vihar, is the massive 692 acre and supports more than 1,500 plant and animal species. At Neela Hauz Biodiversity Park the wastewater treatment in the filter bed of constructed wetlands is the result of complex interactions between Sediment, sand bed, Root zone, and water in pores, Litter, detritus (non-living particulate organic material, such as leaf litter), water, air, plants and plant roots, biomass zones, such as bacteria growing in sand and attached to roots. A mosaic of sites with different oxygen levels exists in constructed wetlands, which triggers diverse degradation and removal processes. Biodiversity parks with their rich flora and fauna, managed and developed using scientific expertise are ideal instruments for promoting conservation education that will ultimately have a positive impact on environment quality and conservation ethics.. The visit to the park help the students in their subject of “**Environmental Studies**” as it is the part of their curriculum.

**Dr. Dinesh** (Field Biologist) educated our group. The students enjoyed the visit and learned the basic concepts about the environment species and the management of biodiversity parks especially in the metropolitan cities. The visit was very informative, students are led through the park on a predetermined nature trail and they gain knowledge on environment, sustainable development and conservation of flora and fauna at a primary, secondary and tertiary level. The visit to the park offers a wide range of opportunities for students to learn and adapt the ways and means by which they may live in harmony with nature.

The Faculty organizers for the visit are: **Dr. Heramb Nayak & Mr. Ajay Phogat.**



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### 3. Entrepreneurial Educational Trip to IITF

November 25, 2022

NO OF PARTICIPANTS: 90 students



Students of MBA visited 41st edition of the Indian International Trade Fair (IITF), Pragati Maidan on Friday, 25th November 2022 for an Entrepreneurial Educational Trip. The theme of the present edition of trade fair was 'Vocal for Local, Local to Global'. The students visited the stalls exhibiting products and services to enhance the practical simulation. Students were able to interact with domestic and foreign exhibitors from various countries.

Students were thrilled to visit of the IITF which provides the ideal platform to showcase Indian products. The students indulged with the exhibitors and enhanced their knowledge on marketing and promotion skills. Eventually the visit infused the confidence and vigor among the students along with the practical learning.

Learning outcomes:

- The students were able to understand the promotional method for product selling.
- The students gained insight about the customer relationship and public dealing.

No. of students: 88

Event Coordinators:

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**Dr. Ramandeep Kaur**  
**Dr. Mamta Gupta**

#### **4. INDIA INTERNATIONAL TRADE FAIR 2022 Visit** **November 5, 2022**

A visit was organized by Department of Business administration II, Maharaja Surajmal institute on 25th of November 2022. The students of BBA department visited the India International Trade Fair, IITF 2022 41st edition of the Trade Fair at Pragati maidan. The theme for this year was VOCAL FOR LOCAL, LOCAL TO GLOBAL. The Teacher coordinators were present with the students Dr. Anita Sharma (HOD OF BBA II), Dr. Anshu Lochab and Dr. Beena Devi.

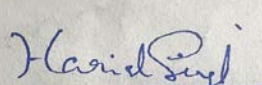
The students and the faculty gathered in the event; they were first addressed by the head of The Khadi Village Industries. He explained the students about the Prime Minister's Employment Generation Programme (PMEGP) and further distributed a booklet regarding the same. He was generous as he patiently answered student's queries and assured them the guidance they may need in the future. It was noticeable that this year the fair held a special significance as it coincided with the celebrations of 'Azadi Ka Amrit Mahotsav' 75 years of India's independence. It was a wonderful and culturally rich fair that the students enjoyed to the fullest. A rich in culture experience.



#### **5. NCERT Visit**

**December 11, 2022**

On **11.12.2022 (Sunday)**, nine students from B. Ed 1<sup>st</sup> and 2<sup>nd</sup> year went to NCERT for celebrating **Bhasha Utsav Bhartiya Bhasha Diwas**. The program commenced with Welcome Note by Prof. Sandhaya Singh Head, Dept. of Education in Languages. Initial remarks were given by Professor Dinesh Prasad Saklani, Director, NCERT, and Professor Pratyusha Kumar Mandal Secretary, NCERT. Senior Research Associate, Diksha Konwar presented a paper on '**A glimpse of the Linguistic Scenario of India**' which was very engaging. Litterateur and critic in Tamil, Thiru Isaikkavi Ramanan gave a very enchanting lecture on Subramania Bharathi and Indian Languages. Professor, R. Meganathan conducted a Quiz on Indian Languages where everyone participate with enthusiasm. Professor Moazzamuddin from Dept. of Education in Languages gave vote of thanks. Students were accompanied by Dr. Arti Bahuguna, Assistant Professor, Department of Education, Maharaja Surajmal Institute, New Delhi.



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*B.Ed. students with Professor R. Meganathan, NCERT*

## **6. Visit to Book Fair**

**March 1, 2023**

On **01.03.2023 (Wednesday)** Department of Education organized a visit to World Book Fair for B. Ed. 2<sup>nd</sup> Year Batch 2021-23, Semester IV. The Fair is being organized by National Book Trust, India, an autonomous organization of the Government of India under the Ministry of Education in collaboration with India Trade Promotion Organization.



The Alumni Committee of Maharaja Surajmal Institute of Guru Gobind Singh Indraprastha University at Janakpuri, New Delhi organized an alumni session on 13<sup>th</sup> March 2023, from 10:00 am to 11:00 am in room number 401. The speaker for the session was Ms. Vaishali Vig, an alumna of the batch of 2013.

*Harish Singh*

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## 7. Visit to the High Court of Delhi by BA LL.B and BBA LL.B

23rd and 24th March 2023

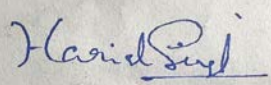
The Department of Law, Maharaja Surajmal Institute organized an educational visit for BA-LLB (H), BATCH 2022-2027 on 23<sup>rd</sup> March, 2023 and BBA LLB (H), BATCH 2022-227 on 24<sup>th</sup> March, 2023 to High Court of Delhi. Ms. Pooja Sangwan accompanied the students to the visit of High court. Mr. Manoj Kumar, the Administrative officer briefed the students about the court decorum. Students then proceeded towards different court rooms where they observed Civil as well as Criminal matters. Students also witnessed intern lawyers assisting their respective Advocates in the court room. Students were benefitted by this opportunity by observing closely the procedures carried out in the courts.

**Teacher Coordinator: Ms. Pooja Sangwan, Assistant Professor, Department of Law.**



## 8. INDUSTRIAL VISIT REPORT

**Event:** Industrial Visit to Yakult DANONE India (P) Ltd

  
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**Date:** March 27, 2023

**Time:** 12:30 PM

**Venue:** Yakult Danone India (P) Ltd, HSIIDC Industrial Area, Rai, Sonapat, Haryana

**Students:** MBA Department

**No of students participated:** 62

**Convener:** Dr. Sarita Chaudhary, HOD, MBA Department

**Faculty In-charge:** Dr. Pallavi Rajain, Ms. Chanchal Phore, Mr. Gaurav Bhardwaj

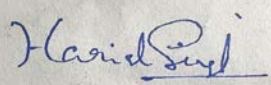
### **Company Brief Profile**

Yakult DANONE India (P) Ltd is a 50:50 Joint venture between Yakult Honsha, Japan and Group DANONE of France, both of which are global pro biotic leaders. The JV was formed in 2005 to manufacture and sell pro biotic products in the Indian market. Yakult, a pro biotic drink was launched in India in 2007, and is presently available in Delhi, NCR, Chandigarh, Punjab, Jaipur, Mumbai, Pune and Bangalore. Yakult is manufactured at an ISO 9001 : 2008 and HACCP certified manufacturing facility in Sonapat, Haryana.

### **Objective of Visit**

- To helps students to combine their theoretical knowledge of business operations with the practical knowledge of its actual functioning.
- To provide the students with an opportunity to learn practically through interaction and working methods.
- To help students gain Corporate Exposure, internal environment of company and functioning of various department.
- To grants the students a great opportunity to interact with industries and knows more about the industrial environment.
- To gain an insight of Yakult production process and health benefits of probiotics.

### **Report of visit**



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The department of Management has organised an industrial visit for MBA students to Yakult-Danone India Pvt. Ltd. On 27<sup>th</sup> March 2023. The visit was conducted in two phases first an introductory presentation on Yakult by PR manager Ms. Swati Yadav followed by physical visit to production facility. The students were welcomed by Ms Swati Yadav, PR Manager. Thereafter they were given a brief presentation on the establishment of Yakult and its presence across the globe, marketing strategies, distribution channel, turnover and strong research capabilities. Students gained knowledge about the probiotic Giant, Yakult and its research capabilities and production technologies. They also get to know the establishment, purpose and functioning of Yakult Central Institute for Microbiological Research. After the presentation Students were taken to the production facility where they amazed at the speed at which the production process occurred and how the automated systems could be set according to requirements, as minimum of human intervention was required. They were informed that Yakult Danone India is a joint venture between Japanese & French industry. They get to know that the capacity of the plant is 10 lakhs bottles (units) per day and the milk produced is of excellent quality containing billions of useful bacteria which are essential for proper functioning of digestive system.

The students were given cookies and a bottle of Yakult (65 ml). The session ended by a group photo of all the section. The visit was a very informative and knowledgeable experience for the students it provided them an opportunity to familiarize themselves with the industry environment and learned the processing stages and the latest technology in producing processed products.



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## 9. Visit to the “30<sup>th</sup> Convergence India Expo”

(29 March, 2023)

**Event Name:** Visit to the “30<sup>th</sup> Convergence India Expo”

**Date:** 29<sup>th</sup> March, 2023

**Time:** 10:00 AM onwards

**Venue:** Pragati Maidan, Delhi

**Faculty Coordinator:** Dr. Pallavi Rajain, Assistant Professor  
Ms. Chanchal Phore, Assistant Professor  
Mr. Gaurav Bhardwaj, Assistant Professor

**Total No. of Students Attended:** Total Students Attended: 59

**Report:** The MBA Department of Maharaja Surajmal Institute, Janak Puri organized an outreach activity to the “30<sup>th</sup> Convergence Expo” held at Pragati Maidan on the 29th March, 2023. It also showcased smart cities expo. The Ministry of Housing and Urban Affairs worked along with the Ministry of Electronics and Information Technologies organized it. These gatherings highlighted the most recent technological developments and advances across a range of industries.

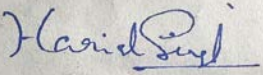
The convergence expo was focused on the integration of various technologies, including 5G, AI and blockchain among others. The expo had over 200 exhibitors, including leading tech companies and startups, showcasing their products and services.

The highlights of the convergence expo included live demonstrations of 5G powered drones, self-driven cars, and virtual reality applications. The keynote speeches were delivered by experts in the field of technology and innovation, including top executives from leading tech companies.

Pictures of the Guest Lecture:



*MBA students with Faculty members at the 30<sup>th</sup> Convergence Expo*

  
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*Students inside the expo visiting different stalls*



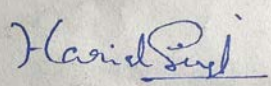
*Students at Smart City Expo*

**Name & Signature**  
**Faculty Coordinator**  
**Department**

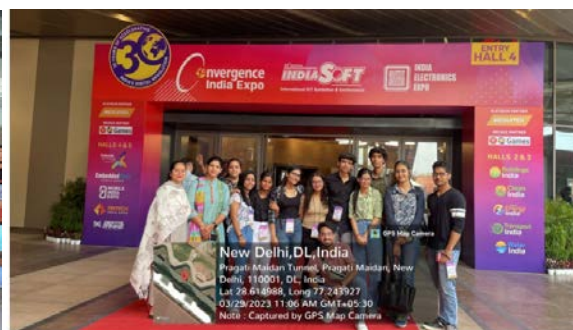
**Dr. Sarita Chaudhary**  
**HOD- MBA**

**10. Visit to 30th Convergence India 2023 expo      March 29,2023**

Convergence India presented the latest innovations, trends & best practice under one roof. It carefully curate colocated expos - IoT India (Embedded Tech India), Mobile India, Fintech India, Fintech India, Fintech India & Digital Gaming India - showcase breakthrough technologies, innovations and trends. Convergence India celebrated 30 years of building partnerships between India & the rest of the world in March 2023. It also showcased India's technology landscape. Smart Cities India Expo was a joint event that integrated technology with key pillars for urban development. Department of Business Administration organized the visit on 29<sup>th</sup> March. 30th Convergence India 2023 expo was based on B to B Model. Students has a great experience and exposure to the corporate world.

  
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## 11. Industrial Visit Report

Maharaja Surajmal Institute, Department of Computer Application organized Industrial Visit to 30th Convergence India Expo on 29 March 2023 at Pragati Maidan, New Delhi. Around 140 students of BCA I, II Year and III Year Students of both shifts participated in the visit.

The 30th Convergence India & 8th Smart Cities India expo by India Trade Promotion Organisation and Exhibitions India Group. The theme, 'Digital India - Connecting the Unconnected', is highly relevant to the times. In the 21st century world, technology has become an inseparable part of people's lives. Gathering the finest and prominent industry leaders, innovators, entrepreneurs, investors, and tech and infra fans from across the globe, the expo is one of the most crucial events in India, extending the Digital India and Make in India campaigns. Students interacted with new startups and gathered lot of Information about recent advancement in IT and concept of Smart Cities and Technologies. The following faculty members accompanied the students for the visit - Dr. Neetu Narwal, Dr. Menal Dahiya, Mr. Ravinder Kajal, Ms. Rhythm Choudhary, Dr. Pooja Singh, Ms. Vinita Tomar, Ms. Tarunim Sharma, Mr. Harjender Singh, Ms. Kanika Kundu. Ms. Minal Dhankar, Ms. Nikita Malik and Mr. Ajay Phogat. The Industrial Trip was organised by Dr. Neetu Narwal, Associate Professor and Mr. Harjender Singh, Assistant Professor (Industrial Visit In charge-BCA), under the guidance of Dr. Neetu Anand-HOD BCA[M], Dr. Menal Dahiya- HOD BCA[E].

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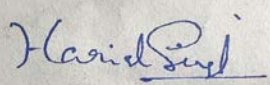




## 12. Eco-Environmental Visit at Yamuna Biodiversity Park for first year students 3rd April, 2023.

An **Eco-Environmental Visit** at Yamuna Biodiversity Park for first year students of Department of Business Administration Shift-I was organized on **3rd April, 2023**.

50 students from First Year, BBA along with two teachers visited the park. The objective of the visit was to make the students aware of the relevance of nature and its preservice. The Yamuna Biodiversity Park is a home for a diversity of forest communities, biologically rich wetlands, grassland communities, a wide variety of fruit yielding species and an abundance of medical herbs. The park acts as a nature conservation site for specific group of endangered plants. The visit was appreciated by the students and faculty members.

  
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Such regular visits are essential to increase the awareness level of the students towards environment. These visits motivate all of us to contribute in reducing the vulnerabilities related with the human activities and its impact on the environment.

### **Faculty Organizers**

Dr. Monika Tushir

Dr. Supriya Chaudhary

Dr. Vijay Dahiya

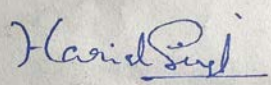
Dr. Rajiv Dahiya

### **13. Nature Park Visit Report**

**April 5, 2023**

As part of Environmental Studies curriculum, a visit to Okhla Bird Sanctuary was organized for the students of BCA First Year (Batch 2022-25) on 5<sup>th</sup> April, 2023. **Okhla Bird Sanctuary** is located at the Okhla barrage over Yamuna River in Noida, Gautam Buddha Nagar district, Uttar Pradesh. It is a heaven for over 300 bird species, especially water birds of Siberia and Russia. The purpose of the visit is to create environment consciousness amongst the students.

A total of 180 students participated in this Nature Park Visit. They were accompanied by 4 faculties Dr. Dimpy Sachar, Dr. Manju Dhillon, Ms. Kanika Kundu and Dr. Nidhi Jolly. The students were told to assemble in Okhla Bird sanctuary metro station at 8.00 AM and were taken to Bird sanctuary which is 200 meters from there at 8.30 AM. The regional forest officer Mr. Amit Gupta ji was informed by Dr. Dimpy Sachar about the students' visit earlier and because of which he has deputed Mr. Bittoo to guide the students inside the sanctuary during the visit. He politely showed different kinds of birds. He also explained in detail their habitat and hibernation. He also showed



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and explained different types of medicinal plants, aquatic plants which are in the sanctuary. He also gave the tips for keeping plant species which can be kept in the home gardens that attract butterflies. After that a beautiful documentary was shown to the students.

The overall visit inside the sanctuary lasted for about 3 hours as the faculties as well as students were mesmerized by the beauty of nature and the scenic beauty of the sanctuary. Then the students were dispersed for their home from the Okhla Bird Sanctuary metro station by 12 Noon.

**Few glimpses from the visit:**



**14 Report of "Tech4Ed Expo and Conference 2023"**

**April 28,2023**

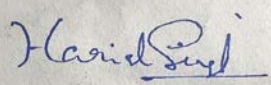
“Tech4Ed Expo and Conference 2023” was the Largest Education Expo on the 28th, 29th and 30th April 2023 at Expo Mart, Greater Noida organized by ICT Academy and KC GlobEd. The Tech4Ed Expo and Conference aimed to achieve the Government of India’s initiatives to stretch the frontiers of knowledge by convening Government Officials, Industry Leaders, Investors, and Academia Leaders to exchange ideas on cutting-edge technologies, their implementation process, and impact on the future education system. Tech4Ed provided valuable insights to further elevate the level of academia and stimulate it with the latest technologies by featuring keynote sessions from 20+ Government Representatives, 50+ Global Industry Leaders, 10+ Global Investor Network Representatives, Closed Group Panel Discussions,

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Roundtable Discussions, 150+ Tech Enabling Exhibitors for Academia, One-on-One Connects, Networking Opportunities, and many more for attendees.

We are the member Institute of ICT Academy. We got the opportunity of Exclusive Invitation coupons for Faculties and Students to participate in this conference. **Ms. Rhythm Choudhary** (ICT Academy Coordinator - MSI) attended the Expo on 28.4.2023 along with the Students of BCA II Year and III Year (Morning Shift). **Prof. (Dr.) Harish Singh**-Director MSI along with **Dr. Kumar Gaurav** (TPO-MSI) attended Networking Dinner on 28.4.2023.



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