



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty:** Dr. Suhasini Parashar
2. **Date of Joining:** 01.08.2002 (As Lecture)
3. **Present Position:** Associate Professor (01.01.2021) (Promoted Lecturer to Reader(1.08.2007))
4. **Department:** Business Administration
5. **Email ID:** suhasiniparashar@msijanakupuri.com
6. **Profile:**

Your profile (glorify your work)

Experience of 23 years and 3 months in the prestigious Institute (Total 29 years),

Duty performed in Institute,

1.Head of Department, Program Coordinator, Class Coordinator,

2.Committee- Time Table, Examination, (Convener, Co-convener, Coordinator, Member)

3.Conference, Seminar, Workshop, Publishing Committee (Convener, Member).

4.Teacher Representative, successfully completed the tenure in the Institute.

5.A new education strategy since 2020 is introduced, as On-Line education, teaching opportunity with new mode, electronic appliances and best efforts for teaching methodology and expect satisfactory results of students. It encourages teachers for advance technology used and study the material in soft copy.

6.New Education policy opening the gates for teachers to learn new strategy of teaching by internet and spreading the knowledge very quick.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	B.Sc. (Medical)	DAV College Ambala City, K.U. Kurukshetra, Haryana	1982
2.	MA (Economics)	Department of Economics, Kurukshetra University, Kurukshetra Haryana	1984
3	Ph.D. (Economics),	Department. Of Economics, Kurukshetra University, Kurukshetra, Haryana	1992
4	CAP (Computer Added Program)	CMC Ltd. Janak Puri, Delhi	October-December.2001

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1	August 2002	Till Date (November ,2025)	Maharaja Suraj Mal Institute, C-4,Janak puri(GGSIP University),Delhi-110058	Lecture/Reader/Associate Professor	19 Years and 3 Months
2	January, 2000	April,2000	PGDAVCollege(Evening),Delhi.University.Nehru Nagar,Delhi	Lecturer	4 Months
3	November, 1997	April,1999	SGGSCC, PitamPura, D.U. Delhi	Lecturer	Two Years
4	September, 1994	October, 1997	Aditi Mahavidyalaya, Bawana, Delhi University, Delhi	Lecturer	Three Years
5	July,1994	August,1994	Arya College, Panipat (K.U.)Kurukshetra	Lecturer	Two Months

6	October,1993	March,1994	Arya College ,Panipat (K.U.)Kurukshetra	Lecturer	Six Months
7	July,1993	Sept.1993	IGNCollege Ladwa,K.U.Kurukshetra	Lecturer	Two Months
8	April,1992	-----	MLN,College,Yeamuna Nagar,KU,Kurukshetra	Special Lecture(PG-Class(MA-Economics)	One Day
9	April,1992	-----	Arya College ,Panipat (K.U.)Kurukshetra	Special Lecture (PGClass(MAEconomics)	Two Days
10	August 2002	December.2006	IGNOU ,Maidan Giri , New Delhi .	Counsellor(PGDBM) Management Programme	Four Years and Five Months
11	1993	1993	Department of Correspondence Courses, K.U.Kurukshetra ,Haryana	M.AWritten Lectures for Post Graduate Classes (Economics)	One Semester

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ ESCI/ UGC Care	SCIE/ SCOPUS/	Year of Publication	Impact Factor	No. of Citations
1	Legal Structure and Business Environment : An Effective Approach to Study Business View (vol.15,pp.21-28)	International Journal of Transformation in Business Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X , Vol .15 , Issues :III		July to September ,2025	5.987	
2	An Impact of Sustainable Development on Business Environment and Economic Status(Vol.15,pp-126-131)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol .15 ,Issues :11		April to June ,2025	5.987	
3	An Appraisal of Economic Environment and Business Environment in India(Vol.15,pp-1-8)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol .15 ,Issues :1		January to March ,2025	5.987	
4	Learning Curve as Effective Approach to Study Efficiency and Productivity in Business Process(Vol 14,pp-10-18)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol .14 ,Issues :3		April to June ,2024	5.987	
5	An Analysis of Consume Surplus as Economic Welfare and Producer Surplus as Social welfare in Business(Vol.12,pp-45-50))	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol .12 ,Issues :3		April to June ,2024	5.987	
6	Permanent Income Hypothesis and Life Cycle Hypotheses to Study Consumer Behavior(Vol.12,pp-14-21)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol .12 ,Issues :3		January to M a,2024	5.987	
7	Nature of Occupational Structure and Work force participation in Economy in India(Vol.13,pp-68-77)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol .13 ,Issues :3		July to September ,2023	5.987	
8	Entrepreneur-ship Mind Set: Conceptual Analysis and Effective way for profit	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol .13 ,Issues		April to June ,2023	5.987	

	Making(Vol.13,pp-24-30)			:3			
9	E-Commerce: A Big Approach for Business(Vol.12,pp-193-205)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-ISSN:2454-468X Vol. 12 ,Issues :3	July to September ,2022	5.987	
10	The Economic Behavior Theory -The Nudge Theory : An Appraisal(Vol.12,pp-54-63)	The International Manager	International	ISSN:2348-9413,Online,ISSN:2348-9405(Print) Issues:1	Jan.- March, 2022	5.987	
11	Fiscal Policy and Growth with Development in India :An Analysis(Vol.5,pp-38-47)	International Journal of Law ,Management and Social Sciences(IJTBM)	International	(SSCI)e-ISSN:2581-3498, E-ISSN:2454-468X Vol. 5,Issues 4	Oct.- Dec.,2021	5.987	
12	Monetary Policy and Contemporary Status(Vol.3,PP.63-77)	IJTBM	International	(SSCI)e-ISSN:2231-6868, E-ISSN:2454-468X ,Issues 11	July to September ,2021	5.987	0
13	Trends in Capital Market in India: SEBI(Securities and Exchange Board of India) (Vol.11 PP.1-12)	IJTBM	International	(SSCI)e-ISSN:2231-6868, E-ISSN:2454-468X Vol.11,Issues 02	April to June,2021	5.987	0
14	Financial Market in India: An Analysis(Vol.10,PP.41-49)	IJTBM	International	(SSCI)e-ISSN:2231-6868, E-ISSN:2454-468X Vol.10,Issues IV	Oct.-Dec. 2020	5.987	0
15	Market Analysis:A Specific Market and Goods Behavior (Vol.7,PP.1-9)	The International Manager	International	(SSCI)ISSN:2348-9413,Online,ISSN:2348-9405(Print)Vol.7/Issues:26	July-Sept. 2020	5.7	0
16	Trade Agreements and Foreign Investment:Contemporary Issues India (Vol.10,PP.1—11)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-ISSN:2454-468X Vol.10,Issues 2	April-June, 2020	5.987	0
17	GST an Effective Approach (Vol.7,PP.11-21)	International Manager	International	(SSCI)ISSN:2348-9413,Online,ISSN:2348-9405(Print)Vol.7/Issues:26	April-June, 2020	5.7	0
18	FPI :An Opportunistic Approach for India (Vol.10,44-50)	IJTBM	International	(SSCI)6868,E-ISSN:2454-468X Vol.10,Issues 2	April-June, 2020	5.987	
19	Derivative Market in India(Volume 08,PP. 44—53)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-ISSN:2454-468X Vol.8,Issues 1	July-Sept. 2019	5.987	
20	International Business Management:Strategy and Globalisation (Vol.08,PP.60-65)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-ISSN:2454-468X Vol.8,Issues 1	Jan.-to March , 2018	5.987	
21	An impact of Socio-Cultural Environment in Business(Vol.08,PP.31-37)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-ISSN:2454-468X Vol.8,Issues 2	April to June ,2018	5.987	
22	Contemporary issues : Monetary Policy and	International Journal of	International	(SSCI)ISSN:2348-9413,On-	July to Sept. 2018	2.7	

	Demonetization(Vol.4,42-51)	Recent Trends in Management		line,ISSN:2348-9405(Print)Vol.4/Issues:15	2017		
23	Impact of Innovation and Technology and Business Environment(Vol.07,PP.8-13)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-4681,Vol.7Issues 3	April t June ,2017		
24	Business Ethics and Ethical Dilemma (Vol.07,PP.1—6)	IJTBM	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-4681,Vol.7,Issues 1	Jan.-April 2017		
25	Price leadership comparative Cost and advantages in theory of international trade (Vol.07,37-42)	IJTBM	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-4681 Vol.7,Issues1,	Jan.-March, 2017		
26	Management of Non Performing Assets in bank :Boom and Boon or Bane(Vol.4<pp.)	IJTBM	International	(SSCI)ISSN:2348-9413, On-line,ISSN:2348-9405(Print) Vol.4,Issue 13	Jan.-March, 2017	2.7	
27	Opportunities and challenges in efficiency of banking system	Maharaja Surajmal Journal of Research in Management	International	(SSCI)ISSN(O):2581-7515	July-Dec. 2016		
28	An Appraisal of the Theory of Growth of Server,	Bhartiya Vidyapeeth Journal of Management and Research ,	International	(SSCI)ISSN0976-0431, NO/DELENGT/ 2007/2437	November, 2008		
29	An Appraisal of the Theory of Consumer Behavior (Vol.XXXIII,pp547-555)	Indian Journal of Economics,	International	(SSCI)ISSN 0019-5170 Vol.LXXXIII	April,2003		
30	Nature of the Methodology of the theory of firm(Vol.XXIIIpp.87-101)	Indian Journal of Economics,	International	(SSCI)ISSN 0019-5170 .288Vol.LXXIII	July,1992		

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1	Digital Entrepreneurship :An Approach for Development (143-146)	Digital Entrepreneurship	National	Maharaja Surajmal Institute(MSI) Janak Puri,Delhi(GGSIPU Collaborated)	29-30 January,2021
2	Big Data Analytics :an Approach for Banking Industry.	Emerging Trends in Big Data ,IOT & Cyber Security	National	Maharaja Surajmal Institute(MSI) Janak Puri,Delhi	13-14 March,2020
3	Quality Assurance & Quality Control in	Quality Assurance in Higher Education :Practices and	National	MSI	16-17, May,

	relationship of bond price and interest rate by Direct and Selective Method: Conceptual View	Issues			2019
4	Fourth Industrial Revolution: A Mega Reform and its Impact	India Yes to Mega Reform :Issues , Challenges and Implication (Future of Work & Industrial 6 Revolution	National	MSI	23 rd Feb. 2019
5	Developing to Developed India Through Digitalization: A Paradigm Shift	Paradigm Shift from Developing to Developed India Through Digitalisation	International	MSI	July 2016
6	Trends of Information in Business Management in Indian Banking System	Organisational Transformation merging Real and Virtual OTMRVW,	National	MSI	25 th April, 2015
7	Customer Relationship and supply Management in Indian Banking System	Innovation in IT, Management education-Digital India initiative IIMEDII ,	National	MSI	21 st , March, 2015
8	Efficiency versus Equality : A socio Economic Trade off	Innovative Entrepreneurship to minimize carbon footprint World	International	MSI	19 th April, 2014
9	Trends and Information in supply Chain Management	Innovative Trends in Information Processing and Management	National	MSI	15, March, 2014
10	Monetary Policy and its Reforms: Appraisal	Emerging Paradigm in Management Globalization.	International	MSI	1 st March, 2014
	Digital Entrepreneurship: An Approach for Development (143-146)	Digital Entrepreneurship	National	Maharaja Surajmal Institute (MSI) Janak Puri, Delhi (GGSIPU Collaborated)	29-30 January, 2021

11. Books and Journals Published/Edited: None

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication

12. Book Chapters in National and International Books : None

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication

13. Patent / Copyright : None

S No.	Title of Patent/Copyright	Applicants	Patent /copyright
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			number and Year

14. Sponsored Project/Consultancy : None

S No.	Title of Project/Consultancy	Applicants	Sanctioned Amount	Sponsoring Agency	Duration of the project specifying the date of sanctioning

15. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : M.Phil

S. No.	Full Name of the student	Title of Thesis	Name of the host University	Year of Awarded	Supervisor/ Co-supervisor
<u>1</u>	<u>Ms.Pratibha Garg</u>	<u>Socio-Economic Conditions of Maid Servants :A Case Study of VivekVihar,East Delhi</u>	<u>University Centre For Distance Learning Ch.Devi Lal University,Sirsa</u>	<u>2006-07</u>	<u>Dr.Suhasini Parashar</u>

16. Membership of Professional Bodies : None

S No.	Name of the Professional Body	Member/Fellow (Membership No.)	Remarks

Certification

I certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and my experience.

Signature: _____

Suhasini Parashar

[Name and Signaty of Faculty]

Name: Dr.Suhasini Parashar

Date & Place 7.11.2025 Delhi