



# Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.  
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi  
Recognised U/s 2(f) of UGC Act

## Faculty Profile

1. **Name of Faculty:** Dr. Shruti Balhara
2. **Date of Joining:** 1 August 2023
3. **Present Position:** Assistant Professor
4. **Department:** BBA (Shift- ii)
5. **Email ID:** shrutibalhara@msijanakpuri.com
6. **Profile:**

### Your profile (glorify your work)

- Dr. Shruti Balhara is an academican and researcher, working as assistant professor at Maharaja Surajmal Institute, Janakpuri, West Delhi. Done my doctorate in area of HRM from Haryana School of Business, GJUS&T, Hisar, Mba from DCRUST Murthal and BBA from MDU Rohtak.
- JRF & NET qualified in Management.
- Published 8 research papers (international and national) in the peer reviewed, refereed journal, one in abdc listed category journal.
- Presented 10 research papers in National and International Conferences.
- Presented 6 papers in the national and international seminars sponsored by DHE.
- Attended 16 workshops on various research topics, spss and amos etc.
- To strive for excellence in my job, with full dedication and commitment and equipping myself with the tacit knowledge that will help in developing my career.
- I like to explore and study more the concepts of management, human resource management and organizational behavior.

### 7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	<b>BBA (GENERAL)</b>	DAV Centenary College Faridabad (MDU UNIVERSITY)	2010
2.	<b>MBA (HR)</b>	Deenbandhu Chhotu Ram University of Science and	2012

		Technology Murthal, Sonapat	
3	<b>Ph. D In HR (MANAGEMENT)</b>	Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar.	2022

#### 8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1.	1 August 2023	Till date	MSI Janakpuri	Assistant Professor	
2.	12 Oct. 2021	14 July 2022	Vaish College of Engineering, Rohtak	Assistant Professor	9 months
3.	13 dec.2017	15 Sept. 2021	SPGOI, Rohtak	Assistant Professor	3 years 9 months
4.	18 feb.2013	31Dec. 2015	SPGOI, Rohtak	Assistant Professor	2 years 10 months

#### 9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ Care	SCIE/ ESCI/ UGC	Year of Publication	Impact Factor
1.	<b>Examine the role of Transformational and Transactional Leadership Styles in Organizational Change Management : A Case of Delhi-NCR.</b> 16 (2), 1-26.	<i>Korea Review of International Studies</i>	International	ABDC LISTED (C) CATEGORY		2023	ABDC LISTED
2.	<b>A Review on the Problems Encountered by the Indian Companies in Human Resource Development</b> . 13(12), 15-18.	<i>International Journal of Computer Science and Management Studies,</i>	International	-		2013	2.11
3.	<b>Women</b>	<i>Business</i>	International	Peer- reviewed and refereed		2015	

	<b>Entrepreneurship: A Big Motivation.</b> , 5(2), 207-216.	<i>and Economic Research</i>		journal		
4.	<b>Impact of Brand Recognition on Consumer Attraction: A Study of Telecom Sector.</b> , 9(1), 57-63.	<i>Researcher's World-Journal of Arts, Science &amp; Commerce</i>	International	Peer-reviewed and refereed journal	2018	
5.	<b>Security Issues, its Solutions &amp; Protocols in E-Commerce: A Review.</b> 6(3).	<i>International Journal of Techno-Management Research,</i>	International	Peer reviewed – and refereed journal	December 2018.	
6.	<b>A Review on Issues and Supportive Measures for Growth of Women Entrepreneurship in India.</b> 1(6), 95-98.	<i>International Journal of Research Culture Society,</i>	International	Peer reviewed – and refereed journal	2017	

7.	<b>Impact of Transformational Leadership Style Dimensions on Organizational Performance : An Empirical Analysis.</b> 8(2), 47-57.	<i>Sumedha Journal of Management,</i>	National	Peer reviewed and refereed journal	- and	2019	
8.	<b>Role of Leadership styles in quality of work life: A Study on education sector.</b> Vol. 9 (1), No 16, 54-64.	<i>International journal of humanities, law and social sciences,</i>	UGC Care approved, Group 1	Peer Reviewed and Referred Journal		2022	
9.	<b>Examine the influence of leadership styles on staffs' Job satisfaction in public</b>	<i>Anvesak</i>	UGC Care Group 1.	Peer Reviewed, bi-annual Journal		2022	

	<b>organizations</b> . Vol.52, No 1(v), Jan - June 22, 5-15.					
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**10. Research Papers presented / Published as full paper in Conferences/ Seminars:**

<b>S No.</b>	<b>Title of Paper</b>	<b>Name of Conferences/ Seminars</b>	<b>National/ International</b>	<b>Name of Host Institution</b>	<b>Year</b>
1.	<b>Role of Leadership Styles in Change Management: A Review</b>	HSB 9 <sup>th</sup> Annual National Conference on “Business and Management’	<b>National</b>	HSB, GJUST, Hisar	<b>2017</b>
2.	<b>Digital India: Barriers and Remedies</b>	“Digital India: Prospects and Challenges”	<b>National</b>	IMSAR, MDU, Rohtak	<b>2017</b>
3.	<b>‘Role of Leadership Styles on Organizational Performance: A Review’</b>	“Changing Dimensions of Business Management and CSR in Globalised Era”, organized by IMSAR	<b>National</b>	MDU, Rohtak	26September, 2017
4.	<b>‘Leadership Styles as Instrument of Organizational Change: A Review’</b>	HSB 10 <sup>th</sup> Annual National Conference on “Business and Management”	<b>National</b>	<b>HSB, GJUST, Hisar</b>	8-9 <sup>th</sup> Feb, 2018.
5.	<b>“An Empirical Investigation of Impact of Transformational Leadership Style on Organizational Performance”</b>	HR Conference on HR trends 2030	<b>International</b>	Indian Institute of Social welfare and Business Management, Kolkata	March 1-2, 2019.
6.	<b>“Social Media and Adolescent well-being: A literature review”</b>	Positive Psychology for Health and Well Being	<b>International</b>	Department of Applied Psychology, GJUS&T, Hisar	09-10 <sup>th</sup> March, 2018.
7.	<b>An Empirical Study on the Factor of Physical Ambiance Contributing to</b>	International Conference on Research in Marketing-2013	<b>International</b>	Department of Management Studies, IIT	<b>21-22 dec. 2013</b>

	<b>the Success of Organized Retail in Delhi.</b>			DELHI, INDIA.	
8.	<b>‘Issues, Challenges and Prospects of Women Entrepreneurship in India’</b>	International Conference on “Startup India Recipe for Inclusive Entrepreneurship and Innovation: Issues and Challenges”	<b>International</b>	Department of IMSAR, MDU, Rohtak	2-3 March, 2017.
9.	<b>‘Role of Higher Education in Sustainable Development’</b>	Interdisciplinary International Conference on Role of Digitalization in Sustainable Development: A Global Perspective	<b>International</b>	Department of Education, MDU, Rohtak	16-17 <sup>th</sup> September, 2017.
<b>National and International seminars</b>					
1.	<b>“Air Pollution Affect The Mankind: A Study”.</b>	“To Make Earth A More Live able Planet”	<b>National</b>	Chaudhary Ranbir Singh University	13-14 october, 2015
2.	<b>‘Strategies to empower Women Entrepreneurship’</b>	“Innovation and Entrepreneurship in the Global Economy: Opportunities and Challenges”	<b>National Seminar</b>	Department of Commerce, Chhotu Ram Arya College, Sonapat, sponsored by Director General of Higher Education, Haryana,	25 March, 2017.
3.	<b>‘Impact of Make in India: A Global Perspective’</b>	“Make in India”	<b>National Seminar</b>	Department of Political Science, Gaur Brahman Degree College, Rohtak,	17 March, 2018.

4.	<b>‘Role of Digitalization in Education: Challenges &amp; Initiatives’</b>	“Contemporary Issues in Commerce”	International Seminar	Dept. of Commerce, Kanya Mahavidyalaya Kharkhoda, Sonipat, sponsored by Directorate of Higher Education, Haryana	7, march 2019.
5.	<b>‘Influence of Social Media Marketing on Organizational Performance’</b>		National Seminar	Dept. of Commerce, Tika Ram Girls College, Sonipat, sponsored by Directorate General of Higher Education, Haryana	20, January 2018.
6.	<b>‘Women are the real architect of the society’</b>	Women Cell	National Seminar	Tika Ram Girls College, Sonipat, sponsored by Directorate General of Higher Education, Haryana	28, February 2018.

## Workshops Attended:-

- Participated and successfully completed 5-day online FDP on theme “Inculcating Universal Values in Technical Education” organized by AICTE from 10 Jan, 2022 to 14 Jan, 2022.
- Attended One Day E-Workshop on “**Learn to use Mendeley Software: To Manage your reference and Citations**” organized by Faculty Development Cell in association with Internal Quality Assurance Cell on 29<sup>th</sup>May, 2021.
- Attended Five Days Workshop on “SEM for Beginners” organized by Research Shiksha , India, from 8-12<sup>th</sup>June, 2020.
- Participated in “**data- analysis**” using SPSS online workshop conducted by SUGYAN on 13 September 2020.
- Participated in the National Workshop on **social media analysis using NVIVO** on 12 September 2020 by school of management, BBD University, Lucknow.
- Participated in **emerald publishing webinar “publishing impactful articles”** conducted by HRDC, GJUST, HISAR on 5 may 2020.
- Attended “One-Day webinar” on **Art of Writing Research Paper**, conducted by Department of Computer Science and Engineering, University School of Information and Communication Technology, Gautam Budhha University, Greater Noida on 29<sup>th</sup> May, 2020.
- Attended one day online Workshop on “**Article Writing in Management and Social Sciences**” on 10<sup>th</sup> May, 2020 organized by School of Management Studies, University of Hyderabad.
- Attended four days Webinar on “**An Effective Research Paper Writing Skills**” from 13-16<sup>th</sup> April, 2020 organized by Bhagwan Mahavir college of Commerce and Management Studies, Surat, Gujarat.
- Attended “**One-Day Author Workshop**” conducted by Vivekananda Library, MDU, Rohtak in association with **ELSEVIER** on 18<sup>th</sup> Nov, 2016.
- Attended two Days Workshop on “**Research Methodology**” on 27-28<sup>th</sup> Feb, 2017 organized by Jaipuria School of Business, Ghaziabad.
- Attended “Ten Days **ICSSR** sponsored workshop on **Research Methodology Course in Social Sciences**” organized by Department of Sociology, Kurukshetra University, Kurukshetra, held on 15-24 March, 2017.
- Attended One Week Workshop on “**Research Methodology and Data Analysis**” organized by Haryana School of Business, GJUS&T, Hisar, from 4-9<sup>th</sup> December, 2017.



- Attended Workshop on “**Research Methodology for Social Sciences**” from August 29- September 4,2016 organized by Chaudhary Ranbir Singh Institute of Social and Economic Change, MDU, Rohtak.
- Attended “one week” FDP on **Data Analysis and Structural Equation Modelling** in Behavioral Sciences organized by Institute of Management Studies, Ghaziabad held on 6-10 May, 2019.
- Attended three days National Workshop on “**Enhancing Analytical skills using IBM SPSS and AMOS**” organized by IMSAR, Maharishi Dayanand University, Rohtak from 4-6<sup>th</sup> October 2019.