



MSI
MAHARAJA SURAJMAL
INSTITUTE

TMBRA

THIRD MILLENIUM
BUSINESS RESOURCE ASSOCIATES
PRIVATE LIMITED



MBA DEPARTMENT

ORGANIZES

"TWENTY FIRST CENTURY EMERGING LEADERS' PROGRAMME"



M

MANAGEMENT

D

DEVELOPMENT

P

PROGRAMME



1st June 2024 (Saturday)



10 a.m - 3:30 p.m



REGISTER HERE



ABOUT MSI

Maharaja Surajmal Institute is affiliated to Guru Gobind Singh University, New Delhi, approved by BCI & AICTE, NAAC 'A' grade accredited, rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi. It is also recognized U/s 2(f) of UGC Act, New Delhi. The Institute was established in the year 1999. MSI is a self-financing, quality conscious and the oldest institute of GGSIP University and continues to be a preferred destination for students aspiring to excel in various fields of MBA, B.A. LL.B., BBA LL.B., BBA, BBA (B&I), BCA, B.COM (Hons.) and B.Ed.

MSI has distinguished itself as one of the premier institutions in the country. Founded through the dedicated and altruistic efforts of educators and social activists, the institution is driven by a profound concern for the standards of education. Their unwavering commitment is geared towards enhancing the quality, content, and overall direction of education, reflecting a resolute determination to uplift and improve the educational landscape.

ABOUT MBA DEPARTMENT

MBA has a well stacked centrally air-conditioned fully computerized Wi-Fi enabled Library containing national and international journals (printed), periodicals, magazines and newspapers. MBA department has highly talented pool of faculty with upgraded skills and knowledge of the corporate world. The computer systems at The Computer Labs of MBA department are of latest configuration and are updated with latest version of required software. MBA department has centrally air conditioned building with classrooms equipped with projector and technical support. To facilitate industry exposure, the department organizes various guest sessions with corporate leaders, industrial visits, summits, internships and other extracurricular activities. Alongside, cultural events are organized to enhance and develop the skills of the students through cultivation of team work.

DEPARTMENT OF MANAGEMENT (MBA)





THIRD MILLENIUM
BUSINESS RESOURCE ASSOCIATES
PRIVATE LIMITED

VISION

Be the first in the mind space of everyone for their consulting needs

MISSION

Helping to achieve client missions by co-creating value additions

MAJOR PRACTICE AREAS

- Management Consulting
- Organisational Vision, Mission, Goal and Strategy Design
- Human Resource Development
- Education and Learning
- Gender Sensitisation
- Management Career Mentoring for Women

CLIENTS

- **International Organisations:** World Health Organisation (WHO), Crown Agents India (Private) Limited , ACSA (American Embassy), New Delhi, Prometric Testing Private Limited , CHI Network, Chicago (USA), PepsiCo India, Rapport Bangladesh Limited, Dhaka, Bangladesh, Sheltech Limited, Dhaka, Bangladesh, Hotel Annapurna, Kathmandu, Nepal, Rajesh Bheda Consulting Private Limited, Yangon, Myanmar
- **Multinational Companies (MNCs):** Areva T&D (Now GE), Carrier Aircon Limited, Goodyear India Limited, Delphi Automotive System Limited
- **Private Indian Corporates:** Bennett, Coleman & Company Limited (Times of India Group), ITC Limited, Shriram Industrial Enterprises Limited (SIEL), Modicare Limited, Orient Electricals Limited (Birla Group), Dabur India Limited , Escorts Limited, Hero MotoCorp Limited, JK Corp Limited, Jay Bharath Maruti Limited, Jay Ushin Limited , IIS Infotech Limited (Now Steria), Kevin Power Solutions Limited , Infogain India
- **Indian Public Sector Undertakings (PSUs):** Steel Authority of India Limited (SAIL), Coal India Limited (CIL), Indian Oil Corporation Limited (IOCL), Bharat Heavy Electricals Limited (BHEL), National Thermal Power Corporation Limited (NTPC), Container Corporation of India Limited (CONCOR), Housing And Urban Development Corporation Limited (HUDCO), Hospital Services Consultancy Corporation (HSCC), Airports Authority of India (AAI), Pawan Hans Limited
- **Government:** Lal Bahadur Shastri National Academy of Administration (IAS Academy), Mussoorie, Harish Chandra Mathur Rajasthan State Institute of Public Administration (HCMRIPA), Jaipur, National Institute for Entrepreneurship and Small Business Development (NIESBUD)



SUMIT CHAUDHURI

CHAIRPERSON & MANAGING
DIRECTOR



Sumit Chaudhuri is an International Management Consultant and Trainer. He has more than four decades of rich corporate management experience having held senior positions in DCM and ESCORTS. He is now the Chairperson And Managing Director of **THIRD MILLENNIUM BUSINESS RESOURCE ASSOCIATES PRIVATE LIMITED**. One of his recent achievements is being on the Editorial Board for Global Marketing Guru Professor Philip Kotler's new book, **ESSENTIALS OF MODERN MARKETING - INDIA EDITION**

CONTACT DETAILS

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SUMMARY PROFILE OF RESOURCE PERSON

An alumnus of KM College, Department of Social Work (DSSW), FMS Delhi and Faculty of Law, all four being prestigious institutions of the University of Delhi, he also holds diplomas in Labour Law (Indian Law Institute, New Delhi) and Training and Development (Indian Society for Training & Development). He has conducted many Open / In-House L&D programmes for Senior Management Professionals from Major Private Sector (ITC, Times Group, Birlas, Modis, Escorts, JK Group, Dabur, etc.) companies, many Maharatna PSUs (NTPC, SAIL, BHEL, IOCL, Coal India, etc.), IAS and other Senior Government Officers (At LBSNAA, Mussoorie), IIPA (Indian Institute of Public Administration), AIMA, DMA and ISTD. He is a Visiting Faculty in many premier B Schools as well.

One of his recent achievements is being on the Editorial Board for Global Marketing Guru Professor Philip Kotler's new book, **ESSENTIALS OF MODERN MARKETING - INDIA EDITION**

He has helped large corporates within and outside India through his management consulting interventions, published interviews and articles, papers presented in international conferences and his professional work has been covered by prominent national and international dailies.

MANAGEMENT DEVELOPMENT PROGRAMME ON TWENTY FIRST CENTURY EMERGING LEADERS' PROGRAMME

PERSPECTIVE

Every corporate entity in the world today is faced with ever-increasing competitiveness and the pace of discontinuous and disruptive change is furious. The result obviously is that managements of organisations, quite logically, are keen to bring about the needed changes as fast as they can in order that they can maximise the output of each resource at their command in the needed direction. They fully appreciate the fact that this is possible only with their managers being “future ready” and are hence keen to instil the competence needed for this in them as soon as possible. This programme has been designed to meet these needs of their middle level managers.

OBJECTIVES

After attending the programme, the participants shall be able to :

1. Lead for Excellence by developing an understanding of VUCA / BANI World Challenges
2. Appreciate the Challenges Faced by Modern Organisations and Learn to Design and Implement Need Based Flexible Strategies
3. Effective Decision Making for Organisational Problem Solving
4. Learn through Business Case Studies

WHO SHOULD ATTEND

The programme is open to junior to senior management professionals from any business vertical or industry.

PEDAGOGY

All interactions in sessions would be discussion, activity and workshop based.

CONTENTS

Broadly, the following theme areas are planned to be covered :

1. Setting Parameters for Organisational Excellence
2. VUCA World Challenges
3. Mindset Transformation from a Static to a Dynamic Mode to Envision the Future Needs
4. Continuously Designing, Implementing and Updating Need Based Business Strategies

TERMS & CONDITIONS

- MDP Fee per participant is Rs. 2000/- and is non-refundable.
- Last date for registration and payment is May 25, 2024.
- Fee includes MDP Kit, study material, lunch and refreshments.
- Certificate of participation will be given at the end of the completion of MDP in felicitation ceremony.
- Registration is to be done by filling up the form: <https://forms.gle/eWd8NxUNRn2ymGbQ8>
- Registration confirmation is done on first come basis.
- Mode of MDP - offline (MSI Campus)

MDP | CONTACT DETAILS

- **Address:** Maharaja Surajmal Institute C-4, Janakpuri, Delhi – 110058, India
- **Contact email:** mbaevents@msijanakpuri.com or visit: www.msijanakpuri.com
- **Contact person:** Dr. Tanvi Rana, Assistant Professor, MBA Dept. & Co-ordinator, MDP
- **Contact No.:** +91 9326953758.
- **Email:** tanvirana@msijanakpuri.com

PAYMENT DETAILS

- **Bank Name:** HDFC BANK
- **Bank Address:** C BLOCK JANAKPURI NEW DELHI 58
- **Account Name:** MAHARAJA SURAJMAL INSTITUTE
- **Account Number:** 50100557009291
- **Account Type:** SAVING
- **IFSC:** HDFC0001067

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CONVENOR

Dr. Sarita Chaudhary
(HOD, MBA Department)

COORDINATORS

- **Dr. Tanvi Rana**, Assistant Professor, MBA Dept.
- **Dr. Shilpa Sindhu**, Associate Professor, MBA Dept.
- **Dr. Mamta Gupta**, Associate Professor, MBA Dept.

CO-COORDINATORS

- **Dr. Pallavi Rajain**, Assistant Professor, MBA Dept.
- **Mr. Gaurav Bhardwaj**, Assistant Professor, MBA Dept.
- **Ms. Chanchal Phore**, Assistant Professor, MBA Dept.
- **Ms. Sushmita Jaipuriar**, Sr. Executive Placements, SMES Head - Placements, MSI

STUDENT COORDINATOR

- **Niket Kandpal**